



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

April 12, 2017 5:30 pm

170 Roberts Hall, Cornell University

In attendance:

Board members: Mickie Sanders-Jauquet, Joel Cisne, Denice Cassaro, Steve Shaum, Harris Bockol, Mike Allinger, Pete Kresock, Gerrit van Loon, Bruce Roebal, Maria Costanzo, Gary McCheyne
Club members and guests: Becca Lovenheim, Mike Armitage

(5:30) Welcome of Board

(5:32) Review of Meeting Materials; Revisions to the Agenda

(5:35) Approval of the February Meeting Minutes

Correction in race report: The Hartshorne report is incorrectly labeled as Winter Chill in the appended material. 8 votes in favor of approving with the correction, 3 abstentions.

Unfinished Business (5:40)

Hosting a RRCA Coaching Certification Workshop?

Mickie: This would be a 2-day workshop. As the host, we would need to find a location and supply breakfast and lunch. We would get \$30/person for food plus up to \$500 for the venue if necessary. The cost to participants is \$300; one person from the club would get free admission. A minimum of 35 people would be necessary to hold the workshop, but they are in demand and always fill. They are booking 3-6 months out, so this could be in 2018.

Becca: these are hard to get into; she knows 5 people who would want to do it.

Discussion: the board is generally favorable to the idea; we should get an idea of how many people would be interested before committing.

New Business (5:55)

Mike Armitage, Ithaca Youth Bureau

IYB is very grateful for our donation, time, and technical help with timing.

Marathon Miles program is underway. They are emphasizing general fitness more than running per se (some kids and parents are intimidated about running a mile at one time).

430 kids at Northeast Elementary are signed up, 126 from Enfield.

The IYB track program is also underway, and they are planning to attend the June track meet.

They are planning for the Festival Mile, and are working with festival organization to keep the course clearer and safer.

Bethany Schiller has taken over IYB running programs.

Their x/c program is also ramping up. It meets 2x/week for 5-6 weeks and includes about 60-70 kids. It is open to all Tompkins County residents.

Becca Lovenheim, Modified and Varsity x/c coach at Lansing

She is trying to bring running back to Lansing. Created a new x/c course with Ian's help.

They lack a youth program. 440 kids in Lansing Elementary are in the Mighty Milers program, but there is nothing for 5th-6th graders except soccer, which is over-subscribed. The kids need a social connection like the indoor track meets. She sees a need for an area youth track club. She envisions that Lansing and the surrounding towns would host events; small fees would be collected and would go to the recreation departments of the communities. They would start small, perhaps with meetings or a meet once a month. Can FLRC offer any advice or help?

Discussion:

Joel: board members may not be able to step up but can possibly facilitate

Gary: a more detailed proposal would be helpful

Denice: what are the demographics of students – where is extra support needed?

Gerrit: one or two committed families can make the difference in programs like these

Becca will provide more details about her idea.

RRCA National Convention Report

Mickie attended this convention in Detroit. Things she learned:

- We probably need to look into music licensing. We could be expected to pay royalties for music played at events, analogous to DJs. This is probably not a big issue at our smaller races.
- We need a bib-swapping policy
- RRCA recommends educating people about headphones rather than prohibiting them
- We need whistleblower and document retention/destruction policies
- Our policies need to be transparent: online and available
- We may want to hold a first-aid course for RD's
- We need to make sure that our articles of incorporation are consistent with the bylaws

Mickie is now the NY State RRCA rep. This is a good opportunity for us to connect with other clubs.

Designating Runner Friendly Businesses—Mickie Sanders-Jauquet

Current Events Reports & Business (6:30)

Finance—Mike Allinger

Revenue for Skunk shown on this month's financials is not final.

Our food expenditures are down this year, with the smaller annual meeting.

Races are on budget so far.

Extra money in checking and savings will be dealt with after Skunk and 50s are finalized.

Chris is working on taxes.

Gerrit: is it time to increase the Skunk pre-registration price?

Vice-President's Reports & Business (6:40)

Trails—Joel Cisne

The trail series begins soon with Thom B. Registration is half full, permits and camping are in place.

Pete Dady and Mike Stone are working on permits for Frolic.

Road—Alan Lockett
Skunk report.

Alan wants to formally recognize Dryden for barricades, willingness to close roads, providing ambulance.
Will write up a formal thank-you letter.

The town board and highway superintendent Nick Young should also be thanked.

Bruce: there was a mud patch at the intersection of 366 and Game Farm that was dangerous. Boris fell.

Gerrit: any road crossing should have at least 2 marshals.

Track—Adam Engst (not present)

Committee Reports & Business (7:10)

Membership—Shelly Marino
483 members, down 8 from last month

Programming—Gary McCheyne

Marketing—Adam Engst

Web Presence—Maria Costanzo
The move to the new website is complete; Pete, Adam, and Maria are still working on content.

Equipment—Gary McCheyne
New safety vests arrived
Denice: we need more volunteer shirts

Volunteer—Mickie Sanders-Jauquet

Scholarship—Gerrit van Loon

Board Governance

Unfortunately, Harris will resign from the board because he is leaving Ithaca June 1.

Good of the Order (7:15)

7pm – motion to adjourn

Next Board Meeting: May 10, 2017