



FINGER LAKES RUNNERS CLUB
BOARD OF DIRECTORS MEETING

July 14, 2021 at 5:32 PM
Virtual meeting held via Zoom

Attendance

- **Present:** Heather Cobb, Adam Engst, Tonya Engst, Nancy Kleinrock, Gary McCheyne, Mickie Sanders-Jauquet, Steve Shaum, Bill Watson
 - **Absent:** Mike Allinger, Charlie Fay, Pete Kresock, Charlie Trautmann
 - **Club members and guests:**
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Reports & Discussion (5:32–6:36)

Welcome of the Board (Adam Engst)—5 minutes

- Revisions to the agenda
 - No revisions.
- Acceptance of the [June meeting minutes](#)
 - Accepted.
- Acknowledgment of notable volunteer efforts
 - Thanks go to Pete Dady and Mike Stone for pulling off the Finger Lakes 50s with aplomb.
 - Gary recommends acquiring permission to embed the four videos created of the race on the FLRC website.
 - Thanks go to Mickie for working behind the scenes on a variety of races.
- Note that the Skunk Cabbage race director position remains open.
 - Adam and Gary intend to reapproach Alex Kleinerman in a few months to see whether she might be interested remaining in the RD role with whatever assistance she might find useful.

Finance (Mike Allinger)—10 minutes

- Report on the [club's financial position](#) as of July 2021.
 - A meeting of the Finance Committee is scheduled with Paul Sypher to assess choices for allocating assets.
- For other business, see the [Finance Committee meeting notes](#).

Group Runs (Heather Cobb)—5 minutes

- Report on group runs with food and the Juneteenth pub run.
 - Heather reports that the South Hill Recway run went well. More than ten people participated; they enjoyed the bagels provided.
 - The Juneteenth run, which had 10 participants, went well, despite people getting drenched by rain. The experience at MIX was okay; no drinks, but six people stayed for dinner. In the future, Heather thinks that a bar would be preferable to a restaurant for post-run socializing.
 - Karen Ingall reports that she and, especially, her son Eamon enjoyed the Juneteenth run enormously.
 - Sarah Drumheller will host a group run this coming Saturday, Jul 17, at the Black Diamond Trail.
 - Mickie will host a group run on the Forest Frolics course on Saturday, Jul 24.

Communication (Adam Engst)—5 minutes

- Full-page calendar and quarter-sheet calendars ready for printing and distribution.
 - Adam has already placed some at Gerrit's office and Ian's running store.
- Any requests or suggestions for the July Footnotes?
 - Adam will make sure to include an announcement of the scholarship winners.
- Looking into solutions for group photo sharing.

- Adam is looking into options in this regard, including Yogile.
- The communications team plans to meet soon to consider best practices and timelines for race promotion.

Diversity (Jullien Flynn/Adam Engst)—10 minutes

- Jullien put out a call for Diversity Committee members and six new people stepped up: Vinny Cappadora, Evan Kurtz, Anngel Delaney, Michael Sullivan, Kris Haines-Sharp, and Jim Miner. They have been added to the diversity-committee group on the forum and Google Drive folder. Jullien is inviting them to introduce themselves and will be scheduling a meeting to onboard them before she leaves Ithaca.

Cross Country (Tonya Engst)—10 minutes

- The schedule for the Pete Glavin XC season has been announced and people have started to sign up.
- The local meet will be at Taughannock. The men of High Noon tend to organize this meet; FLRC will be available as back up. We might be called on to provide food.
- Tonya has pre-prepped the forum for XC organization and recruitment.
- As in 2019, there will be an under-19-year-old category; both boys and girls will be running on the FLRC team, and Tonya is looking into providing them with T-shirts.
- Tonya and Adam intend to revive XC workouts on Tuesday nights beginning sometime in August.
- Tonya and Adam have commenced the process of ordering women's jerseys for sizing and lending; individuals can purchase personalized jerseys on their own, if they wish.
 - The jersey design will be somewhat aligned with the High Noon jerseys; women will have the option of purchasing personalized FLRC jerseys in either men's or women's cuts.
 - 15 jerseys have been purchased in a wide variety of sizes for try-ons and borrowing on a per-race basis.
- Tonya and Adam plan to start XC workouts on Tuesday nights in the Cornell Botanic Gardens on August 24.

Road, Trails, Track (Various)—15 minutes

- Update on FLRC Challenge (Adam)
 - 176 participants in the FLRC Challenge (up 15 from last month).
 - 53 kids in the FLRC Kids Challenge, with eight over 25 miles and three over 50, and one over 75.
 - FLRC Challenge stickers have been ordered, part as a 75-mile reward for kids.
 - 50 lawn signs have been ordered, printed, and distributed.
 - 24 people have completed all 10 FLRC Challenge courses.
 - Pete Kresock completed the FLRC 100K Ultra Challenge.
- Race report: Finger Lakes 50s on Jul 3 went well, despite rainy weather and mud. (Mickie in lieu of Pete D or Mike Stone)
 - 122 participated in the 50K/50 mi, with significant attrition, particularly with 50 milers dropping down, but many also dropped after one loop; 125 ran the 25K.
 - Pete D. and Mike S. are considering directing next year but have yet to commit.
 - Gerrit has voiced concerns about some of the course markings; Nancy, Steve, and Gerrit will draft guidance for trail marking.
- Upcoming race: Fillmore 5K on Jul 17. Updates and status? (Lorrie Tily, via email)
 - All is ready to go. To date there are 49 registrants.
- Upcoming races: Summer track in July and August. Updates and status? (Adam)
 - All is ready to go. Signups for the July meet remain very low, likely because of the frequent thunderstorms, spurring last-minute decision-making.
- Upcoming races: Forest Frolic on Jul 31. Updates and status (Adam for Pete D. and Mike Stone)
 - Blowdowns have been cleared; all is on track for the race to be held.
- Upcoming races: Ithaca 5&10 will be held Aug 22.
- Youth running: Adam reports that some local high school sports programs are deprecating running. He would like to see FLRC serve in a supportive role for track and XC.

Governance (Adam Engst)—10 minutes

- Adam requests that all current board members fill in the [Board Attributes sheet](#) for your column. A brief discussion ensues regarding any category changes, additions, or mergers desired.

Membership (Adam Engst)—5 minutes if time available

- [Members](#): 477 members (up 4 from last month), down from 617 at this time last year
- Memberships: 298 memberships (up 7 from last month), down from 383 last year
- [Breakdown](#): 219 individuals, 258 family members
- 16 usages of our offer of free membership to those hurt by the pandemic (up 2)

Web/Tech Team (Adam Engst)—2 minutes if time available

- Discourse forum community engagement report
 - Currently has 829 users (up 14), 278 posts in the past 30 days (down 88), and 18300 page views (up 300)

Events (Gary McCheyne)

- No activity on which to report.

Equipment (Gary McCheyne)

- No activity on which to report.

Upcoming meetings:

- A decision is made to cancel the August 11, 2021 board meeting; the Volunteer Picnic will double as the 2021 Annual meeting, to be held Thursday, Aug 26 at Upper Buttermilk.

Meeting adjourns at 6:36 pm

Upcoming Board Meeting Dates

- Aug 11, 2021—CANCELLED; Annual meeting/picnic: Aug 26
- Sep 8, 2021
- Oct 13, 2021
- Nov 10, 2021
- Dec 8, 2021