



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

April 11, 2012, 5:30pm

708 Rhodes Hall, Cornell University

In attendance: Board members Maria Costanzo, Gary McCheyne, Steve Shaum, Nancy Kleinrock, Joe Reynolds, Sophia Darling, Joel Cisne, Bruce Roebal, Bob Talda (stopped in briefly but did not stay), Lorrie Tily, Jill Cusack, Gerrit Van Loon, Kim Szpiro, Liz Brundige, Melissa Hubisz, Andy Jordan, Sue Aigen (arrived later); FLRC member Maple Hubisz, and guest Pritema for JGSM

President Joel Cisne called the meeting to order at 5:31pm.

Additions or deletions to the agenda:

Race waivers

Water bottles (tabled as Tim and Karen are not here)

Virgil Crest passes from Ian

It was noted that today we celebrate the birthdays of Melissa Hubisz and Nancy Kleinrock.

Approval of the March minutes: After two minor corrections, Gary moved, Nancy 2nded that the minutes be approved. Motion passed.

Races:

Skunk Cabbage Classic (Lorrie Tily): Numbers were very high! 601 medals were given to the half marathon finishers; short two. The last person came it at 4 hours, was greeted and fed.

Many small issues arose, and many constructive comments were received. Perhaps try to get Stevenson and also Game Farm roads closed next year. Give the bikers better instruction so they stay on the correct side of the road to lead the runners. Jane Miller uses big electronic signs parked on Rt 89 for days before the Ithaca Triathlon, warning of the upcoming race – perhaps this could be done for Skunk. Flares on 366 during the race might be another way of alerting drivers.

Pat Leone suggested starting race day registration earlier, and charging at least \$35 on race day. Pat didn't like starting the half before the 10K. Perhaps a longer time between race starts would be good. Pat will be meeting with Lorrie, and Joel will join them.

It was suggested that there be two bib colors: one for 10k, one for half. This could cause problems if a runner made a last-minute change in race selection.

Maria noted that she couldn't hear any of the announcements. Gary can bring a PA for awards next time. It was also suggested that we hire a DJ, or Jim Avery.

In terms of race day registration, Nancy suggested that we actually stop registering people at the time listed on the registration form.

Thom B (Melissa): The Thom B will be held on Sunday, May 6. Nothing different this year. DEC permit is set. There will be an article in the next newsletter. Gary reported a tree down on the trail.

Following the success of the Winter Series: How about a Summer Burn Series? The Fingerlakes Fitness Ctr is doing a Couch to 5K for \$80. Maybe do 3 races. Look for a helper: Ask Katie Aldridge. Gerrit suggested changing the course to the Waterfront Trail. Black Diamond is another possibility.

Finances (Sophia): We're down \$2500 in cash. Scholarship fund has \$11K. Working with TCTC, Sophia got the check scanner, which works extremely well and remains free as long as our balance is >\$25K. Lorrie's net on Skunk was ~\$10K. General expenses included the new mile markers.

Sophia made a plea to all who sell race shirts: If shirts are sold, the seller must record the clothing sales separately from all other monies, as sales tax must be paid on all clothing sales.

Sophia is finishing the 990 and will circulate it so all board members see it before she files it.

All insurance requests have been made (Star Insurance, through Judy Weaver; RRCA, Matthew Merrill).

Membership Report (Melissa): 132 family memberships, 132 individual, 28 life, 3 teams. Total of 295 members. She also received an \$85 donation from Todd O'Connell along with his renewal.

Multiple-year membership was discussed. [Note: at the end of the meeting Sue raised Cathy Troisi's request that members receive advance notice of renewal.] Nancy noted that membership fees used to cover the cost of the newsletter, but now very few newsletters are printed/mailed. The board agreed upon the following fees:

	1 year	3 years	5 years
Individual	\$15	\$40	\$60
Family	\$25	\$60	\$100

Newsletter (Liz Brundige): The newsletter team has been expanded with the addition of Bill Mitrus from Camillus, and now includes Nancy, Gary, Liz and Bill. Beginning in May it will be published monthly. Liz requested race reports, and also encouraged race directors to write thank yous for publication.

Melissa is no longer able to distribute all the paper copies from the CU Print Shop, though she will continue picking up the copies to be mailed, and mailing them. Joel will pick up the remaining copies and drop them off at Ian's and the library, and will get them to the tower and the FLRC archives.

MOP: Marketing/Outreach/Programming (Joel):

Film nights: Joe reported that the first film night was a great success, very well-attended.

Trail cleanup (Joel): Joel touched base with Mike Ludgate & Charlie Leonard re Hammond Hill cleanup. Joe suggested that trail runners clean the trail as they run, and talk this up with other runners. It was suggested that this go in the newsletter.

Race volunteering and marketing (Joel): This is a "should" for every member. Sue said that in the past they've followed up on the renewal/membership forms, sending the list of who volunteered to help with what to all race directors. Perhaps post a database on the web site for race directors?

FLT Hike post-Tortoise (Joel for Bob): Perhaps hike Treman? Joel would start @ Ithaca Beer.

Johnson Board Fellows (Pritema): Perhaps for 2012-13 they will be able to sit on our board, but right now they are already dealing with 10 organizations including the Racker Ctr, New Roots, United Way and Hangar Theatre. Two students would sit on the FLRC board as non-voting members, and would also participate in sub-committees.

Web page (Maria): No big news, still lots to be done, putting up old results. Several people have reported having difficulty finding the results on the new pages, so perhaps a link to them will be moved to a more prominent place.

Equipment (Joe): Race numbers have been ordered: 1000 green bibs for trail, 2000 plain, 1000 orange for track without pull tags. Cost was \$994/4000. May use 5 gallon carry jugs for the 50s – easier to handle, less spillage.

VP Business: Trails (Joe): Trails are gorgeous right now. In Hector the horse people are looking for volunteers for their event. No confirmation of the date yet.

VP Business: Roads (Maria): The Ithaca Special Events Sub-committee has decided to charge \$100 per special event permit. They will also charge, for example, a fee for set up in Stewart Park, but they won't charge a fee for running through the park, so it doesn't affect us. Our courses are approved and may be OK if future courses don't cross county roads.

VP Business: Track (Bruce): Track has showed a net profit of \$10.50 in 2012. The outdoor track meets begin in 2 months.

Bruce also mentioned that he has an estimate for shirts for the Turkey Trot and will bring it to the finance committee. He anticipates selling shirts at \$15 ea. in advance, \$20 race day.

Other Business:

Picnic: No news yet

FLRC Apparel (Steve): PSP's quality seemed relatively poor. Like Ian, they can get ASICS, but had a poor selection. Steve asked them about Brooks, NB, Nike, etc. Sue suggested contacting Fleet Feet; when she dealt with this issue FF mailed the gear directly to her. Steve will look into this. Joe passed around a sample of this year's 50s shirt, a blue and green tie-dye from Illinois company Sweat Vac. Cost was under \$15 for this DrySmart tech shirt.

Race waivers: Shelly will check with RRCA to find out how long they suggest that we hold them.

Race applications (Joel): Keep stocked up. Shelly will proofread those apps that were not sent to her for proofing.

Virgil Crest passes: The board agreed to hold a lottery for the two passes, and encourage the winner(s) to write a race report. Liz will write a solicitation for the listserv and newsletter. Shelly will collect the entrants. Drawing will be June 1. If the first winner selects a team pass, then there will be no second winner.

Scholarship Committee (Lorrie): Letters have been sent out to high schools and guidance counselors in a broad area. Lorrie will send the updated info to Maria for the website. Decisions on the scholarships will be made before high school graduation so they can be included in high school award ceremonies. There will be two \$1K awards, perhaps more.

Bruce moved and Gary seconded that the meeting be adjourned.
Meeting was adjourned at 7:07pm.

Submitted with all due respect by Shelly Marino, board secretary.