



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

November 14, 2018 5:30 pm

170 Roberts Hall, Cornell University

In attendance:

Board members: Sue Aigen, Denice Cassaro, Emily Funk, Adam Engst, Tonya Engst, Pete Kresock, Alan Lockett, Gary McCheyne, Mickie Sanders-Jauquet (arrived significantly late), Steve Shaum, Gerrit Van Loon

Club members and guests: Pete Dady, Julien Flynn, Stephanie Mulinos, Bill Watson

Welcome of Board: Denice welcomes everyone. Non-board members are here because they are interested in the member-at-large role for 2019. Pete Dady is also here because to talk about a race he may be starting in 2019.

Approval of the September Meeting Minutes

- Gerrit moves to accept the minutes; seconded. Approved, 9; abstained, 1.

New Business

- RD Dinner review
 - Gary reports that he thought the annual Race Directors' Dinner went very well. He felt that it was a good opportunity for RDs to mix and mingle, and to chat about problems and solutions. It was also a way for FLRC to say "thank you" to them. He had hoped that the presentations from vendors, such as CNY (purveyors of race t-shirts and other swag) would be more detailed, but he felt it was fine. The venue, which was the back patio of Agava, seemed to work out well.
- Annual budget review
 - Postponed as Mike Allinger was not in attendance
 - It was noted that RDs should expect a 5% increase in expenses in their 2019 budgets, if they haven't already spoken to Mike about a specific budget.
- Review of decisions about 2019 contributions from the October meeting
 - Adam reports that he spoke to Lori Brewington from GIAC. She confirmed that they still have a youth running program, GIAC Navigators, and would be delighted to receive a contribution. (Last month we had decided that we could contribute up to \$1,000.)
 - The board votes with all in favor to contribute \$1,000 in 2019 to GIAC Navigators and to ask Lori to come to a board meeting in 2019 to give us a short update on the program. Adam will contact Lori to set that up.
 - Adam reports that he received an email message from board member Lesa Carter, saying that she had looked into the question of whether Southside Community Center has a running program, and they do not.
- Question about use of funds on the FLRC cross-country budget line for 2018
 - Tonya reports that \$600 remains and all of it will not be spent on any expected expenses in 2018. She asks if it would be okay to spend some of it on food for the end-of-season cross-country dinner party, which she and Adam will be hosting in her home, and which is combined with the High Noon team's end-of-season party. In the recent past, the dinner has consisted of pass-a-dish, plus she and Adam prepare a big pot of chili and there is a big pot of soup, but last year that wasn't enough in the way of main dishes. Her plan is to supplement the chili and soup by purchasing something along the lines of two lasagnas from Wegmans and a special cake from Amy Dawson's Emoticakes bakery. All are in favor of Tonya spending up to \$250 on food along these lines.
- Volunteer of the year

- Only two nominations have been received from the board so far, so we are looking for more nominations. We could look at who has volunteered the most to get ideas for who to nominate. [Note: I've subsequently contacted Nancy to nominate two people. —Tonya]
- Pete Dady's race idea
 - Pete has an idea for a new race in central New York. He circulates a map (attached), showing an 85-mile lollypop configuration on the Link Trail and North Country Trail. The race would have nearly 15,000 feet of climb.
 - It would be for single runners to do the entire course, and there would also be a relay.
 - Pete has asked the DEC, and they are good with the idea. He is looking into what would be involved with getting additional permits, such as those for where the race would be on private land.
 - Pete is concerned about timing, since it must be before any sort of hunting season begins.
 - Pete is wondering whether it could be an official FLRC race.
 - Suggestion: If it's 85 miles already, figure out a way to add 15 miles so that some runners can make it an even 100. Alan says he has a few ideas for how this could happen.
 - Alan would look to a club in Syracuse [I didn't catch the name] for some volunteer support.
 - No vote is taken. There seems to be a general feeling that there is board support, but more information is needed, such as dates, distances, name of race, and whether there is sufficient volunteer support.
- Nominating Committee report (Pete Kresock and Gerrit Van Loon)
 - Pete Kresock shared a sheet (attached), showing who is interested in being on the board in 2019.
 - As many as 5 people may be interested in joining the board as members-at-large. There is some discussion of how big the board should be, with comments about how it's great to channel new energy to the board, but also concerns about having a quorum with such a big board. Adam checks the bylaws and reports that there is no maximum number of members at large.
 - Sue Aigen and Denice Cassaro are on the slate as co-presidents for 2019.
 - Charlie Fay is on the slate to serve as vice-president in 2019. There is the thought that he could be president in 2020.
 - Because several possible members at large have not yet decided whether they'd definitely like to join, we cannot approve the slate at this meeting. Pete and Gerrit will finalize the slate within a week and communicate it to Nancy Kleinrock. Nancy will take it from there, and email the board to secure approval via email. For the board to vote via email, all members must respond.
- Annual Meeting
 - This usually takes place in March. Someone needs to start thinking about the venue. If we are going to do a bigger event this year (like recent events at Celebrations, as opposed to the smaller events at Joe's), we will need to put that into the 2019 budget. Denice will chat with the Finance Committee about this. We will talk more about this at December's board meeting.
- Should FLRC RDs mail race shirts to runners who ordered them but did not attend the race?
 - FLRC spent what Denice characterizes as "too much" money in 2018 on this task. She thinks FLRC should have a policy.
 - It is noted that there may be two points here: whether to mail a shirt at all if a person doesn't attend versus whether FLRC should pay for mailing said shirt.
 - Several people suggest that this should be the RD's decision and would depend on circumstances.
 - Some note that an RD may also hand-deliver a shirt, offer to bring it to the next FLRC event, or leave it at the running store for pickup.
 - Denice is going to talk to a few RDs to get more information.
- Program Committee
 - Adam and Gary report that an elite runner who plans to run in the Hartshorne Masters Mile event in January will also be giving a talk on the Friday before the race. This came about because her agent was looking for a way that FLRC would cover some of her expenses. Her fee will be \$500. She is happy about this. It is noted that \$500 is less than we've paid some previous speakers.
 - We need to make sure that there is money in the 2019 budget for this fee and for any venue costs. Gary will speak to Mike about this.
 - Tonya shares that she has spoken to Kristine Newhall from the Kinesiology Department of SUNY Cortland, and Kristine can come speak to us about gender in running/racing events. This event would be for board members and FLRC members generally, particularly RDs. Kristine does not want to not charge for this, but if the board wanted Kristine to come to a board meeting and help us specifically with generating policies, she might ask for a fee for that second appearance. Tonya asks for advice about the date and venue, noting that with our other speaker in January and with the holiday season approaching, it probably makes sense to move this program to February. Some discussion ensues. Tonya will look into a February event at Greenstar's The Space.

- Proposed dates for FLRC 2019 races
 - These are listed on the agenda.
 - Adam says that he has already made Web pages for all the track dates and the Winter Chills.
 - It is decided [I don't think we voted] to move Forest Frolic to July 28. This is so it doesn't conflict with the Cayuga Lake Triathlon.
 - Micky suggests that August 24 be the annual picnic. There was no vote, but the group seemed to be good with this.

Current Events Reports & Business

- Financial Report—skipped because Mike Allinger was not in attendance

Vice-President's Reports & Business

Trails—Gary McCheyne: Nothing to report

Roads—Alan Lockett: Nothing to report

Track—Adam Engst: We haven't changed our mix of events in years, but he is asking coaches for feedback on the best mix of events as he plans 2019, particularly with the outdoor meets.

Committee Reports & Business

Membership: Total members 566, total membership units 362

Programming—Gary McCheyne: Nothing more to report

Marketing—Adam Engst: Nothing to report

Web Presence—?

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Equipment—Gary McCheyne: Nothing to report

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Volunteer—Mickie Sanders-Jauquet: No report

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Scholarship—?

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Governance—?

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Good of the Order

Gary moves to adjourn; seconded. Approved.

**Future Board Meetings for 2018:
December 12**