



FINGER LAKES RUNNERS CLUB
BOARD OF DIRECTORS MEETING

August 12, 2020 at 5:30 PM
Virtual meeting held via Zoom

Attendance

- **Present:** Sue Aigen, Mike Allinger, Heather Cobb, Pete Dady, Adam Engst, Tonya Engst, Jullien Flynn, Nancy Kleinrock, Pete Kresock, Gary McCheyne, Mickie Sanders-Jauquet, Steve Shaum, Charlie Trautmann, Gerrit Van Loon, Bill Watson
 - **Absent:** Charlie Fay
 - **Club members and guests:**
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Introduction (5:30–5:35)

- Welcome of the board
 - Revisions to the agenda
 - Acceptance of the [July meeting minutes](#), and the [special July meeting's minutes](#)
 - The board accepts the July 2020 and special July 2020 minutes as submitted.
 - Acknowledgment of notable volunteer efforts:
 - Gary has been instrumental in coordinating the bodyweight class.
 - Charlie Trautmann has been instrumental in coordinating both the bodyweight class and governance committee.
 - Jullien has been instrumental in chairing and kicking off the diversity committee.
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Reports & Discussion (5:35–6:47)

Events (Gary McCheyne and Adam Engst)—10 minutes

- Progress report on the FLRC Bodyweight for Runners class
 - A significant effort was given to PR, including four Announcements posts in the forum, multiple social media mentions, and promotion to the High Noon list.
 - 12 participants have registered, including two who signed up late.
 - All are feeling it to be beneficial, but not an especially social experience, due to the constraints of physical distancing.
 - Pete K. requests that participating board members take and send to him photos to use in marketing materials for future sessions.
- Adam is working with Jason Tuori to schedule a live/recorded talk on the relative risk factors in running injuries (mileage, intensity, equipment, biomechanics, etc.); that is, what aspects are most likely to cause injuries.
 - Jason just moved to Rochester, but Adam is still hopeful to engage him for virtual events such as this.

Finance (Mike Allinger and Adam Engst)—15 minutes

- Report on the club's financial position as of August 2020 (Mike)
 - Mike presents the financial report; little has changed from the prior month.
- The Finance Committee recommends delaying 2021 registration for FL50s to within 90 days of the race date (or using a registration platform aside from Ultrasignup) to ensure that if refunds are necessary, that they not require a significant effort (and cost) for bookkeeping and accounting.
- In the expectation that FLRC will not be able to return to a normal racing schedule in 2021, the Finance Committee **strongly** recommends that the club should refrain from all unnecessary expenditures, including charitable giving, through the end of 2020 at a minimum, and likely through the first half of 2021. Factors in the committee's thinking:
 - The board has not received funding requests.
 - The club should conserve resources so we could use them to fill in programming gaps in the community in the future.

- The club could suffer significant losses on our first large races after starting up again.
- After startup, our overall race income may remain depressed for some time.
- Discussion:
 - Charlie T. notes that the club has sufficient reserve funds to enable some smallish donations or to put on programs (such as the bodyweight class).
 - Sue adds that existing cash reserves are sufficient to carry the club's fixed costs for three years (\$10,500/year).
 - Persistent expenses include accounting, insurance, outside services (including storage unit), and so forth.
 - Nancy notes that good planning by RDs should overcome the potential for losses suggested in the third bullet point, above, although income might be depressed relative to past years.
 - Bill notes that the proposal is recommending an alteration to our baseline manner of functioning.
 - Mike acknowledges that the Finance Committee is open to using some of our funds toward long-term recipients of our donations (although Nancy believes that this isn't well-reflected in the "strong recommendation" stated above).

Road, Trails, Track (Adam Engst)—15 minutes

- The race directors of the Ithaca 5&10, Monster Marathon, Danby Down & Dirty, and Turkey Trot all prefer to cancel their races. Pete Kresock is considering putting on an unofficial virtual race for Danby, and Bruce Roebal would like to do an official Fund Run to replace the Turkey Trot as a fundraiser for Loaves & Fishes.
 - Pete K. moves that FLRC cancel the in-person runnings of the Ithaca 5&10, Monster Marathon, Danby Down & Dirty, and Turkey Trot.
 - Seconded.
 - Pete D. asks whether anyone has discussed with Ian how Cayuga Trails and Lucifer's Crossing went.
 - Pete K. says that the state parks put considerable constraints on conducting the joint event, including limiting entrants to NYS residents and altering the course to one-way traffic within the parks.
 - Pete D. will ask friends of his who ran Cayuga Trails how they enjoyed the event.
 - Pete D.'s desire is to put on events if it is possible to do so.
 - Jullien notes that our volunteer base of RDs have expressed an interest in cancelling this year's races, and that the board should not push RDs to do something that they don't wish to or make them uncomfortable.
 - Approved, with one abstention.
 - Pete D. moves that FLRC move forward with creating a Turkey Trot Fund Run to serve as a fundraiser for Loaves & Fishes.
 - Pete K. asks whether Bruce Roebal must draw up a proposal and present it to the board.
 - Tonya believes that it minimally would be a constructive exercise to ensure that Bruce gets his ducks in a row.
 - Amendment to the motion: Pete D. moves that FLRC move forward with creating a Turkey Trot Fund Run to serve as a fundraiser for Loaves & Fishes, with the contingency that the race director submit an acceptable proposal to the board.
 - This amended motion is seconded and unanimously approved.
- The Pete Glavin Upstate New York Cross Country series has been canceled for 2020, so FLRC and High Noon will not be recruiting teams this year.
- Race calendar planning for 2021
 - It seems clear that we will need to cancel the winter indoor track meets in 2021, along with the Hartshorne Memorial Masters Mile.
 - Cornell is reportedly going to use Barton Hall as a study space, and it seems unthinkable that the coronavirus situation will improve sufficiently by then for things to change.

- Adam states that the Winter Chill and Super Frosty Loomis races, however, seem quite feasible to conduct.
- Also in question is the Skunk Cabbage Classic, given that it too uses Barton Hall. Plus, Alex Kleinerman says she would like to step down as the race director of Skunk Cabbage.

Strategic Planning Task Force (Adam Engst)—5 minutes

- Are you interested in participating in a task force that will present ideas to the board about what the club *will* do in 2021, instead of what the club will *not* do? (Options include holding many virtual versions of our regular events, alternative types of events, etc.)
 - Board members and race directors are invited to join the discussion.
 - Many (but not all) board members are interested in participating.
 - Should we open it up to club members and have discussions in public?
 - There is general agreement that club members should be invited into the discussion, but the board should come with solid information regarding state or municipal restrictions.
- Discussion:
 - Steve recommends planning the race calendar as we usually do to be ready to move into in-person events if we choose to move forward.
 - Pete D. will reach out to NY State Forest representatives regarding holding events on their properties.
 - Gerrit reports that two weeks ago the Hammond Hill Relay was to be limited to 50 NYS-only participants, leading Alex to cancel the event.
 - If such a cap remains in place this winter, Super Frosty Loomis will be impacted.

Governance Committee (Charlie Trautmann)—5 minutes

- Vote on the previously presented [Conflict of Interest & Confidentiality Policy](#).
 - The Governance Committee moves that FLRC approve the Conflict of Interest & Confidentiality Policy as submitted by the Governance Committee, to take effect in 2021.
 - Seconded.
 - Discussion:
 - Jullien asks what should be done if a new conflict of interest arises midyear. Charlie answers that it should be brought up in real time and addressed.
 - The motion is approved unanimously.
- The next topic on the Governance Committee's docket is the whistle-blower policy, noting that this is more or less a moot issue since the club has no employees. The record retention policy will likely be addressed concurrently, with proposals to come at the September 2020 board meeting.

Diversity Committee (Jullien Flynn)—5 minutes

- Discuss the [Diversity Committee charter](#).
 - The purpose of the Diversity Committee will be to identify and work to mitigate barriers to for members of underrepresented communities to participation in FLRC and its events.
 - Proposed deliverables: prepare diversity and inclusion statements, and create a website statement of what to expect at races for newcomers.
 - Jullien moves that FLRC accept the charter of the newly formed Diversity Committee.
 - Seconded; approved unanimously.

Nominating Committee (Gerrit Van Loon)—10 minutes

- We traditionally start the process of looking for new board members and officers in August. Do we wish to recruit more members, which might increase the board size, perhaps with diversity in mind?
 - The Nominating Committee is putting the question to current board members and RDs about continuing or changing their current roles 2021.

Philanthropy Committee (Mickie Sanders-Jauquet)—5 minutes

- Report on the [Grant Program Introduction](#) status and how the committee is going on hold pending funding.
 - In the future, the Philanthropy Committee will present its intentions of how to proceed with philanthropic giving, as expressed in the linked documents, but will not push forward until the Finance Committee has given the go-ahead to proceed with making grants.

Web/Tech Team (Adam Engst)—5 minutes

- Google Drive/Docs training session will be scheduled next week via a Doodle poll.
- Discourse community engagement report
 - Currently has 712 users (up 9), 252 posts in the past 30 days (up 34), and 9900 pageviews (up 1400).

Membership (Adam Engst)—5 minutes

- [Members](#): 613 members, up from 601 at this time last year
- Memberships: 378 memberships, down from 388 last year
- [Breakdown](#): 278 individual, 333 family members
- Adam notes the drop in membership, a situation that is an exception to recent years' operations.
 - Tonya suggests that, once the club is again putting on races, we should reach out to prior members to reengage.

Communication (Adam Engst)

- Skip unless time is requested.

Equipment (Gary McCheyne)

- Skip unless a report is submitted or time is requested.

Volunteer (Sue Aigen and Adam Engst)

- Skip unless a report is submitted or time is requested.

Pete D. moves to adjourn at 6:47 pm; seconded, and unanimously approved.

Planned 2020 Board Meeting Dates

- Sept 9, 2020
- Oct 14, 2020
- Nov 11, 2020
- Dec 9, 2020