



## Board of Directors Meeting

July 13th, 2022 at 6:30 PM

Meeting held in person at Adam's house

---

### Attendance

- **Present:** Heather Cobb, Adam Engst, Tonya Engst, Ian Golden, Nancy Kleinrock, Pete Kresock, Tim Logue, Mickie Sanders-Jauquet, Steve Shaum, Charlie Trautmann, Bill Watson
- **Absent:** Mike Allinger, Charlie Fay, Becca Lovenheim
- **Club members and guests:** None

---

### Reports & Discussion (6:30–8:00)

#### *Administration (Adam Engst)—10 minutes*

- Revisions to the agenda
- Acceptance of the [June meeting minutes](#)
- Acknowledgment of notable volunteer efforts
  - Mickie Sanders-Jauquet for Twilight 5K and Tortoise in quick succession.
  - Vinny Cappdora and Nichole Cappadora for FL50s.
- Resignation of Becca Lovenheim from the Board. Statement from Becca:
  - I wanted to take the time to formally thank you and the board for your understanding and also for the opportunity to be a part of this organization in a new role. Obviously, I would never have accepted a position on the board had I known what 2022 had in store for me; it is not in my nature to only partially fill a commitment, and life is making it impossible to stay in this role with the kind of attention and care it deserves. I had been hoping my health would improve but it has not, and while I've had some appointments that show the potential for promising outcomes, it's clear that this year will continue to entail more testing, procedures, appointments, and likely major surgery. I do hope that I will have the opportunity to be of service in this role in the future and certainly will continue to do what I can to help at track meets or smaller events as I am able. With gratitude, Becca
- [Electronic board motion](#) surrounding the cancellation of the Fillmore 5K for 2022

- **Motion:** Shall FLRC cancel the Fillmore 5K for 2022?
  - Passed unanimously.
- The Annual Picnic in August will serve as both our August Board meeting and the Club's Annual Meeting.
- Discussion of FLRC adopting the Botanic Gardens trail opposite the creek from Flat Rock (CharlieT)
  - The Botanic Gardens approached Charlie T. about maintaining the section of trail near Flat Rock to the left of the suspension bridge on the north side of Fall Creek. Parts of this section of trail have been used for the High Noon cross-country course, though not recently.
  - Would the Club like to adopt that section of trail? Charlie T. will likely take on maintaining this section of trail regardless of what the Club decides.
  - Involving the Club in this could be a good opportunity for the Club to serve the community and develop our relationship with the Botanic Gardens.
  - Perhaps we could put our logo on blazes to mark the trail. Perhaps we should consider whether there are other trails that Club members use more often that we can help out with.

### ***Diversity & Inclusion (Adam Engst)—2 minutes***

- Kris Haines-Sharp and Adam Engst worked with ICSD Athletic Director Samantha Little to get FLRC members access to the IHS track several mornings per week as an equity initiative.

### ***Equipment (Adam Engst)—3 minutes***

- Start and Finish feather flags have arrived.
- A megaphone has been purchased (\$66).
- A power station has been purchased to provide power to track and timing equipment (\$90).
- The Timing Team will manage all this gear, but it's available for any other FLRC event that needs it too.

### ***Communication (Adam Engst, Tonya Engst, Pete Kresock)—10 minutes***

- Photography continues to go well, with Steve Gallow lined up for Forge, 5&10, and Monster, and Jamie Love set to do Frolic, Danby, and Turkey Trot after doing June Track and FL50s. All photos are on [Yogile](#) for runners and have been useful for PR.
- Shall we get Jamie to do photos at the Annual Picnic, which will also serve as the Annual Meeting and FLRC Challenge award ceremony?
  - We could bring the FLRC banner or feather flags for people to take pictures near.
  - **Motion:** Adam moves that FLRC engage a photographer for the Annual Picnic. Bill seconds.

- Motion passes: 10 in favor; 1 abstention.
  - **Action item:** Adam will hire Jamie to do photos at the Annual Picnic.
- Update on upcoming race PR.
  - The 5&10 will be the RRCA state championship for 10K. Tonya will handle PR for both 5&10 and Monster. Pete will handle PR for all other trail races.

### ***Group Runs (Heather Cobb, Mickie Sanders-Jauquet, Adam Engst)—5 minutes***

- Report on Saturday group runs (Heather)
  - Group runs have been going well and getting good participation.
- Report on Thursday night evening runs (Mickie)
  - No recent runs. We'll wait and have Thursday evening runs again in the Fall.
- Report on Sunday FLRC Challenge runs (Adam)
  - FLRC Challenge group runs have been going well and getting good participation, with 15-25 people per run.

### ***Finance (Adam Engst)***

- Report on the Club's [financial position](#) and [financial activity](#) as of June 2022.
  - Nothing notable to discuss. Board members should review the statements on the Club's financial position and financial activity that are linked above.
- For other business, see the [notes from the July 11th Finance Committee meeting](#).

### ***Philanthropy (Mickie Sanders-Jauquet)—20 minutes***

- Report on plans for using the Philanthropy Committee's remaining \$600 for 2022.
  - The plan is to make four \$150 awards to local club or school running teams with a simple application form of just a few questions.
  - The Philanthropy Committee will reach out to clubs or teams that have some interaction or connection with FLRC or its events.
  - The Club could solicit donations to enable us to do more awards like this in future years (e.g., by an optional donation during checkout for race signups).
- The Philanthropy Committee gave \$2,000 to Girls on the Run earlier this year.
- **Action item:** The Philanthropy Committee will invite the Ithaca Youth Bureau to give a presentation to the Board about how they would use our donation for this year.
- Discussion of the FLRC Scholarship program.
  - Joe Reynolds helped to start the scholarship program. Funds for the program were solicited in his honor after he passed away.
  - **Motion:** Mickie moves to rename the scholarship program the Joseph P. Reynolds Memorial Scholarship Fund. Bill seconds.
    - Motion passes: 11 in favor; 1 abstention.
  - How should the Club continue to fund the scholarship fund?

- We could ask for donations as part of race registrations when people are already in checkout mode.
- We could have a “Donate to FLRC” webpage that would allow for both unrestricted donations and donations directed to the scholarship fund.
- It’s important to have some information about what the donation is for on the website to encourage people to donate.
- **Action item:** Adam will look into adding a general donation function to the website and to races managed in Webscorer and RunSignup.

### ***Race (Mickie Sanders-Jauquet, Adam Engst, Pete Kresock)—15 minutes***

- FLRC Challenge (Adam)
  - Registrations up to 160 as of today; profit estimated in the \$1750 range.
  - 39 people have completed the Challenge so far; three of them by completing the Ultra Challenge.
  - The Ithaca High School XC team has been encouraged to enter; an option for free entry has been made available.
- Tortoise & Hare
  - Registration was down this year, likely because of there being so many other races in the area around that time.
  - Mickie is stepping down as race director. We’re talking with Laurel Gilmer and/or Kristina Harrison about taking over next year.
- June Track (Adam)
  - 59 runners, 128 finishers.
- July Track (Adam)
  - We don’t know yet where the July meet will be: it may be in Lansing or in Ithaca.
- FL50s
  - 25K (71 finishers), 50K (75 finishers), 50 mile (41 finishers), for 187 total.
  - Significant profit: roughly \$11,000.
  - **Action item:** Pete will do a write-up on the two course records set at this year’s race, as well as send a reminder to racers that photos of the race are available.
- For more details, see the [notes from the July 12th Race Committee meeting](#).
  - Races have had more difficulty getting volunteers recently. This problem isn’t limited to FLRC but has been affecting other races and organizations as well.
  - It may be worth getting a volunteer management tool to help organize volunteers. If we wanted to give volunteers an incentive at some point in the future (e.g., free race registration), a management tool would help track this.
  - It might also help to have a volunteer coordinator for each race, though this sort of position has been historically hard to fill.
- Volunteer of the Year Award (Adam)

- **Action item:** A task force will discuss the Volunteer of the Year Award.

### ***Governance (Adam Engst, Charlie Trautmann)—30 minutes***

- The Nominating Committee has talked with all current board members about their plans regarding their current terms and has built a [tracking spreadsheet](#) (Adam)
  - Please let the Nominating Committee know about any ideas for potential new board members.
- **Action item:** The Nominating Committee should meet in July to start the process of identifying and recruiting future board members.
- The Governance Committee met to consider Club members' suggestions for improving the Club.
  - These suggestions were collected through in-person interviews and the annual survey.
  - Adam and Charlie constructed a list of these suggestions. The Board voted on the order in which to raise them for discussion at Board meetings.
  - The top suggestions for future discussion are: (1) how to be more welcoming to new/slow runners; (2) survey volunteers after races; (3) increase support/programming for youth running; (4) add events/programming for senior runners; and (5) document race planning and preparation.

### ***Membership (Adam Engst)***

- [Members](#): 600 members (up 18 from June), up from 487 this time last year.
- Memberships: 405 memberships (up 12 from June), up from 303 last year.
- [Breakdown](#): 305 individuals, 293 family members.
- 6 usages of our offer of free membership so far in 2022 (up from 5 in June, 36 in 2021).

### ***Web/Tech Team (Adam Engst)***

- Discourse community engagement report:
  - Currently has 945 users (up 16 from June), 431 posts in the past 30 days (down 43), and 30,600 page views (down 3,400).

### ***Events (Adam Engst)***

- No activity on which to report.

---

## **Upcoming Board Meeting Dates**

- August 25th, 2022 (Annual Picnic)
- September 14th, 2022
- October 12th, 2022
- November 9th, 2022

- December 14th, 2022