



FINGER LAKES RUNNERS CLUB
BOARD OF DIRECTORS MEETING

November 13, 2019 5:30 pm
170 Roberts Hall , Cornell University

In attendance:

Board members: Sue Aigen, Mike Allinger, Peter Dady, Tonya Engst, Charlie Fay, Emily Funk, Jullien Flynn, Nancy Kleinrock, Pete Kresock, Steve Shaum, Gerrit Van Loon
Club members and guests:

(5:35) Welcome of Board

(5:36) Review of Meeting Materials; Revisions to the Agenda

(5:36) Approval of the July Meeting Minutes

- Pete moves to accept the October 2019 minutes as submitted. Seconded; 8 approve (with 2 abstentions).

New Business (5:39)

- 2020 FLRC board slate:
 - President: Adam Engst
 - Treasurer: Mike Allinger
 - Secretary: Nancy Kleinrock
 - VP of Roads: Mickie Sanders-Jauquet
 - VP of Trails: Gary McCheyne
 - VP of Track: Adam Engst
 - Past President: Sue Aigen
 - Members at Large:
 - Heather Cobb
 - Peter Dady
 - Tonya Engst
 - Charlie Fay
 - Jullien Flynn
 - Emily Funk (through May/early-June)
 - Pete Kresock
 - Steve Shaum
 - Charlie Trautmann (*provisionally; formalized later in November*)
 - Gerrit Van Loon
 - Bill Watson
 - It is decided to vote provisionally on the slate, assuming all members of the slate are able to fulfill the attendance requirements of being on the board (primarily pertinent in the case of Charlie Trautmann)
 - Mike (and Sue) move to accept the slate (provisionally); seconded. Unanimously approved.
 - The slate will be presented to the club membership to be voted during Dec 1–15, 2019.
- Nominations for Life Membership—to be voted on at December board meeting
 - A brief discussion ensues regarding lifetime membership nominations.

- Nancy will distribute the qualifications for life members—along with a list of current life members—to the board for consideration during the Dec 2019 board meeting.
- Nominations for Volunteer of the Year award
 - Nancy will send out a list of recent recipients and set up a Google Doc for nominations by board members.
 - Voting by the membership will take place in conjunction with board elections.
- FLRC purchase of a \$300 Square Terminal—Tonya, on behalf of Adam
 - As per the discussion during the Oct 2019 board meeting, the tech team has researched the question of how FLRC can accept credit card payments for race entries and clothing sales, and proposes that the club purchase a \$300 Square Terminal, which is a standalone device for taking payments that works in offline mode as well. This eliminates the question of hooking a Square Reader or MagStripe Reader to a particular person's phone, and keeps it all coherent. Other readers could be purchased if we wanted the multiple people to be able to take payments. The fees for each transaction are 2.6% plus 10 cents, and I [i.e., Adam] propose that, like race entry transaction fees, they be bundled into all prices so they're invisible to our customers. I've spoken with Mike Allinger and Chris Irving and they're in favor of moving forward with the Square Terminal, too. It probably makes the most sense for Mike to purchase the Square Terminal and set up the necessary account, but after that, I and other members of the Tech Team would be happy to figure it out and train others in its use. More info is available on a [Square video](#).
 - Peter D. moves that we authorize the purchase of one Square Terminal; seconded. Discussion:
 - Steve believes this is a good idea, but that too many questions remain about legal issues, what to do about transaction fees, and so forth.
 - Vote: unanimously approved.
 - The board moves forward with the understanding that issues around transaction fees will be determined before Winter Chill and that pricing of club clothing at the Turkey Trot will be considered in light of covering transaction fees (but charging the same fee for clothing items regardless of using Square or cash/check).

Current Events Reports & Business (6:25)

- **Financial Report—Mike**
 - Mike has provided the Nov 2019 financial report and budgeting documents for 2020, and discusses their contents.
 - Chris Irving would like to close races out quickly and therefore requests that RDs submit receipts within a week or so following the race, indicating the name of the event, the name of the person/entity to be reimbursed.
 - Race attendance (and commensurate) revenue was down considerably relative to 2018; Nancy notes that there was less prerace notification via the email list this year.
 - Gerrit also notes suggests the possibility of jettisoning some low-attended races in favor of more novel arrangements (e.g., last-person standing format).
 - Mike will create a five-year attendance history spreadsheet by race for future review by the board.
 - Proposed budget: Mike presents the proposed budget as put together by a few board members, but not inherently the finance committee.
 - Mike notes that the budgeted clothing sale revenue is highly inflated.
 - We don't know how much club clothing inventory we have, with Mickie not in attendance.
 - The FLRC clothing expenses line is, actually, to purchase new FLRC women's singlets to lend to XC team runners.
 - Sue notes that, with lower revenue this year, distributing the same contributions in January might cause us to come up short by the end of the year; she proposes to write contribution checks later in the year, noting that some of these contributions need to be made along the way (e.g., Cayuga Trails aid station food).
 - The five-year revenue summary can serve as guidance.

- Mike will add a line to the monthly financial report for donations.

Vice-President's Reports & Business (7:13)

- **Trails**
 - Cross Country: An email discussion and vote took place prior to the Taughannock Park meet of the Pete Glavin Upstate XC series, in which Adam moved (on October 18, 2019) and it was seconded (by Peter Dady) for FLRC to provide up to \$300 toward post-event food. All board members voted, with unanimity, to approve this measure.
 - None of these funds were spent after all; the series fees covers food for each meet.
 - There was \$500 allocated in the 2019 budget for food and other stuff, which will be spent for an end-of-season party.
- **Road**
 -
- **Track**
 -

Committee Reports & Business (7:13)

- **Membership**—Adam Engst
 - Total members, 615; membership units, 386.
- **Programming**—Gary McCheyne
- **Marketing**—Tonya Engst
 - Tonya and Bruce are putting together a Turkey Trot flyer to post; she will encourage Bruce to post to the email list.
- **Equipment**—Gary McCheyne
- **Volunteer**—Mickie Sanders-Jauquet
- **Scholarship**—Jullien Flynn
- **Website**—Adam Engst

Good of the Order (7:15)

Emily moves to adjourn at 7:15 pm; seconded. Unanimously approved.

Future Board Meetings for 2019:
December 11