



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

October 12, 2016 5:30 pm

170 Roberts Hall, Cornell University

In attendance:

Board members: Mike Allinger, Joel Cisne, Maria Costanzo, Mickie Jauquet-Sanders, Andy Jordan, Nancy Kleinrock, Pete Kresock, Daniel Longaker, Gary McCheyne, Steve Shaum, Lorrie Tily, Gerrit Van Loon, Scott Wehrwein

Club members and guests: Harris Sorensen-Bockol

(5:30) Welcome of Board

(5:32) Review of Meeting Materials; Revisions to the Agenda

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(5:35) Approval of the September Meeting Minutes

- Joel moves to approve Sep meeting minutes; seconded. Approved unanimously, except for one abstention.

Unfinished Business (5:40)

2017 calendar (Update)—Mickie Sanders-Jauquet

- The calendar as expressed in the finalized Sep 2016 minutes is final, *except* that Twilight is changed to June 21.
- Skunk Cabbage will be April 9.
- Summer track meets will be third Tuesdays of June, July, and August, and will be held at Ithaca High.

Race Directors (Update)—Mickie Sanders-Jauquet and others

- Finger Lakes 50s—No one has stepped up as RD, although several have expressed interest to be on a race committee.
 - Steve will take on registration duties.
 - Harris, Pete, Scott, Nancy (interface with the National Forest), and maybe Pam Millar are all interested in being on the committee, along with Joel as Trail VP.
- Forest Frolic—Who will direct remains undetermined; it is suggested to contact Audrey Balander and Jim Hoch as possible RDs.
- Fillmore 5K—Who will direct remains undetermined.

New Business (6:00)

Programming Opportunities—Mickie Sanders-Jauquet

- In conjunction with planning the 2017 budget, Denice and Mickie will come up with a proposal to earmark funds for potential in-reach opportunities to build community.
 - Perhaps including a weekend-long RRCA level-one certification program, bringing their staff to us; need minimum of 15 people to participate.
 - It is noted that Tim Ingall participated in it in the past.
 - For the volunteer picnic as a giveaway, suggested to get FLRC-branded socks; also gloves or lightweight fleece beanie cap or collapsible race cup or handheld bottle (for people to use in races).
 - Perhaps sell residual FLRC pint glasses at Skunk Cabbage

Budgeting for 2017—Katie Stettler

- The budgeting process for 2017 will be similar to that for 2016.
 - Race directors will have an opportunity to set their respective budgets; if no change is voiced, 2016 numbers will be used.
 - Katie will also request input from various board members regarding planned spending for 2017, namely:
 - Gary (equipment)
 - Maria (website)
 - Lorrie (scholarship and Girls on the Run)
 - Mickie (president)
 - Adam (VP of track)
 - Alan (VP of roads)
 - Joel (VP of trails, to estimate 2017 contributions to Wilderness Search & Rescue and FLTC)
 - As well as anyone else who provides a function or organizes an event.
 - Katie will attend the Nov board meeting, will work on the 2017 financial plan during November, and bring it to the Dec board meeting for review.

Current Events Reports & Business (6:10)

Financial Report—Katie Stettler

- All spending is within the 2016 plan; cash is up \$21K relative to 2015 at this time; revenue is \$115K.
- All revenue collected through PayPal has been recognized in the balance sheet, with \$6 remaining in the PayPal account.
- Every race made a profit this year.

Danby Down & Dirty—Andy Jordan

- ~150 registered; 127 ran.
- Everything went well.
- Wilderness Search & Rescue was a huge help directing runners and patched up one runner who got hurt.
 - Andy suggests checking whether WS&R has an incident report and get a copy of it to keep on file.
- Having a single person—in this case, Scott—in charge of the finish line and race day registration was very helpful.
 - It is a goal to replicate this structure going forward.
 - Registration fee was down a bit from 2015, but made no difference in terms of number of runners.
 - Andy suggests making the race an FLTC fund-raising event.
 - Andy also is thinking about advertising it as a sustainable race, with people bringing their own water bottles, hydration packs, and/or cups, and have it be a carry-out-your-own-garbage event.

Nomination Committee (Update)—Gerrit Van Loon

- Gerrit reports that nominations are set, including someone new to take on the role of treasurer.
- It is anticipated that there will be 16 people on the 2017 FLRC board.

Vice-President's Reports & Business (6:20)

Trails—Joel Cisne

- Dates for 2017 trail races have been sent to WS&R.
- Joel is seeking additional RDs to fill in the gaps (Forest Frolic and FL50s).
- Nancy notes a meeting with Quinn Wright of FLTC, and that the Trail Conference is looking to raise funds for a paid executive director position, in part by founding a fundraising trail race with a kickoff date in 2018 (with Holiday Valley near Salamanca as a potential location); Quinn is also proposing new requirements on other organizations (like the FLRC) using the FLT for events such as races.
 - These proposed requirements include:
 - Charging the sponsoring organization an event registration fee of \$50–100 for any event that charges an entry fee.
 - Proof of insurance.
 - Compliance with public land usage policy.
 - Compliance with FLTC event policy.
 - Other proposals Quinn has stated:
 - Assessing a per-registrant donation to the FLTC of \$3–5 for any event charging \$50 or more to enter (i.e., adding this on top of normal registration fee).
 - Making the option to donate to the FLTC overt to all race registrants.

Road—Alan Lockett

- No report.

Track—Adam Engst

- No report aside from summer track meet dates, listed above.

Committee Reports & Business (6:30)

Membership—Shelly Marino

- As of 10/3 we have 237 individual, 25 life and 215 family members. Total is 477.
- With a sad heart, Shelly removed Carol John from the database, as she passed away this year.

Programming

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Marketing

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Web Presence—Maria Costanzo

- The developer is 99% done. The goal is to get the new website online by the beginning of 2017.

Equipment—Gary McCheyne

- Anyone with specific equipment needs should contact Gary.

Volunteer

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Board Governance—Lorrie Tily

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Good of the Order ()

With no quorum remaining, all leave (without official adjournment) at 6:35 pm.

Next Board Meeting: November 9, 2016