



FINGER LAKES RUNNERS CLUB
BOARD OF DIRECTORS MEETING

November 9, 2016 5:30 pm
170 Roberts Hall, Cornell University

In attendance:

Board members: Sue Aigen, Denice Cassaro, Joel Cisne, Maria Costanzo, Adam Engst, Mickie Jauquet-Sanders, Nancy Kleinrock, Pete Kresock, Alan Lockett, Gary McCheyne, Bruce Roebal, Steve Shaum, Lorrie Tily, Gerrit Van Loon, Scott Wehrwein
Club members and guests:

(5:31) Welcome of Board

(5:31) Review of Meeting Materials; Revisions to the Agenda

- None

(5:32) Approval of the October Meeting Minutes

- Gary moves to approve Oct 2016 meeting minutes; seconded. Unanimous except for one abstention, with correction below.
 - Change the spelling of Ingalls to Ingall

Unfinished Business (5:35)

FLTC donation/contribution for 2017—Nancy Kleinrock

- FLTC would like FLRC to donate \$100/FLT-mile the club uses for races, i.e., about \$2500, whereas we are currently donate \$1500.
- Adam moves to make a one-time donation to FLTC in the amount of \$2500 for 2017. Seconded.
 - Discussion:
 - A concern is that they will come back to us each year looking for an additional, equivalent amount.
 - It is suggested that the club donate \$2000 and put links on trail race registration pages to FLTC, encouraging club members to donate.
 - It is noted that a \$2500 donation could be considered a good will offering within the running/hiking/outdoors community and would function as gentle pressure for other organizations to donate to FLTC similarly.
 - It is suggested to enact this as a recurring donation, but of \$2000, so not to have to rehash it each year and to not have it be overly burdensome monetarily.
 - It is suggested to make the donation just for one year, in case we have a lean year in the future.
 - It is suggested to establish a challenge grant, to donate \$1500, with up to another \$500 if raise as much as \$500 from club members.
 - A vote is called on the initial motion: Yes, 13; No, 1; abstain: 1.

Race Directors (Update)—Joel Cisne

- A meeting of the FL50s committee will take place Thursday Nov 10.
- Pete Dady is interested in being codirector of Forest Frolic.
 - Joel will contact Gary Cremeens and Mike (prior helper of Steve Ryan—**??should this be Jon Marks??**) to assist Pete.
- Alan agrees to take on Fillmore and see to it that a race takes place.

New Business (6:03)

Lifetime Membership process and criteria—Mickie Sanders-Jauquet

- Achieving Lifetime Membership is an acknowledgment by the Club of the great work conducted by members. It is considered an honor. Current Lifetime Members feel it recognizes the value of their work to the Club and the running community as a whole
- The goal is to create a quasi-objective process for nominating and electing people to lifetime membership status.
 - Mickie sent out an email recently soliciting feedback on both process and criteria/guidelines for selection.
 - The following discussion pursued, with a provisional draft as the outcome.
- Discussion:
 - Lorrie polled current lifetime members and presented that feedback to Mickie.
 - Most board members and lifetime members would like to see this honor continue.
 - Based on the feedback Mickie drew up a draft of considerations, including (a) process (i.e., annual review), and (b) criteria, as appended.
 - Annual review process
 - In addition, issues raised:
 - Can nonboard members nominate?
 - Include a notice in annual election email?
 - Can a person self-nominate? (suggested that yes)
 - Approval would be considered as majority vote.
 - If a person is nominated with exceptions to the criteria (below), approval would require 75% approval.
 - Criteria
 - In addition, issues raised:
 - What if someone does a great deal of volunteering, but then gets gravely hurt or moves away?
 - “Criteria” could be considered “guidelines,” rather than hard and fast rules.
- The intention is to provide a draft for approval at the Dec 2016 board meeting. **Provisional draft is as follows:**
 - Annual Review:
 - (1) Submit potential candidates along with a recommendation detailing activities to the President.
 - (2) Submit recommendations by December 1 for discussion during the December/January board meetings if needed.
 - (3) President will compile and submit recommendation/descriptions to current board members with board members voting yes or no directly to the President. If a board member raises concerns about a candidate, then discussion may begin at the December board meeting.
 - (4) Board votes during the January board meeting with announcement occurring during the Annual Meeting.
 - (5) Recommendations should include: Years of service, volunteer positions held, races volunteered at, what do you consider their above and beyond achievement and/or dedication to the Club and running in general.
 - Guidelines for lifetime membership selection:
 - (1a) 10-plus years of service as a board member, officer, race director, and/or coordinator position in the Club.
OR
 - (1b) 15-plus years of service as a significant volunteer at four or more club events throughout each calendar year.
 - (2) Encourages others to participate in running and in the Club.
 - (3) Supports the running community in other ways (such as involvement in other community based running events or maintaining a section of trail).
- In the meantime, people are encouraged to submit nominations

Budgeting for 2017—Katie Stettler

- (Katie is not here)

Current Events Reports & Business (6:25)

Financial Report—Katie Stettler

- (As submitted.)

Turkey Trot—Bruce Roebal

- The Ithaca Journal will be providing media coverage.
- Ithaca Bakery and Purity treats are all set to go.
- Loaves and Fishes will be sending half a dozen people to accept contributions.
 - Average donation last year to L&F was \$7, leading Bruce to suggest \$10 donation for 2016.
- Tom Hartshorne will clear the bird sanctuary trails with his leaf blower.
- Bob Talda will be helping.
- Bruce desires a helper to determine whose predictions are closest to times run.
- Bruce anticipates ~400 participants.

Nomination Committee—Gerrit Van Loon and Pete Kresock

- The slate of officers for 2017 is as follows:
 - President: Mickie Sanders Jauquet
 - Executive VP: Denice Cassaro
 - VP Trails: Joel Cisne
 - VP Roads: Alan Lockett
 - VP Track: Adam Engst
 - Treasurer Mike Allinger
 - Secretary: Nancy Kleinrock
 - Members at Large:
 - Harris Bockol
 - Maria Costanzo
 - Pete Kresock
 - Daniel Longaker
 - Gary McCheyne
 - Gerrit Van Loon
 - Scott Wehrwein

Vice-President's Reports & Business (6:30)

Trails—Joel Cisne

- FL50s meeting will be tomorrow (Pete, Scott, Pam, Harris, Nancy, Joel, Mickie, with Steve advising this first meeting).
- Joel will be meeting with Cornell Police on Dec 1 regarding Skunk (i.e., roads).

Road—Alan Lockett

- No report.

Track—Adam Engst

- Increase day of race registration
 - Adam wishes to increase the fee for day-of-race registrants (everyone pays on race day, but online preregistration makes it much easier to properly seed races and create heats; the goal is to encourage preregistration).
 - Preregistration fee: FLRC members, free; students, \$3; adults, \$5.
 - Day-of-meet registration fee: \$10 per individual; no discounts.
 - Preregistration goes until 9 pm the evening prior to the meet; there is no penalty if people preregister and then don't show.
 - Adam also wishes to alter team entry fees, based on the number of runners per team:
 - Up to 12, \$20; 13–50, \$35; >50, \$50.
- Change in events at meets
 - Historically, we have run a combination of events at each meet, with the mid-distance event being something on the order of a mile (mile, 1500, 1600); Adam proposes to consolidate all of these into the one-mile distance and make a series out of it, incorporating both winter and summer meets.
- Awards at meets
 - If run four or more (of six (or seven, if old enough for Hartshorne)) track miles, the contestant is entered into the series, where scoring is done as the average time of best four races, and is

- eligible for overall and age group prizes, combining times from both winter and summer meets, with awards given out at an August event at Ian's store.
- The first year's prizes will be *Once a Runner*; total cost of books would be \$200; other costs: \$200 for food/drink at the August event; this amount would be covered by income from track meets.
 - (No need to vote on these changes; all is within the purview of the meet director.)
 - Adam and Tonya will be doing once-a-week training sessions (at the Ithaca College track late in the evening in December and at Barton thereafter) to encourage more people to participate in Hartshorne.

Committee Reports & Business (6:55)

Membership—Shelly Marino

- 231 individual members, 213 family members, and 25 life members, for a total of 469.

Programming

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Marketing—Adam Engst

- New 2017 calendars/posters are available tonight; please take them and distribute to appropriate locations.

Web Presence—Maria Costanzo/Adam Engst

- The website was hacked—entirely deleted. There has been no useful help from the Web host, Arvixe.
 - The host is not moving forward with the restore service.
- Steve Molke can restore from our backup at a fee of \$200 and agrees to do so Nov 10.
- Once done, Maria and Adam will proceed to install all content on the newly designed site.
- The hope is to have the new site quasi-functional soon.
 - The new site will be with a new Web host; WP Engine will run the site (best for Wordpress sites), and we will use DreamHost to cover any auxiliary needs.
- Sue moves to approve \$200 to restore the old site. Seconded.
 - Approved unanimously.

Equipment—Gary McCheyne

-

Volunteer

-

Board Governance—Lorrie Tily

-

Good of the Order ()

Motion to adjourn at 7:05 pm by Joel; seconded. Approved unanimously.

Next Board Meeting: December 14, 2016