



## FINGER LAKES RUNNERS CLUB

### BOARD OF DIRECTORS MEETING

September 13, 2017 5:30 pm

170 Roberts Hall, Cornell University

#### In attendance:

Board members: Mickie Jauquet, Gary McCheyne, Bruce Roebal, Sue Aigen, Dan Longaker, Mike Allinger, Steve Shaum, Adam Engst, Alan Lockett, Gerrit Van Loon

Club members and guests:

Joel sends regrets and provides his proxy vote on resolutions

(5:30) Welcome of Board

(5:32) Review of Meeting Materials; Revisions to the Agenda

(5:35) Approval of the July Meeting Minutes

- Mike moved, Gerrit second, Passed unanimously with Dan abstaining

#### **Unfinished Business (5:40)**

None.

#### **New Business (5:50)**

##### Whistleblower Policy and Document Retention/Destruction Policy—Finance Committee

- We took what's on the RRCA site and updated
- Discussion of where the race signup forms were stored after the fact (Gary has them or they're online in Webscorer/RunSignUp)
- The vote to accept both policies was unanimous

##### 2018 Calendar Update—All

- Karen Ingall would like to step down as race director of Monster, but could train someone this year
  - Dan Longaker volunteered to take over with help from Karen this year
- Shelly Marino would like to step down as co-director of Thom. B. (Joel presumably is remaining) because it's too long of a day with the addition of the 52K
- Gary McCheyne would like to step down from Twilight, but could hang on for one more year to transition
  - Shelly Marino was approached but said she wants to travel
- Gary is happy to keep directing the 5&10, although there have been requests to make it 5 and 10 miles again, if we can figure out a way to do the course and get the requisite volunteers
- Alex Kleinerman is considering FL50s and has a committee meeting set up
  - Steve Shaum really is stepping down and has met with Alex
- Tonya Engst conveyed that she wants to cancel Track Friday
- After the meeting, Andy Jordan said that he wants this to be his last year directing Danby Down & Dirty.
- Adam is planning to take over the Hartshorne Masters Mile from Tom Hartshorne
  - It needs to get cheaper. He'll come up with a budget with Tom and Charlie Fay.

Number of Races: Are there too many? Is it time to do a cost-benefit analysis of our calendar?—All

- General discussion pointed toward possibly dropping some road 5Ks since there are lots of them out there, whereas our trail races and longer races fit niches that no one else offers
- Alan Lockett and Steve felt if a race has a willing director and it makes money it should stay
- There was no general consensus about cancelling any races in the end, so we turned to the schedule, with an eye toward spreading out the races to avoid the crunch in July and some other awkward dates.
  - What about moving Monster to Halloween weekend?
  - And then 5&10 could move one week later to avoid some other conflicts: Gary will look into a new course
  - And Fillmore could move to the third week in August
  - Track meets in the summer will be the third (I said second, incorrectly) Tuesdays in June, July, and August.

Gifts for Race Directors?—Gerrit van Loon

- Gerrit suggested that if we were rewarding volunteers, we'd get more volunteers
- Ian does this for the Red Newt races, though it was noted that he has only 9 races whereas we have 22
- Mickie pointed out that tracking volunteer time and activities is a huge amount of work
- Sue commented that people don't much come to the picnic or banquet so that's not an attraction
- But Gerrit said that he hears from people who don't volunteer (or members of their family) because there's no reward
- Adam will look into RunSignUp's volunteer coordination system to see how much work it would be
- Mickie has the name of someone who might be interested in acting as a new volunteer coordinator

Nomination Committee—Mickie Sanders-Jauquet

- Need to put an ad-hoc committee to nominate board members:
  - Denice, Shelly, and Gerrit will be on it
- Mickie is stepping down as president but will remain on the board
  - Because she's the NY state RRCA rep and has to connect with 100 clubs/events in the state
  - Denice has expressed interest in being president

Volunteer of the Year Award process—Steve Shaum

- Idea was that the board would create a slate and publish it to get write-ins
- Voting happens in December so the slate should be available in November
- We'll develop the slate at the October meeting
- And hopefully we'll use a Web form to collect final votes

## **Current Events Reports & Business (6:10)**

Finance—Mike Allinger

- Reports were sent in by Mike
- 8 races were under budget so net revenue was lower than it should have been
- Race directors will need to revisit budgets and develop better ones
- There's a new cash box procedure — Mike sent email August 14th (pasted below)

1. All receipts going for reimbursement need to have printed on the receipt the name of the race.

2. When ordering from PSP or other invoicing companies make sure a copy of the invoice is sent/emailed directly to Chris Irving.

3. The race cash box will now be in the storage unit with supplies, however race day registration money, shirt sales money, etc. should all be dropped off to Mike ASAP. Do not hold onto the cash and do not put it into the cash box. The only money that stays with the cash box is the \$80 change. Mike's office can be found at 104 Maple Street.

4. Please keep the \$80 that is in the cash box in small bills (not \$20 bills). If not in small enough bills for the next race, let Mike know as soon as possible.

These things will make life easier for Chris and Mike. They need to know which receipts go to which race. Please try to bundle the receipts if possible.

- Gary wants another battery-powered big clock (because the generator is a royal pain for him, for race directors, and for timers who have to stand next to it for hours) and will talk with Mike about adding it to the budget

#### Annual Picnic—Mickie Sanders-Jauquet

- About 80 attendees, a few less than last year
- Food budgeted for 88 and only a little leftover
- There was discussion about attaching it to the end of the race like WDF or 5&10?
  - WDF would need to switch to being a weekend afternoon race
  - 5&10 goes on too long, though it could help get more volunteers if the picnic was afterward
- We'll look at tying it to a race and looking for a date

Gerrit raised the issue of RDs getting minutes

- Nancy can forward to the RD list when she sends to the board list

### **Vice-President's Reports & Business (6:25)**

#### Trails—Joel Cisne

Forge: Jess is going to continue to direct the race

Monster: Karen is looking to step down

DD&D: Andy is starting to look for volunteers; he also wants to step down

Cornell Maple isn't happening because the guy got Lyme disease

#### Road—Alan Lockett

Fillmore 5K

Women's Distance Festival: Sue Aigen reported:

- Turnout was good and better than when it was held in Dryden
- Got really good feedback
- There was a torrential downpour early in the day, leading to the cancelation of a lead bike
- The race made ~\$363.83
- Sandy Fitterer had passed away so Sue said a few words at the start
- Sandy's daughter appreciated the gesture
- This was the first race where we took donations online; \$155 was collected
- Sue and Gary thought they might not be getting RD list mail, but they're on the list properly

#### Ithaca 5&10

- Gary sent a race report to the lists—included in these minutes, below
- The main issue was that the lead runner was not actively directed on a turn and got lost.
- Discussion occurred as Adam had to leave, but Mike reported:
  - It is resolved to write a letter to the dissatisfied (2<sup>nd</sup> place overall) runner and the 3<sup>rd</sup> place finisher (who was also affected, but didn't complain)
  - We will offer both runners a comp entry for next year's race.

#### Track—Adam Engst

Summer Track meets

- The meets averaged about 100 people.
- Lansing was a highly successful venue and we'll use it again next year.
- Race reports have been sent to the board and RD lists—and included in prior board meeting minutes.

MITHACAL MILE Award Ceremony

- Adam didn't have a chance to talk about this before he had to leave, but...
- It was held at Ian's store at 7:00 PM on a Friday night

- About 20 people came, mostly the runners, their families, and a few track volunteers
- Adam spoke briefly about how the goal of the series was to promote excellence in running and consistency in competition, and read a passage from “Once a Runner” about what running the mile is like
- Awards of “Once a Runner” or “The Perfect Mile” were given to the award winners, who included:

**Series winners**

▶ Click on a green category name to see full results

Category	Winner	Winning total	Racers
<b>Female</b>			
▶ 1-10	Elizabeth Baroody	6:12.42	12
▶ 11-15	Faihe Ketchum	5:50.15	34
▶ 16-19	Marian Cooper	-2 races	16
▶ 20-29	Stephanie Krusch	-1 race	7
▶ 30-39	Rebecca Lovenheim	-3 races	4
▶ 40-49	Tonya Engst	6:57.23	16
▶ 50-59	Lorrie Tily	-2 races	12
▶ 60-69	Coreen Steinbach	-3 races	6
▶ 70+	Sandy Balling	-3 races	3
▶ null	Mia Williams	-2 races	25
<b>Male</b>			
▶ 1-10	Owen Gasper	6:04.02	28
▶ 11-15	Oliver Baroody	5:37.08	50
▶ 16-19	Stephen Thompson	5:05.64	43
▶ 20-29	Michael Dee	-2 races	26
▶ 30-39	Phil Kwasney	5:25.00	7
▶ 40-49	Jesse Koennecke	6:01.78	22
▶ 50-59	Keith Eggleston	5:32.93	30
▶ 60-69	James Miner	-2 races	17
▶ 70+	David Keifer	6:51.08	8
▶ null	Yusef Mahmoud	-1 race	40

**Committee Reports & Business (7:10)**

- *Membership*—Shelly Marino
- *Programming*—Gary McCheyne
- *Marketing*—Adam Engst
- *Web Presence*—Maria Costanzo
- *Equipment*—Gary McCheyne
- *Volunteer*—Mickie Sanders-Jauquet
- *Scholarship*—Gerrit van Loon
- *Board Governance*--?

**Good of the Order (7:15)**

Adjourned 7:14 pm - Gerrit moved & Gary seconded.

**Next Board Meeting: October 11, 2017**

**Ithaca 5&10 Race Report—Gary McCheyne**

Race Name

Ithaca 5&10

Race Date

2017-09-10

Race Director(s)

Gary McCheyne

Number of Runners (Preregistered, Day-of-Race, and Total)

257 Pre-Registrations, 34 same-day registrants 242 Finishers

Race Income (Preregistered + Day-of-Race = Total)

as of right now, no idea

List of Volunteers (Name and email address)

Shelly Marino Dave Jones Tim Ingall Dave Rossiter, ([d.g.rossiter@cornell.edu](mailto:d.g.rossiter@cornell.edu)) Billy Gilligan ([bgilligan@cityofithaca.org](mailto:bgilligan@cityofithaca.org)) KC Bennett Joel Cisne Peter Dady Peter Kresock Yvette De Boer Dan Longaker Coach Leah Triller ([lrt48@cornell.edu](mailto:lrt48@cornell.edu)) Coach Jim Nichols ([jnichols@ithaca.edu](mailto:jnichols@ithaca.edu)) Pam Millar Lennie Wieselquist Emily Funk ([ef347@cornell.edu](mailto:ef347@cornell.edu)) Deb Bliss ([debbliss469@hotmail.com](mailto:debbliss469@hotmail.com)) Rich Heffron Nate Barott ([nbarott@aol.com](mailto:nbarott@aol.com)) Madilyn Matsunaga ([mhm257@cornell.edu](mailto:mhm257@cornell.edu)) Mickie Sanders-Jauquet Plus Lots of IC and Cornell track & X-Country Runners

Notable Performances

Winners of the 5K were Tim Phelps and Claire Jones. Winners of the 10K were Mookey Kent and Nora McIver-Sheridan.

Publicity

no,....probably

Weather

Weather was perfect,....62 degrees

Food

Bagels, Water Melon, Oranges, Bananas,...pretty much the exact amount for 242 runners and the volunteers

Awards

First Place awards for winners of each race, Masters, Veterans, and all age groups,...male & Female. I made the awards, same as last year.

Supplies and Personnel

no

Problems

A issue with two lead runners missing the first turn, blaming the course marshals for not guiding them. Course marshals (two IC Track runners) apologized. Ithaca Police showed up to man the Court Street intersections. I had no idea they were coming until they called me and said they were there. Not sure how this came about. Was a good thing.

Overall Impressions

Overall the race went great! Lots of positive comments.

Comparison with Last Year

Registration was higher this year than 2016, but participant numbers were down by 30 from 2016. 49 no shows. Fun factor was high.

#### Changes

Nothing different but with a big race in Binghamton, Aids Ride for Life, X-Country race, and 5K in Interlaken all the same weekend.

#### Next Year

Maybe look at moving it a week later.