



Board of Directors Meeting

May 11th, 2022 at 6:30 PM
Virtual meeting held via Zoom

Attendance

- **Present:** Heather Cobb, Adam Engst, Tonya Engst, Charlie Fay, Ian Golden, Pete Kresock, Tim Logue, Mickie Sanders-Jauquet, Charlie Trautmann, Bill Watson
- **Absent:** Mike Allinger, Nancy Kleinrock, Becca Lovenheim, Steve Shaum
- **Club members and guests:** Kris Haines-Sharp, Tom Rishel

Reports & Discussion (6:30–8:00)

Welcome of the Board (Adam Engst)—10 minutes

- Welcome to guests and introductions
- Revisions to the agenda
- Acceptance of the [April meeting minutes](#)
- Acknowledgment of notable volunteer efforts
 - Many thanks to Charlie Fay for his work on the Financial Practices & Procedures Policy and for developing a new cross-country course at Tompkins Cortland Community College!

Administration (Adam Engst)—5 minutes

- Our June meeting conflicts with the Twilight 5K so we need a replacement date.
 - The meeting is rescheduled for Tuesday, June 14th.
- 66 people have participated in the vote for approving the new bylaws, with 100% in favor.
 - Voting remains open until May 16th. Results will appear in the Footnotes toward the end of the month.
- Scholarships are going to kids at Southern Cayuga and Corning.
 - Chris and Lorrie will not be presenting the awards in person, nor will anyone on the board. Perhaps coaches at those schools can present the award.

Diversity & Inclusion (Adam Engst, Kris Haines-Sharp)—10 minutes

- Kris Haines-Sharp has agreed to serve as the new chair of the D&I Committee.
 - Bringing new people into the sport serves our goals of inclusion and diversity. How can we take running into neighborhoods where people do not have easy access to our events? Would it be possible to bring running to the Lansing school for girls or other underserved communities?
 - Kris may talk to people at Ithaca High School about increasing access to the track.
 - **Action item:** Tim has contacts at the Youth Bureau and GIAC and will put Kris in touch with them.
 - **Action item:** Adam will announce the D&I Committee on the forum and encourage community members to join.

Philanthropy (Mickie Sanders-Jauquet)—15 minutes

- Discussion of the [FLRC Grant Program introduction](#) and [application form](#).
 - The Philanthropy Committee is focused on the Finger Lakes area (i.e., Tompkins County and surrounding counties). This geographic restriction should be part of the eligibility requirements for grants.
 - The Philanthropy Committee has \$5,000 budgeted for this year. In future years, the Committee's budget will be determined in accordance with the Cash Management and Investment Policy.
 - The board's goal in approving this grant program is to provide autonomy to the Philanthropy Committee to spend its budget as it sees fit without having to ask the board to approve each grant.
 - **Motion:** Mickie moves that the club proceed with the FLRC Grant Program as outlined in the introduction and application form, with the Philanthropy Committee tasked with soliciting applications, evaluating submissions, and making donations within its budget.
 - Passes unanimously.

Finance (Charlie Fay)—30 minutes

- Chris Irving is retiring as FLRC's bookkeeper on May 15th, so the Finance Committee has contracted with Anissa Sanford to take over as of May 16th. (Chris remains on the Finance Committee and as a race director.)
- Report on the club's [financial position](#) and [financial activity](#) as of May 2022.
 - The club's investments have dropped in value this year, which is not surprising given trends in the markets. The Finance Committee will continue to monitor our investments' performance.
 - The club continues to be in a strong financial position, though revenues are still down compared to pre-pandemic years.

- Discussion of the Finance Committee’s draft [Financial Practices & Procedures Policy](#).
 - This policy aims to consolidate several different documents relating to the club’s financial practices and procedures.
 - The responsible official for this policy is the Treasurer. Questions about the policy should be directed to the Treasurer.
 - The policy establishes the authority and limitations of specific officers and committees to spend funds, distinguishing between in-budget and out-of-budget expenditures.
 - **Action item:** The Finance Committee will add a caveat that the people in these positions must report any such expenditures to the board within a reasonable time.
 - The board discussed the policy up to the section on race fees. The board will discuss the rest of the policy and vote on it at a future meeting.
 - **Action item:** Schedule further discussion of the Financial Practices & Procedures Policy.
- For other business, see the [notes from the May 5th Finance Committee meeting](#).

Race (Mickie Sanders-Jauquet, Pete Kresock, Adam Engst)—15 minutes

- FLRC Challenge (Adam)
 - Registrations up to 138 as of today; profit estimated in the \$1000 range.
 - Five people have completed the Challenge so far; three of them by completing the Ultra Challenge.
 - Weekly mileage is way up from last year, with one week exceeding 1000 miles.
- WDF 5K (Adam)
 - 90 registrants, 83 finishers in stunningly nice weather.
- Thom B (Adam)
 - PR and registrations are well underway—at 89 as of today.
- Twilight 5K (Mickie)
 - PR push starting soon; 71 people signed up so far (plus another 109 participants from Girls on the Run, as well as their buddies).
 - Mickie has reached out to the Ithaca Youth Bureau. And she sent an email to all past race participants.
 - Because so many of the participants are under 18 years old (and get free race registration), race revenue will likely not be substantial.
- For more details, see the [notes from the May 9th Race Committee meeting](#).
- Volunteer of the Year Award (Adam)
 - Discussion of the [proposal to establish a Volunteer of the Year task force](#) and the questions raised in the proposal.
 - Do we have to have one volunteer of the year or can we have multiples? Every volunteer is important, but if we give too many awards, it’s not clear where to stop.

- What activities count? Work done for the board shouldn't count. Donating money shouldn't count; this is about giving time.
- What should the awards be? At one point, it was a t-shirt quilt. Then, it became money. But money has no sentimental value.
- **Action item:** Adam, Pete, and Mickie will discuss who should be volunteer of the year for this year and how to approach the award in future years.

Equipment (Adam Engst)—5 minutes

- Discussion of buying new FLRC feather flags, along with Start and Finish flags for roughly \$200 each, including poles and bases.
 - Proposal 1: Two new FLRC feather flags and two each Start and Finish for \$1200.
 - Proposal 2: One each of Start and Finish for \$400.
- Another equipment issue is replacing the portable PA system, which would cost \$1500. An alternative would be to buy a megaphone for around \$100.
 - It's important that back-of-the-back runners can hear what race directors say at the start of a race.
- **Action item:** Adam and Gary will buy one each of Start/Finish flags and some kind of new PA system or megaphone.

Group Runs (Heather Cobb, Mickie Sanders-Jauquet, Adam Engst)—5 minutes

- Report on Saturday group runs (Heather)
- Report on Thursday night evening runs (Mickie)
- Report on Sunday FLRC Challenge runs (Adam)
- Heather and Adam maintain a spreadsheet to track the number of people coming to group runs.

Communication (Adam Engst, Tonya Engst)—5 minutes

- Photography continues to go well, with Jamie Love taking nearly 200 photos at WDF and Steve Gallow set to do Thom B. All photos are on [Yogile](#) for runners and are being useful for PR.
- Update on upcoming race PR.

Membership (Adam Engst)

- [Members](#): 592 members (up 1 from April), up from 466 this time last year.
- [Memberships](#): 394 memberships (up 1 from April), up from 287 last year.
- [Breakdown](#): 297 individuals, 286 family members.
- 3 usages of our offer of free membership so far in 2022 (36 in 2021, starting from 0 again).

Web/Tech Team (Adam Engst)

- Discourse community engagement report
 - Currently has 920 users (up 21 from April), 486 posts in the past 30 days (up 206, with FLRC Challenge community stars), and 36,800 page views (up 12,900)

Events (Adam Engst)

- No activity on which to report.

Upcoming Board Meeting Dates

- June 14th, 2022
- July 13th, 2022
- August 10th, 2022
- September 14th, 2022
- October 12th, 2022
- November 9th, 2022
- December 14th, 2022