



## Board of Directors Meeting

June 14th, 2022 at 6:30 PM  
Virtual meeting held via Zoom

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### Attendance

- **Present:** Adam Engst, Tonya Engst, Nancy Kleinrock, Pete Kresock, Tim Logue, Mickie Sanders-Jauquet, Steve Shaum, Charlie Trautmann, Bill Watson
- **Absent:** Mike Allinger, Heather Cobb, Charlie Fay, Ian Golden, Becca Lovenheim
- **Club members and guests:** Dave Kania, Kuwana Dyer-Pietras

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### Reports & Discussion (6:30–8:00)

#### *Administration (Adam Engst)—10 minutes*

- Welcome to guests and introductions
- Revisions to the agenda
- Acceptance of the [May meeting minutes](#)
- Acknowledgment of notable volunteer efforts
  - Chris Irving and Lorrie Tily for the Women's Distance Festival 5K.
  - Joel Cisne and Gary McCheyne for Thom B
  - Mickie Sanders-Jauquet for Twilight 5K
  - Dave Kania for bailing out the gear transportation for Thom B
  - Liz Hartman for coordinating volunteers for Twilight
- Acknowledgment of the passing of longtime club member and former board member Joe Reynolds
  - Lorrie Tily has posted an obituary to the Forum, which has been shared on the Club's Facebook page as well.

#### *Governance (Adam Engst, Charlie Trautman)—5 minutes*

- 69 people participated in the vote for approving the new bylaws, with 100% in favor
  - The new bylaws have been PDFed, stored in the [Policies & Governing Documents folder](#) and [uploaded to the website](#) (About > Board of Directors).
- The Nominating Committee (currently Adam, CharlieT, Heather, and Gerrit) needs to meet with each board member to discuss their terms and plans for 2023.

- Per section 5e of the new bylaws, 2022 is the first year of our 3-year terms (board and officers) and the 4-year president term.
- The Nominating Committee will work to make sure that new board members come in at regular intervals so that the whole board does not turn over in the same year.
- **Action item:** The Nominating Committee will meet with each board member to discuss their future plans.
- The Governance Committee has been discussing its future work plans. (CharlieT)
  - The Governance Committee is looking at additional things it can do to strengthen the operation of the Club.
  - The committee previously collected ideas from Club members from surveys and interviews in the course of drafting the new bylaws.
  - **Action item:** The Governance Committee will sift through these ideas and bring them to the attention of the Board or an appropriate committee.

### ***Equipment (Adam Engst)—5 minutes***

- New Start and Finish feather flags soon to be ordered for about \$225 each.
  - We could look into whether USA Racing does feather flags.
- No progress yet on purchasing a megaphone.

### ***Diversity & Inclusion (Adam Engst, Kris Haines-Sharp)—10 minutes***

- Kris Haines-Sharp held a meeting of the D&I Committee as our new chair.
- She's been working with ICSD Athletic Director Samantha Little to get FLRC members access to the IHS track several mornings per week as an equity initiative.
  - This is still a work in progress, but it looks like the IHS track will be made available for running at least weekday mornings from 6:00 to 8:00 a.m.
- The main brainstorming idea that came up was for Running Ambassadors, who would volunteer to run with newcomers at group runs or events, or would respond when someone posts on the forum looking for company.
  - A related idea that has been floated before is designating ambassadors for races (people who are there to help answer questions from first-timers).
  - Kuwana, as a first-time FLRC racer at last year's Danby Down & Dirty, felt that the Club was organically inclusive.
- Notes from the [June 9th meeting](#) are available.

### ***Race (Mickie Sanders-Jauquet, Adam Engst)—15 minutes***

- FLRC Challenge (Adam)
  - Registrations up to 154 as of today; profit estimated in the \$1750 range.
  - 20 people have completed the Challenge so far; three of them by completing the Ultra Challenge.
  - Weekly mileage is way up from last year, averaging nearly 725 miles per week.

- There are more women participating than men this year (last year, it was the opposite).
- Shirts have been received and are being distributed.
- Thom B (Adam)
  - 143 signups, 120 finishers, about \$1300 contributed to the club's bottom line.
- Twilight 5K (Mickie)
  - 390 signups, 364 finishers, financials still coming in.
  - Total revenue will likely be just over \$6000, but expenses are still being calculated.
  - The Girls on the Run coaches liked the new course, as did others.
- Tortoise & Hare (Mickie)
  - 53 registrants so far, PR continuing. With so many races in the area over the last two weeks, it's possible that runners are a little fatigued.
  - Because the bridge is out, the course will go around Lake Treman. A benefit of this change is that there's less chance of runners passing each other going in opposite directions on a narrow part of the trail.
- June Track Meet (Adam)
  - Registration just opened.
  - Issues with Ithaca High School may require moving it for June.
    - We learned that IHS declined our request to use the track for the meets in June and August. Adam is working on finding an alternative track.
- For more details, see the [notes from the May 9th Race Committee meeting](#).
- Volunteer of the Year Award (Adam)
  - Still in progress in the task force.
  - **Action item:** Schedule a meeting for the task force to discuss the volunteer of the year award.

### ***Finance (Adam Engst)—30 minute***

- Report on the club's [financial position](#) and [financial activity](#) as of May 2022.
  - The value of the Club's investments is down, in line with the rest of the market. The Finance Committee discussed this, but decided not to change our investment strategy at this time.
  - Our checking account has grown, largely because FL50s has brought in a lot of revenue. But keep in mind that all of that race's expenses are still outstanding.
- Continued discussion of the Finance Committee's draft [Financial Practices & Procedures Policy](#) (pick up at Section 5d: Race Fees).
  - We normally don't ask runners to pay processing fees, but it seems that Run Signup and Ultra Signup have been charging runners processing fees.
    - **Action item:** Look into whether these services charge runners processing fees, and if so, try to change it.

- We're trying to discourage in-person day-of-race registration. But it may be possible to keep online registration open until race morning (so long as we have internet connectivity to download the registrant list to the timekeeper's phone at the race). We're still in the process of feeling out how this works in practice.
- Both the Race Committee and the Finance Committee extensively discussed Section 5h of the policy on reimbursable expenses. This section precludes reimbursement for volunteers' personal expenses (such as the cost of driving to a race venue), except for when such expenses become unreasonably costly.
- Note that another way for race directors to transfer cash to FLRC is by depositing the cash themselves in FLRC's checking account.
- **Motion:** Adam moves that the Board accept the Financial Practices and Procedures Policy.
  - Bill seconds. Passes Unanimously.
- For other business, see the [notes from the June 9th Finance Committee meeting](#).

### ***Group Runs (Heather Cobb, Mickie Sanders-Jauquet, Adam Engst)—5 minutes***

- Report on Saturday group runs (Heather)
- Report on Thursday night evening runs (Mickie)
- Report on Sunday FLRC Challenge runs (Adam)

### ***Communication (Adam Engst, Tonya Engst)—5 minutes***

- Photography continues to go well, with Steve Gallow taking photos at Thom B and Twilight, and Jamie Love set to do Tortoise. All photos are on [Yogile](#) for runners and are useful for PR.
- Update on upcoming race PR

### ***Membership (Adam Engst)***

- [Members](#): 582 members (down 10 from May), up from 483 this time last year.
- Memberships: 393 memberships (down 1 from May), up from 296 last year.
- [Breakdown](#): 298 individuals, 283 family members.
- 5 usages of our offer of free membership so far in 2022 (up from 3 in May, 36 in 2021).

### ***Web/Tech Team (Adam Engst)***

- Discourse community engagement report
  - Currently has 929 users (up 9 from May), 474 posts in the past 30 days (down 12, still boosted by FLRC Challenge community stars), and 34,000 page views (down 2,800).

### ***Philanthropy (Mickie Sanders-Jauquet)***

- No activity on which to report.

### ***Events (Adam Engst)***

- No activity on which to report.

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## **Upcoming Board Meeting Dates**

- July 13th, 2022
- August 10th, 2022
- September 14th, 2022
- October 12th, 2022
- November 9th, 2022
- December 14th, 2022