



## Board of Directors Meeting

January 11th, 2023 at 6:30 PM

Virtual meeting held via Zoom

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### Attendance

- **Present:** Mike Allinger, Heather Cobb, Amy Dawson, Scott Dawson, Adam Engst, Tonya Engst, Charlie Fay, Ian Golden, Diana Hackett, Amelia Kaufman, Pete Kresock, Tim Logue, Bethany Schiller, Jeney Wierman
- **Absent:**
- **Club members and guests:** Michael Stone, Kuwana Pietras

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### Reports & Discussion (6:30–8:00)

#### *Administration (Adam Engst)—10 minutes*

- Welcome to guests and introductions
- Revisions to the agenda
- Acceptance of the [December](#) meeting minutes
- Acknowledgment of notable volunteer efforts
  - Sarah Drumheller for Winter Chill
  - Kate McCormick for wrangling kids for the FLRC Family Running Program

#### *Membership (Adam Engst)—3 minutes*

- [Members](#): 717 members (up 61 from December—**new record!**), up from 574 last year
- Memberships: 474 memberships (up 27 from December), up from 373 last year
- [Breakdown](#): 347 individuals, 354 family members
- 22 usages of our offer of free membership in 2022 (up 2 from December, 36 in 2021)
- 5 usages of our offer of free membership in 2023 (22 in 2022, 36 in 2021)

#### *Finance (Charlie Fay)—10 minutes*

- Report on the club's [financial position](#) and [financial activity](#) as of December 2022
- For other business, see the [notes from the January 5th Finance Committee meeting](#).

### ***Race (Adam Engst)—10 minutes***

- **Winter Chill:** First race was huge with 130 finishers (third-largest ever) and suffered some timing challenges that we'll address next week. Otherwise, Sarah has everything under control. 181 total signups so far
- **January Indoor Track:** Adam has everything under control, signups are coming in but people and teams wait until the last minute. We added the long jump and high jump with help from the SOAR Running Club; additional insurance has been acquired.
- **Hartshorne:** 59 signups so far, with Michelle Rohl going after the American record for W55-59; more PR just sent
- **Skunk Cabbage:** 315 signups so far
- **Super Frosty Loomis:** Registration opening very soon

### ***Communication (Tonya Engst)—2 minutes***

- Club tabloid calendars have been ordered and will be ready for distribution soon
- Comm Team strategy meeting scheduled for January 19th
  - An important consideration of that strategy will be how to recruit more volunteers

### ***Governance (Adam Engst)—30 minutes***

- Goals for FLRC in 2023
  - There are a lot of people who are struggling with anxiety about running: both with regard to races and to taking part in non-race events
  - A club focus on engagement was proposed; board members are encouraged to enable, empower and encourage - to take ownership of the club and make the effort to bring people into the club's orbit
  - It was suggested that opportunities could be more actively extended to older members of the community - both as runners and volunteers
- Welcome to our new board members! If you haven't already:
  - Please read the [Board Orientation](#) document to help with onboarding; changes, comments, and additions welcome.
  - Please fill out your information in the [Board Tracker](#) and [Board Attributes](#) sheets.
- Every board member must sign the [Conflict of Interest disclosure form](#) annually. (Here's the full [Conflict of Interest & Confidentiality Policy](#).)
- Every board member must sign the [Ethics Statement form](#) annually. (Here's the full [Ethics Policy](#).)
- New board officers
  - Executive VP: Heather Cobb
  - Secretary: Diana Hackett
  - VP of Trails/VP of Roads: these positions have historically served to support and coordinate with race directors - there may no longer be the hierarchical need for

the positions to continue as such, and they could be transformed into positions that provide a learning opportunity for newer board members

- **Action item:** the question will be taken to the Forum to gain the thoughts of race directors on the future of these positions
- Every board member should be on at least one committee or team:
  - [Communication](#): Adam, Amelia, Amy, Diana, Heather, Ian, Jeney, Pete, Scott, Tonya
  - [Diversity & Inclusion](#): (Kris Haines-Sharp, chair), Adam
  - [Events](#): Adam
  - [Finance](#): Charlie, Adam
  - [Governance](#): Adam, Charlie
  - [Nominating](#) (Aug–Oct): Adam, Heather, Ian
  - [Philanthropy](#): (Mickie Sanders-Jauquet, chair), Adam
  - [Race](#): Adam, Ian, Pete, Tonya
  - [Timing](#): Adam, Heather
  - [Web](#) (only as needed): Adam, Pete, Heather, Tonya
- New teams for 2023 (in the spirit of collaborative race organizing)
  - Course: Course marking, sweeping, pickup
  - Food: Organize, purchase, prep, and serve food at events
  - Merchandise: Sell clothing and other merchandise at races
  - Group Runs: Coordinate group runs
    - **Action item:** Adam will start a new Forum post for board members to say which teams/committees they wish to join

### ***Group Runs & Events (Heather Cobb, Adam Engst)—20 minutes***

- Report on Saturday group runs (Heather)
- Report on Tuesday night MITHACAL MILERS XC and track workouts, which are drawing 50+ people per night (Adam)
- Discussion of the Running Weekends idea (Heather)
  - Group run for every non-race weekend
  - No separate group runs on race weekends
  - But perhaps a group run sweep/course pickup for some races
  - Switch back and forth (randomly) between Sat and Sun
  - Different run coordinators in person
  - Different terrains/distances/formats
  - Heather remains Group Run Director and posts runs to the Forum
  - Other suggestions from the meeting included: overlapping teams; adding a game to the finish; adding a finish time and location for the socializing aspect; adding evening/night group runs

- **Motion:** Heather moves that FLRC adopt the Running Weekends proposal of coordinating a group run on every non-race weekend.
  - Motion passes unanimously.

### ***Diversity & Inclusion (Adam Engst)***

- Update on free race coupon usage: 0 of 55 for Hartshorne, 5 of 315 for Skunk

### ***Philanthropy (Mickie Sanders-Jauquet)***

- No activity to report

### ***Web/Tech Team (Adam Engst)***

- Discourse community engagement report
  - Currently has 980 users (up 11 from December), 433 posts in the past 30 days (up 23 due to Backstretch Bingo), and 31,300 page views (up 3,100)

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## **Upcoming Board Meeting Dates**

- February 8th, 2023
- March 8th, 2023
- April 12th, 2023
- May 10th, 2023
- June 7th or 21st, 2023 (Twilight conflict)
- July 12th, 2023
- August 9th, 2023
- September 13th, 2023
- October 11th, 2023
- November 8th, 2023
- December 13th, 2023