



## **FINGER LAKES RUNNERS CLUB**

### **BOARD OF DIRECTORS MEETING**

December 13, 2017 5:30 pm  
170 Roberts Hall, Cornell University

#### In attendance:

Board members: Sue Aigen, Lesa Carter, Denice Cassaro, Joel Cisne, Adam Engst, Nancy Kleinrock, Pete Kresock, Daniel Longaker, Gary McCheyne, Bruce Roebal, Mickie Sanders-Jauquet, Steve Shaum, Gerrit Van Loon, Scott Wehrwein  
Club members and guests: Rich Heffron

(5:30) Welcome of Board

(5:32) Review of Meeting Materials; Revisions to the Agenda

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(5:32) Approval of the November Meeting Minutes

- Pete moves to approve the minutes. Seconded. Approved with 2 abstentions.

#### **Unfinished Business (5:35)**

RRCA Level I Coaching Certification program—Mickie Sanders-Jauquet

- Seven spots remain in the coaching certification course; anyone wishing to participate should sign up quickly (\$325/slot).

Volunteer Picnic 2018—Mickie Sanders-Jauquet

- Mickie has reserved the Upper Buttermilk Falls pavilion for the afternoon of August 25, 2018.

Annual Meeting 2018—Mickie Sanders-Jauquet

- Mickie has reserved Joe's Restaurant for March 18, 2018.

#### **New Business (5:35)**

2018 Financial Plan—Mike Allinger

- Mike presents the 2018 budget, as distributed to the board in advance of the meeting.
- Items that differ from 2017 or are otherwise a matter of discussion:
  - Page 2: The FLRC clothing item refers to trail series shirts
  - Page 2: The race director dinner is an addition from prior years.
  - Page 3: It is noted that the "total professional services" line is an inadvertent doubling of the line item above; this is a typo on the breakout page, but it is properly entered in the budget.
  - Page 4: The youth scholarship contribution will be reduced from \$3000 to \$2000, with the expectation of two \$1000 scholarships, one for a boy and one for a girl.
  - Page 4: The number of budgeted events is reduced from three to two (2017 had zero events).
  - Page 5: Included is the purchase of a new big timing clock (which will also adjust the cost of insurance, while also benefiting from depreciation).
  - Page 5: There is an increase for both consumables and reusables.
  - Page 5: There is a reduction in the donation to the Finger Lakes Trail Conference from \$2500 (2017) to \$1000 (2018), whereas the prior was only \$250.

- Steve moves to reduce the FLRC contribution to \$500 and be open to modifying the contribution.
  - Seconded. Discussion includes noting that FLRC races traverse roughly 27 miles of FLT trails.
  - Approved with 2 abstentions.
- Nancy notes that FLRC could place a “donate” button on our trail race registration pages. She will look into the user-friendliness of the FLTC website for linking to donations.
- Nancy moves to accept the budget as proposed and amended. Seconded. Unanimously approved.

Race Directors’ Dinner—Gary McCheyne

- Gary will plan an event for RDs to share best practices; it will take place during February.

### **Current Events Reports & Business (6:00)**

Turkey Trot—Bruce Roebal

- There were 397 participants (the largest turnout was 457, in 2012).
- Weather was favorable: 30°F and dry.
- \$4030 was raised for Ithaca Loaves and Fishes—more than in years past—likely because of high turnout and suggested donation of \$10.
  - \$10 was the suggested donation in 2016, when turnout was low; prior, only \$5 was suggested.
- To win a pie, a runner had to be within four seconds of the predicted time.

### **Vice-President’s Reports & Business (6:05)**

Trails—Joel Cisne

- The 2018 running of Thom B is planned to consist of a trail marathon, 13K, 26K, and 5K(ish).
- The new order of trail series T-shirts will be in some shade of orange.

Road—Alan Lockett

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Track—Adam Engst

- Hartshorne Masters Mile registration is taking place currently.
- Adam is securing sponsorships.
- Cornell has received the necessary insurance certificates for winter track and for the Hartshorne mile.
- The Ithaca College track is not being administered as an open track; IC Campus Events is not permitting outsiders to use the track.
- Mithical Miler training will begin in Barton Hall Tuesday, Dec 19, 2017.
  - 17 people attended the first training event; 28 are already registered for the upcoming one, with a wide age range of participants.

### **Committee Reports & Business (6:15)**

*Membership*—Shelly Marino

- 474 total members; 256 individual members, 218 family members, and 30 life members.

*Programming*—Gary McCheyne

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*Marketing*—Adam Engst

- Race entry forms have been updated for the first bunch of races and have been deposited at the running store.
- Adam will provide Steve with a PDF file of the 11x17-formatted race calendar; Adam will provide Mickie with a PDF file of the quarter-page-formatted race calendar for professional printing.

*Web Presence*—Maria Costanzo

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*Equipment*—Gary McCheyne

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*Volunteer*—Mickie Sanders-Jauquet

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Scholarship—Gerrit Van Loon

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Board Governance—?

**Good of the Order (6:23)**

*The board recognizes Mickie for her wonderful service as president of FLRC. Mickie leads the board in expressing appreciation to Maria and Bruce for their long and active contributions to FLRC as board members; they will be stepping away from the board in 2018 while continuing some of their activities behind the scenes.*

Pete moves to adjourn at 6:25 pm. Seconded. Unanimously approved.

**Next Board Meeting: January 10, 2018**

**RACE REPORTS**

**WINTER CHILL 5K SERIES, RACE 1**

Timestamp

Sun Jan 07 2018 21:00:07 GMT-0500 (EST)

Race Name

Winter Chill 5K Series

Race Date

2018-01-07

Race Director(s)

Bob Talda, Sarah Drumheller

Number of Runners (Preregistered, Day-of-Race, and Total)

54,62,80

Race Income (Preregistered + Day-of-Race = Total)

0 + \$170 = \$170

List of Volunteers (Name and email address)

Jess Boulia ([jnboulia0739@yahoo.com](mailto:jnboulia0739@yahoo.com)) Marian Drumheller (c/o Sarah Drumheller [smdrumheller@gmail.com](mailto:smdrumheller@gmail.com)) Mickie Sanders-Jacquet ([mickiejacquet@gmail.com](mailto:mickiejacquet@gmail.com)) Adam Engst ([ace@tidbits.com](mailto:ace@tidbits.com)) David Kania ([dk264@cornell.edu](mailto:dk264@cornell.edu)) Pete Kresock ([pete.kresock@gmail.com](mailto:pete.kresock@gmail.com))

Notable Performances

Notable: 62 people showed up despite the conditions - all in good spirits and all ready to run. The fact that 61 finished - despite negotiating a car-based registration process, wind, extensive snow drifts and general cold - speaks to the determination of the runners

Publicity

For a variety of reasons, there was minimal pre-race publicity. One BIG plus: the promotional flyer created by an IC student Sarah knew - it was a really nice flyer

#### Weather

Weather was, well, full-on winter chill. Single digit temperatures (3-7 degrees on various car thermometers) with a south wind that would occasionally gust up above 10 mph, dropping wind chills below zero. Sun was out, though, and

#### Food

Food options were limited as due to weather no one was hanging around. Hot cider, jello jigglers (a real '50s throwback) and mini-scones were offered and there was some of each left over

#### Awards

Awards ceremony postponed due to weather; will be presenting door prize due to random draw at next race. Door prize is FLRC headband - quite appropriate for the weather!

#### Supplies and Personnel

None

#### Problems

Nothing went wrong - the cold forced us to implement the registration and bib pickup processes in cars (so that pens, computers and people worked) so that was a definite slowdown in the registration process, but all involved seemed to understand why

#### Overall Impressions

Let me put it this way: at 10 am, when we were just opening registration, a vehicle raced in, and a concerned runner jumped out hoping that they could still register to run -if the run was still on. As they were the first competitor on site, we volunteers were a little confused - until we figured out the runner had confused registration start with race start! With good humor on all sides, order was maintained, and set the tone of the day. Confining registrations to cars was a little weird, but we got through it. Start was right on time - and about the only race based issue was the 1/2 mile or so long wind created snow drift that made for tough going. No frostbite or other cold-related issue was reported by a runner - despite one runner in a 50's based costume

#### Comparison with Last Year

Well, the extreme cold REALLY makes it hard to compare this year with any other year, but getting 60+ runners on a day like today was a plus. Fun quotient remained high despite the limitations on theme. Want to continue that streak

#### Changes

One difference: There were enough folks at the finish line that I was able to get down to the only significant turn on the course (about 1.25 miles in) and cheer the runners on; (and watch for runners struggling with cold of which there were none)

#### Next Year

Publicity, publicity, publicity - we've got a good thing going here and need to let more people know!