



Board of Directors Meeting

December 14th, 2022 at 6:30 PM

Virtual meeting held via Zoom

Attendance

- **Present:** Heather Cobb, Adam Engst, Tonya Engst, Charlie Fay, Ian Golden, Nancy Kleinrock, Pete Kresock, Tim Logue, Steve Shaum, Charlie Trautmann, Bill Watson
- **Absent:** Mike Allinger, Mickie Sanders-Jauquet
- **Club members and guests:** Amy Dawson, Scott Dawson, Bethany Schiller, Jeney Wierman

Reports & Discussion (6:30–8:00)

Administration (Adam Engst)—15 minutes

- Welcome to guests and introductions
- Revisions to the agenda
- Acceptance of the [November](#) meeting minutes
- Acknowledgment of notable volunteer efforts
 - Bruce Roebal for Turkey Trot
 - Cornell University for giving FLRC access to Barton
 - **Action item:** The Board could possibly send a thank-you letter to the athletics department or Cornell's office of community relations.

Governance (Adam Engst)—5 minutes

- Report on 2022 board election: 101 votes, 100% in favor of the board slate.
- Welcome to our new board members: Amy Dawson, Scott Dawson, Diana Hackett, Amelia Kaufman, Bethany Schiller, and Jeney Wierman.
- Thank you to our outgoing board members: Nancy Kleinrock, Mickie Sanders-Jauquet, Steve Shaum, Charlie Trautmann, and Bill Watson.

Membership (Adam Engst)—5 minutes

- There were no nominations for lifetime memberships.

- [Members](#): 656 members (up 46 from November and a **new record!**), up from 526 this time last year.
- Memberships: 447 memberships (up 31 from November), up from 340 last year.
- [Breakdown](#): 338 individuals, 308 family members.
- 20 usages of our offer of free membership so far in 2022 (up 5 from November, 36 in 2021).

Diversity & Inclusion (Adam Engst)—2 minutes

- Free race coupon usage: 0 of 38 for Hartshorne, 2 of 128 for Skunk.

Philanthropy (Adam Engst)—5 minutes

- Update on \$150 “mini grants” aimed at local schools and youth running programs.
 - No one has applied for the grants yet.
- [Scholarships](#) page updated with more about Joe Reynolds and a GiveSignup link for donations.
- The Philanthropy Committee directed the treasurer to donate \$2000 to the Ithaca Youth Bureau in accordance with FLRC’s [Financial Practices and Procedures Policy](#).

Group Runs & Events (Heather Cobb, Adam Engst)—5 minutes

- Report on Saturday group runs (Heather)
 - The last couple of runs have been larger (about 20 people), with some new faces.
- Report on Tuesday night MITHACAL MILERS XC and track workout, which are drawing 50+ people per night (Adam).
 - Runners have been enthusiastic about the workouts.

Communication (Adam Engst, Tonya Engst)—10 minutes

- Demo and explanation of the new [Shirt Size/Quantity Calculator](#).
 - The calculator is based on data from RunSignup on past shirt orders for Skunk. It can help estimate how many shirts to buy and of what size for other races.
 - The calculator provides just a starting point. Since the data is from Skunk, some changes may be needed to estimate needs for trail or track races.
- Planning a Comm Team strategy meeting for January
 - The Communications Team hopes to draft a communications-strategy document in 2023. Tonya, Heather, Pete, Amy, Scott, Jeney, and Ian are all willing to help with this.
 - The first-day hikes at state parks draw large crowds and could be a good place to promote the Club.

Race (Adam Engst)—10 minutes

- **Turkey Trot:** 380 runners, raised a record \$5900 for Loaves & Fishes (albeit with a \$1600 check from one person, but \$4300 would have still been a record, and \$1075 came from online donations).
 - Shirts sold well, with straight shirts selling out and fitted shirts having only a few left. Bruce is ordering more.
 - The race has gotten much larger than it used to be. The race committee will discuss how the race should evolve to keep runners safe on the roads.
 - For the vast majority of runners, the race was a huge success. But some runners toward the back of the pack complained about course markings.
- **Winter Chill:** Sarah has everything under control; the post-series party will be outside. 45 signups so far.
- **Hartshorne:** 38 signups so far; more PR coming.
- **Skunk Cabbage:** 128 signups so far.
- See the [December 13th Race Committee meeting notes](#)

Finance (Charlie Fay)—30 minutes

- FLRC's USATF club membership has been renewed; now requires USATF membership, a background screen, and SafeSport certification (Adam).
- Report on the club's [financial position](#) and [financial activity](#) as of November 2022.
 - Our investment account has grown over the course of the year. The Club continues to be in very healthy financial shape.
 - The Club had net revenue of approximately \$15,000 for the year, although this includes some Hartshorne 2023 sponsorships that will be fixed to show up next year. We'll have final numbers next month.
- Report on the disbursement of [investment funds for the Philanthropy Committee](#).
 - The Finance Committee, pursuant to the Cash Management and Investment Policy, calculated a recommended annual payout from the Club's investment account to the Philanthropy Committee for use in 2023.
 - **Motion:** Charlie moves that FLRC accept the Finance Committee's recommendation to withdraw 5% of the average value of the Pruco account for the Philanthropy Committee's 2023 allocation.
 - Motion passes unanimously.
- Presentation of FLRC's 2023 proposed budget.
 - The "General" category is for Club-wide (i.e., not race-specific) expenses. "General" always shows a net loss, which is made up by revenue from races.
 - The budget projects \$10,000 net revenue for the Club in 2023.
 - **Motion:** Charlie moves that FLRC accept the Finance Committee's proposed budget for 2023.

- Motion passes unanimously.
- For other business, see the [notes from the December 9th Finance Committee meeting](#).

Web/Tech Team (Adam Engst)

- Discourse community engagement report
 - Currently has 969 users (up 10 from November), 410 posts in the past 30 days (up 131 due to Backstretch Bingo), and 28,200 page views (up 1,900)

Upcoming Board Meeting Dates

- January 11th, 2023
- February 8th, 2023
- March 8th, 2023
- April 12th, 2023
- May 10th, 2023
- June 7th or 21st, 2023 (Twilight conflict)
- July 12th, 2023
- August 9th, 2023
- September 13th, 2023
- October 11th, 2023
- November 8th, 2023
- December 13th, 2023