



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

September 12, 2018 5:30 pm

170 Roberts Hall, Cornell University

In attendance:

Board members: Sue Aigen, Mike Allinger, Lesa Carter, Denice Cassaro, Adam Engst, Emily Funk, Rich Heffron, Pete Kresock, Daniel Longaker, Gary McCheyne, Mickie Sanders-Jauquet, Steve Shaum, Gerrit Van Loon

Club members and guests:

(5:30) Welcome of Board

(5:32) Review of Meeting Materials; Revisions to the Agenda

(5:35) Approval of the August Meeting Minutes

- Move to accept: Gary McCheyne, seconded: Sue Aigen, Approved: 10, Abstained: 3

New Business (5:40)

- The FLRC Volunteer Picnic debrief
 - Denice thanks everyone who helped organize the picnic. The new location at Buttermilk Upper worked well. Parking was free. A few people went to Treman first (the old location), but eventually made it to Buttermilk. Good turn-out, good food, and fun!
- New Cash Box Policy and Procedures
 - Created to run more officially and financially close out races sooner. Mike Allinger read the new procedures off the provided document. There is a one copy of the clothing/merchandise sales journal .pdf kept in the cash box and one in the clothing sales box; email Adam if you need a copy. Mike will send a digital copy of the cash box policy and procedures to all race directors along with the insurance document.
- Possible consolidation of vendors we most frequently use
 - Mike Allinger will create a list of vendors we're using. Useful for potentially getting better deals.
- Planning ahead for next RD appreciation/training gathering (structure of gathering and location)
 - The last RD appreciation/training dinner was in February at Agava and was a little chaotic because of the lack of space to network. We were supposed to have an entire room at Agava for the event, but a lot more customers showed up that night than management expected.
 - Gary raised the possibility of having the RD gathering in October this year, so we can have it outside at Agava on the patio, which we can reserve and have the whole space.
 - The question of whether we'll know who will be the RDs for the next year by October was asked. For most races, we should know because usually, soon after the race is over, we know whether the current RDs are staying on for the next year.

- From a budget perspective, we're still in 2018, and we already had an RD dinner in 2018. We can make it work, and we'll have to budget for October next year, 2019.
- Gary will call Agava and ask about dates (probably a Wednesday) for end October/early November, just before it gets cold. And, he will send a doodle poll to all the RDs with the possible dates.
- This time, make sure to go over important things to keep in mind when race directing.
- Trail Shirts
 - So far, only \$88 worth sold. Make sure to push the trail shirts at races. Shirts are not being sold on online registration (link is hidden) because keeping track of inventory got messy last year. The shirts are being sold at the Finger Lakes Running & Tri Company. Mickie will talk to Kate and Ian about keeping track of number of shirts being sold at the store. Suggested to give trail shirts as prizes at the races or for the Pebble/Stonehead awards.
 - Make sure to track orders and the number left-over, so we know not to order as many for the next years. This year, the shirts were ordered late, which may be why not many have sold yet. The year of the yellow shirts, we actually had to place a second order. That year, you could buy the shirts online.
 - Old previous year's t-shirts were set out for free at the picnic.
 - Should we have one person/team of people be in charge of the t-shirts? But, that person would have to be at every race, which is lot of work for one person. Also, some races have their own shirts and some don't; in this case, the RDs are in charge of the shirts.

Current Events Reports & Business (6:00)

- Financial Report - Mike Allinger
 - We are doing well, \$18,000 above where we were last year at this time. Expenses are down; we are paying less for insurance and travel.
 - Clothing sales are low.
 - Forest Frolic and Skunk Cabbage races are not closed out yet. For the Skunk Cabbage, we are waiting for Cornell to bill us for use of the track.
 - We got a copy of the 990 tax return, which is available to members upon request.
- Emily will take the minutes for September board meeting
- Black Diamond Trail runs— update
 - Changed to Saturday
 - A lot of people have also been attending the Wednesday morning group runs organized by Lorrie.
 - About 7 people turned out for the Monster run-through.
- Are race reports being submitted in a timely fashion?
 - Adam submitted his race report for the last track meet. We are still missing the race report for the Forest Frolic.

Vice-President's Reports & Business (6:25)

Trails – Gary McCheyne

- Daniel reported that Monster planning is going well.
- Pete reported that the Danby Down & Dirty has 38 registrants so far, and he received park permit confirmation from the DEC.
- Steve brought up that a bridge was washed out on the Backbone Trail in the Finger Lakes National Forest, which is along the Finger Lakes 50s route. If not fixed, the FL50s will have to reroute. It would be possible to go past Foster Pond and out to Potomac Rd. The bridge will cost \$45,000 to fix. The horse group is searching for grants and fundraising to help fix the bridge. Could the FLRC donate some money? There have been issues with the national forest in the past with donations not being used for the projects

specified by the club. So instead, the club has started donating actual materials to fix trails. Possibility of donating money to the horse group. The horse group is planning to attend the October board meeting to discuss options.

Road—Alan Lockett

- Gary discussed the Ithaca 5 & 10. There are 177 registrants currently, which is 40 more than last year. However, there are a lot of under 18 year olds, who get free registration. Always need more volunteers as back-up because we rely on Cornell and IC cross-country students and do not know the number coming. Haven't yet heard back from Ithaca Fire/Police. Gerrit suggested having a lead bike for the race to alert the course marshalls that the runners are coming and be more visible to cars than the runners. Last year, the lead runner got lost/missed a turn, so this year, cones with arrows are being used.
- The Airport 5k is happening the Saturday before the Ithaca 5&10 and offering \$250 flight vouchers to the top male and female. But, this doesn't seem to have affected registration for the Ithaca 5&10.

Track—Adam Engst

- dates for winter track from Cornell, meets will be on:
 - Jan 13th
 - Feb 17th
 - Mar 10th
- Summer track is over and in general went well. We had a surprisingly large season; participation at each meet was up 50% and had about 160 people. A big source of this increase was the addition of clubs from Lansing and Ithaca Youth Bureau, which brought a lot of little kids. Coaches would like more events for the young kids because they can only do the short distances. Will have to adjust to account for increase in participation for winter track (~280 participants at each meet last winter).
- Winter track will be at Cornell. Charging janitorial fees because meets got so big.
- Switch computer system this winter. Right now, \$200 per year for the current software. The new software would be \$300-\$400 one-time fee, and can pay for upgrades if we want, but it would require a PC computer (small tablet or laptop dedicated for track timing). Advantage of the new software is that it would connect to time machine directly. Adam will draft a proposal for the new software/computer for the next meeting.
- Hartshorne will be Jan 19, 2019.

Committee Reports & Business (7:10)

Membership -- Shelly Marino

Programming – Gary McCheyne

Marketing --- Adam Engst

- XC teams are big this year. Tonya has full women's teams in every age group, 25 women total. A lot of the people are from the group runs. Men had a team in every age group as well.
- Need to re-do group run advertisement cards. Remove Eat & Run events. Black Diamond runs moved from Sunday to Saturday, and the time has changed. Will need a replacement for Shelly to lead the group runs; maybe Sarah R. or Sarah.
- Spontaneous (not weekly) group runs are posted to Facebook and the list serv. Need to update admin status on the Facebook page. When posting as an Admin on the FB page, group runs appear to be club sponsored, which could cause liability issues. If people are not on the FLRC board, they should not be an admin on the website or FB page. Adam will update this across social media and send an email to those people removed to let them know that this is happening. Pete will change the password for Instagram and Twitter, and he will send the new password to Adam so 2 people have it.

Web Presence –

Equipment – Gary McCheyne

- We are getting a new club banner. It will cost less than \$100. Possible vendor: Gnomon Printing

Volunteer -- Mickie Sanders-Jauquet

Scholarship -- ?

Governance -- ?

Good of the Order (7:15)

Sue Aigen moves to end the meeting, seconded by Lesa Carter, approved: 13.

Future Board Meetings for 2018:

October 10

November 14

December 12