



FINGER LAKES RUNNERS CLUB
BOARD OF DIRECTORS MEETING

January 13, 2021 at 5:31 PM
Virtual meeting held via Zoom

Attendance

- **Present:** Mike Allinger, Heather Cobb, Peter Dady, Adam Engst, Tonya Engst, Charlie Fay, Jullien Flynn, Nancy Kleinrock, Pete Kresock, Gary McCheyne, Steve Shaum, Charlie Trautmann, Bill Watson
 - **Absent:** Mickie Sanders-Jauquet
 - **Club members and guests:** Dave Kania
-

Reports & Discussion (5:31–7:00)

Welcome of the Board (Adam Engst)—10 minutes

- Revisions to the agenda
 - No revisions.
- Acceptance of the [December meeting minutes](#)
 - The board accepts the Dec 2020 minutes without revision.
- Acknowledgment of notable volunteer efforts
 - Thanks to Heather for the Scavenger Hunt and a very fun time.
 - Thanks to Rob Kurcoba for his work on the FLRC Challenge logo and to Steve Desmond for his work on programming the leaderboard.
 - Thanks to Sue Aigen and Gerrit Van Loon for their long service on the board.
- Annual signing of the [Conflict of Interest Disclosure & Confidentiality Statement](#)
 - Adam requests that all board members complete and sign the statement.
- Committee participation: Every board member should be on at least one committee or team; the following assignments have been collected in the days following this board meeting (in each case, the first person listed is the chair or lead; remaining entries are listed alphabetically):
 - Communications Team: Adam Engst; Kate Blackwood, Heather Cobb, Tonya Engst, Pete Kresock, Bill Watson
 - Diversity Committee: Jullien Flynn; Mohamad Alsabbagh, Adam Engst, Sandy Gregorich, Nancy Kleinrock, Gary McCheyne
 - Events Team: Gary McCheyne; Adam Engst, Liz Hartman, Mickie Sanders-Jauquet, Charlie Trautmann
 - Finance Committee: Mike Allinger; Sue Aigen, Adam Engst, Charlie Fay, Chris Irving
 - Governance Committee: Charlie Trautmann; Adam Engst, Charlie Fay, Nancy Kleinrock, Bill Watson
 - Nominating Committee: Gerrit Van Loon; Adam Engst, Nancy Kleinrock
 - Philanthropy Committee: Mickie Sanders-Jauquet; Sue Aigen, Heather Cobb, Adam Engst (setup and advisory role), Tonya Engst (communications and awards), Jullien Flynn, Chris Irving, Lorrie Tily, Gerrit Van Loon (setting parameters)
 - Tech Team: Adam Engst; Tonya Engst, Dave Kania, Pete Kresock, Megan Powers, Melissa Wallace
 - Timing Team: Adam Engst; Melissa Hubisz, Dave Kania, Megan Powers, Mickie Sanders-Jauquet, Bob Talda, Melissa Wallace
 - Web Team: Adam Engst; Pete Kresock, Steve Shaum, Eli Van Zoeren (developer)
- Compliance Officer position
 - **Motion:** Adam moves that Charlie Fay serve as the FLRC compliance officer for 2021.
 - Seconded; unanimously approved.
- Volunteer Coordinator position open

- Adam invites people to consider serving as volunteer coordinator.
- Skunk Cabbage race director position open
 - Adam invites people to consider who might be a capable and willing race director for the Skunk Cabbage Classic.
- Delegation of insurance requests (Mike)
 - In the past, the treasurer has submitted RRCA insurance requests for each race; Mike would like to accept Mickie's offer to perform this task.
 - However, the bylaws specify that the treasurer perform this.
 - The consideration is raised that the revised bylaws include a provision that any task may be delegated to another responsible party with approval of the board.
 - The board approves delegation in this situation on an ad hoc basis, as well.

Finance (Mike Allinger)—10 minutes

- Report on [the club's financial position](#) as of December 2020
 - Tonya raises the question of whether \$2000 be set aside each year for future distribution of scholarships, or whether we will draw down the current allotment (currently ~\$7K) for scholarships.
 - The Finance Committee will discuss this matter and report back in Feb 2021.
 - Nothing else of significance; [see the notes on the last meeting](#).
- Presentation of the revised 2021 Budget
 - Winter Chill has been removed, and the FLRC Challenge has been added.
 - If we are able to have in-person races beyond Super Frosty Loomis, we'll need to add them to the budget and approve a budget modification.
 - **Motion:** Mike moves that FLRC approve the current 2021 budget with the acknowledgment that we will likely need future approval of budget modifications should we be able to hold in-person races.
 - Seconded; approved with one no vote.

Diversity (Jullien Flynn)—2 minutes

- Reminder of the upcoming Diversity Committee meeting on Jan 15, 2021, 11 am.
 - Anyone who wishes to attend the meeting may do so; anyone with comments who is unable to attend may submit comments.

Events (Adam Engst)—3 minutes

- The next *FLRC Presents* will likely be an open Ask Me Anything with Gerrit and Jason in January, but with no additional details currently available.

Group Runs (Heather Cobb)—5 minutes

- Report on the Happy Holidays Scavenger Hunt (Heather)
 - 24 unique participants; 680 items found over the course of the six weeks.
 - Participation dropped off over the period.
 - Good times were had by all.
 - Sandy Gregorich and Liz Hartman were the two winners.
 - Adam has Hartshorne water bottles and socks available; Gary has FLRC water bottles, socks, pint glasses, etc.; Mickie has various clothing items. The three of them, along with Heather, will confer on gift bags to present to these winners.

Road, Trails, Track (Adam Engst, Dave Kania)—20 minutes

- [FLRC Race Safety Precautions](#) (Adam)
 - Specified precautions are necessary to apply for certain permits.
 - The accepted precautions statement should be posted on the FLRC website.
 - Charlie notes that this is COVID-19-specific and suggests that perhaps the "FLRC Race Safety Precautions" be retitled to something specifying the tie-in to COVID-19 as opposed to posing as basic safety precautions.
 - This change is made.
 - Pete notes that NYS guidelines sometimes become more lenient and sometimes more stringent, suggesting that the document suggests that NYS guidelines be followed.
 - This change is made.
 - **Motion:** Adam moves that FLRC approve the "FLRC COVID-19 Race Safety Precautions."

- Seconded; approved unanimously.
- Super Frosty Loomis; Feb 6 (Dave)
 - Pre-race report: Race directors Dave Kania and Eric Sambolec see no problem with moving forward in accordance with the FLRC Race Safety Precautions.
 - Dave K. and Tonya will review the race pages together to finalize them.
 - Up to 20 participants will be accepted for each of the two race distances.
 - All 20 people will start out together, with the two distances starting separately from one another.
 - Insurance has been submitted.
 - Snowshoes will be available for rental.
 - There will be no awards event at the Dryden Hotel.
 - Registration is likely to go live Jan 14.
 - Wilderness Search & Rescue will be present to assist.
 - If there is no snow on Feb 6, there is an intention to postpone for one week; if there is no snow then, then the race will be cancelled.
- FLRC Challenge (Adam)
 - Update on permitting, logo, signs, start date, and swag
 - Contrary to previous expectations set during prior communication with RRCA, that organization ultimately rejected the insurance request, due to the large date range of the Challenge.
 - Adam is working with other insurers to explore alternative coverage.
 - This turn of events will delay the start date by an indeterminate period, since permits cannot be issued without insurance in hand.
 - The metal course signs are quite attractive; they have space to affix a sticker with the course name and QR code.
 - Swag (pullover) and medal designs are in hand (or nearly so).
 - Note that club membership is down dramatically without Winter Chill, so hopefully the FLRC Challenge will help draw people in.
 - Adam demos the leaderboard.
 - Steve commends the work done on this leaderboard and suggests a similar structure be used for the FLRC Trail Series going forward.
 - Adam notes that it would be easy to replicate (for a fair-market fee to Steve Desmond) provided that Webscorer results are available for the various races.
 - (The work done by Steve D. to date has been provided pro bono.)

Governance (Charlie Trautmann)—20 minutes

- Discussion of the [Ethics Policy](#).
 - Charlie T. requests feedback on the document.
 - Pete D. asks if we as a board are being questioned on our ethics, since he has not encountered such a statement in other organizations he is associated with.
 - Charlie T. says that many organizations are adopting such policies for good-governance purposes.
 - Charlie F. notes that the NYS Charity Bureau, which governs our organization, strongly recommends that organizations adopt such policies.
 - The NYS Charity Bureau does not offer a generic document to adopt as a default or adapt to individualized purposes.
 - Tonya raises the appropriateness of mentioning training related to sexual harassment and/or proper behavior around children (e.g., RRCA training).
- Discussion of the [Privacy Policy](#).
 - Charlie T. notes that this document (Policy and associated Statement) goes deep into the weeds: It is very detailed and intended as a reference document, rather than to be read, per se.
 - Thanks go to Adam for composing the document.
 - Jullien asks where this document, once approved, will live.

- Charlie T. answers that it will exist under the About section, will be browsable via the About menu, and will be readily searchable on the FLRC website.
- Charlie F. notes that the Statement is intended as an outward-facing document, rather than the board per se.
- The Governance Committee will review the comments discussed here (and any subsequently submitted), revise the documents, send out a link for final review—all with a plan for final approval at the Feb 2021 board meeting.

Web/Tech Team (Pete Kresock, Adam Engst)—5 minutes, if time available

- Discourse community engagement report (Adam)
 - Currently has 769 users (up 2), 299 posts in the past 30 days (up 12), and 12100 pageviews (down 700)

Communication (Adam Engst)—No report necessary

- A Virtual Turkey Trot press release went out, but there has been no response from media.
- FLRC Challenge Web pages are being developed.
- The December Footnotes went out at the very end of the month.
- The January Footnotes is in the works.

Membership (Adam Engst)—No report necessary

- [Members](#): 441 members, down from 637 at this time last year
- Memberships: 256 memberships, down from 390 last year
- [Breakdown](#): 182 individual, 246 family members

Philanthropy (Mickie Sanders-Jauquet)

- No activity on which to report.

Equipment (Gary McCheyne)

- No activity on which to report.

Tonya moves to adjourn at 7:12; seconded, approved unanimously.

Upcoming Board Meeting Dates

- Feb 10, 2021
- Mar 10, 2021
- April 14, 2021
- May 12, 2021
- June 9, 2021
- July 14, 2021
- Aug 11, 2021
- Sep 8, 2021
- Oct 13, 2021
- Nov 10, 2021
- Dec 8, 2021