



Board of Directors Meeting

January 12th, 2022 at 6:30 PM

Virtual meeting held via Zoom

Attendance

- **Present:** Heather Cobb, Adam Engst, Tonya Engst, Charlie Fay, Ian Golden, Nancy Kleinrock, Pete Kresock, Tim Logue, Becca Lovenheim, Steve Shaum, Charlie Trautmann, Bill Watson
- **Absent:** Mike Allinger, Mickie Sanders-Jauquet
- **Club members and guests:** none

Reports & Discussion (6:30–8:00)

Welcome of the Board (Adam Engst)—5 minutes

- Revisions to the agenda
- Acceptance of the [November](#) and [December](#) meeting minutes
 - Minutes accepted with the addition that Nancy's written comments regarding board governance will be appended to the December minutes.
- Acknowledgment of notable volunteer efforts
 - Thanks to Sarah Drumheller for directing Winter Chill and to Charlie Fay for stepping in as Treasurer!

Board/Governance (Adam Engst, Charlie Fay, Charlie Trautmann)—20 minutes

- Welcome to our new board members: Ian Golden, Becca Lovenheim, and Tim Logue!
 - We developed the [Board Orientation](#) document to help with onboarding; changes, comments, and additions are welcome.
 - **Action:** Every board member should fill out their information in the [Board Tracker](#) and [Board Attributes](#) sheets.
 - The goal of these documents is to figure out what skills, demographics, etc., we currently have on the board. Adam has started filling in answers for all board members, but board members should feel free to change what he has written.

- **Action:** Every board member must sign the [Conflict of Interest form](#) annually. (Here's the full [Conflict of Interest & Confidentiality Policy](#).)
- **Action:** Every board member must sign the [Ethics Statement form](#) annually. (Here's the full [Ethics Policy](#).)
- Every board member should be on at least one committee or team:
 - [Communication](#): Adam, Pete, Heather, Tonya, Bill
 - [Diversity & Inclusion](#): Adam, Nancy, Becca, Tim
 - [Events](#): Adam, Mickie, Ian, Heather
 - [Finance](#): CharlieF, Adam
 - [Governance](#): Adam, CharlieT, CharlieF, Bill, Nancy
 - [Nominating](#): Adam, CharlieT, Heather, Ian
 - [Philanthropy](#): Mickie, Heather, Tonya, CharlieF, Becca
 - [Race](#): Adam, Mickie, Pete, Ian, Tonya, Nancy, Steve
 - [Web](#) (only as needed): Adam, Pete, Steve
- **Action:** Adam will reach out to new members of these teams to get them involved.
- Bylaws revision is out for legal review.
 - **Action:** Governance committee will discuss the issues of length of board member terms and president's term and report back to the board.
- **Action:** Discussion of the Volunteer of the Year award still needs to be scheduled (Adam)

Finance (Charlie Fay, Adam Engst)—15 minutes

- Report on the [club's financial position](#) as of December 2021.
 - The "other contributions" category of expenses is artificially inflated by about \$3400 because Loaves & Fishes cashed our check from 2020 in January of 2021.
 - The club lost a little over \$12000 in 2021 (note that this figure includes the \$3400 payment to Loaves and Fishes that was really a 2020 expense).
 - One reason why the club lost money in 2021 but had a positive balance in 2020 is that, in 2020, some race registration fees for Skunk and Finger Lakes 50s were donated to the club (and we did not have to pay any expenses for those races because they were not held).
 - The board was aware last year that it would end 2021 with a financial loss. But given the financial reserves that we had, it seemed like the right choice to continue making the club's usual donations to the organizations that we support.
- Presentation of the [Cash Management & Investment Policy](#) for approval
 - **Motion:** Charlie moves that FLRC approve the Cash Management & Investment Policy as per the Finance Committee's recommendation.
 - Motion passes: 10 in favor, 2 abstentions.
- For other business, see the [notes from the January 6th Finance Committee meeting](#).
- Brief discussion of the Tompkins Outdoors grant to see if someone wants to run with it (Adam)

- There are some interesting ideas on the Forum. The main question is whether anyone is willing to do the work of filling out the application.
- Ian has previously served on the board that considers these grants. There's a lot of opportunity to receive grants for outdoor recreational purposes because that seems to be a main reason why tourists come to Tompkins County.

Race (Adam Engst, Mickie Sanders-Jauquet, Pete Kresock)—30 minutes

- Proposal to schedule monthly Race Committee meeting on the second Monday of each month (the same week as board meetings) at 5:00 PM (Adam)
- FLRC Trail Circuit leaderboard proposal (Pete)
 - Steve Desmond would create a Trail Circuit leaderboard much like the FLRC Challenge leaderboard.
 - Steve Desmond volunteered his time to create the FLRC Challenge leaderboard. A lot of Challenge participants really like the leaderboard.
 - A similar leaderboard for the Trail Circuit could spur more interest in the Trail Series and increase engagement with the club.
 - He charges \$65.61 per hour for nonprofits and would cap the fee at \$1000.
 - For more details, see the [FLRC Working Agreement](#) and [FLRC Trail Circuit Leaderboard Proposal](#).
 - The Trail Circuit leaderboard can show the standing of runners competing in the Pebblehead category, even if they have not yet completed three races.
 - We can promote the new leaderboard at Super Frosty Loomis (or, if that's too early, we can at least promote it at Thom B).
 - **Motion:** Pete moves that FLRC contract with Steve Desmond for the creation of a Trail Circuit leaderboard in accordance with the FLRC Working Agreement and FLRC Trail Circuit Leaderboard Proposal.
 - Nancy seconds. Motion passes: 11 in favor, 1 abstention.
 - **Action:** Adam will move forward with the Trail Circuit leaderboard.
- Quick rundown of our progress on the [Uber Calendar](#) (Heather Cobb)
 - The calendar is in Google Drive in the board folder. You can also find it by searching Google Drive for "uber calendar."
 - The calendar allows filtering by race, person, etc., to see what action items remain to be done.
 - Right now, Adam and Heather are the ones marking action items as done. But race directors can do that as well.
- Final report on the FLRC Challenge (Adam)
 - 193 participants, 164 people completed a run, 87 completed the Challenge
 - 10 people completed the FLRC 100K Ultra Challenge with Heather and Pete doing it twice
 - Awards have been finalized and Ian has credited accounts at the store

- Medals have been ordered and should arrive in the spring
- Adam is working on a results booklet to summarize and commemorate the winners
 - Perhaps something like this could be posted at Ian's store
- Next year's Challenge is in the planning stages, with ten new courses and a four-month time frame of April 15th through August 15th.
- We've been contacted by the Dryden Rail Trail to do the measurements so that the measurements are accurate and make sense for runners.
 - Most trail projects that are still in design are open to comments from the public. It might be worthwhile to have someone from the club check in with the town of Dryden periodically about how the trail is being constructed.
 - **Action:** Adam will check in with them about the measurements at the next meeting.
- Winter Chill (Mickie)
 - Icy conditions for the first race forced a course change to five loops of the roughly 1K field.
 - The Youth Bureau is in charge of the loop in Cass Park, and there are some days where they don't have the resources to handle the conditions.
 - 137 people registered and 59 people braved the weather to finish. Despite the course change, everyone seemed to have fun.
 - There was concern surrounding an older runner, who struggled to finish and fell several times toward the end.
- Super Frosty Loomis (Adam)
 - Insurance and permits have been acquired, and registration will go live as soon as we know how much to charge for the race hats the RDs are having designed.
 - The group snowshoe order will be finalized by Sunday. We hope that those arrive in time for Loomis.
- Winter Track (Adam)
 - Ithaca College canceled its January 22nd meet, forcing us to cancel as well.
 - **Motion:** Adam moves that FLRC officially cancel the January indoor track meet for 2022.
 - Becca seconds. Motion passes: 11 in favor, 1 abstention.
 - February and March aren't entirely impossible, but Adam would like permission to cancel at will if it proves impossible to reserve a track.
 - **Motion:** Adam moves that, in acknowledgment of the uncertainty surrounding the pandemic and the difficulty in reserving indoor tracks, he be allowed to cancel the February 2022 and March 2022 indoor track meets at will, without further board approval.
 - CharlieF seconds. Motion passes: 11 in favor, 1 abstention.
- Skunk Cabbage (Adam)

- Cornell is finally taking us seriously with regard to Skunk. Vinny and Adam will attend the February 3rd University Events Team meeting to present; we can hope for approval after that.
- Should we open registration before receiving approval, given that runners need time to plan? We can promise refunds in the event of cancellation and order any swag without dates so it can be kept for next year.
 - If we open registration, then we should defer receiving any money from Run Signup until we know that we're having the race.
 - We probably will still have to pay Run Signup a transaction fee if we cancel and need to refund runners.
 - We can look into whether it's possible to defer charging people's credit cards until the day of the race (Ultra Signup may have this feature already).
 - The general sentiment on the board is that we should open registration (perhaps with the clarification that the course could change).
 - If the course does change, it would be good to hold the race someplace that can easily be reached by public transportation. The current course is USATF certified and the certification would be lost if we have to change the venue.
 - **Action:** Adam will convey all this to Vinny.
- **Action:** Schedule discussion of new event ideas by the Race Committee
 - Tuesday Night Time Trial in late August (August 23)
 - Downhill mile idea from Ian
 - New Virgil trail race idea from Nancy
 - South Hill Cider Summer Series from Ian
 - Fixed time race idea from Pete

Group Runs (Tonya Engst, Heather Cobb, Mickie Sanders-Jauquet)—10 minutes

- Discussion of doing a Run to the Vote group run associated with voter registration (Tonya)
 - This would be a partnership with Rejoice the Vote, an organization that encourages voter registration, not voting for any candidate or party.
 - The idea is to do a group run that would end at an early voting location or include filling out voting registration forms.
 - Mickie might be interested in being a point person. We can check whether Liz Hartman is interested as well.
 - Jeff Furman, who is involved with Rejoice the Vote, has served on various Ben & Jerry's boards and may be able to provide free ice cream at this event.
 - This could be a way of getting younger people under 25 involved in the club. Maybe we could also co-sponsor with a club from Cornell or Ithaca College.
- Discussion of what to do with Saturday group runs in 2022 (Heather)

- Now that the Challenge is over, we need suggestions for new locations for group runs. Or we could return to regular runs on Black Diamond.
- Another possibility would be to do previews of the new Challenge courses for 2022.
- Monkey Run is another possibility (once the conditions improve). The Turkey Trot course could also work.
- We're taking January off due to Winter Chill being a weekend event and will bring back the group runs in February.
- Report on upcoming Thursday night evening runs (Mickie)
 - Mickie is planning on doing these on the third Thursday of every month.

Events (Adam Engst)—5 minutes

- Annual Picnic planning—shall we do August 25th in the evening again?
 - This is a Thursday night, which worked really well last year.
 - **Action:** Adam and Mickie will move forward with getting reservations.

Membership (Adam Engst)—5 minutes

- [Members](#): 566 members (up 48 from December), up from 472 this time last year
- Memberships: 366 memberships (up 32 from December), up from 281 last year
- [Breakdown](#): 273 individuals, 290 family members
- 30 usages of our offer of free membership to those hurt by the pandemic (up 7 from December)
 - The board can discuss in the future whether to continue this offer of free memberships for those hurt by the pandemic.

Web/Tech Team (Adam Engst)—2 minutes if time available

- Discourse community engagement report
 - Currently has 893 users (up 15 from December), 438 posts in the past 30 days (up 50), and 27,500 page views (up 2600)

Communication (Adam Engst)—2 minutes if time available

- We're moving forward with selling shirts and gear online with pickups at Ian's store
- Suggestions for the January Footnotes?

Philanthropy (Mickie Sanders-Jauquet)

- No activity on which to report.

Diversity & Inclusion (Ana Riley)

- No activity on which to report.

Equipment (Gary McCheyne)

- No activity on which to report.

Upcoming Board Meeting Dates

- February 9th, 2022
- March 9th, 2022
- April 13th, 2022
- May 11th, 2022
- June 8th, 2022
- July 13th, 2022
- August 10th, 2022
- September 14th, 2022
- October 12th, 2022
- November 9th, 2022
- December 14th, 2022