



## **FINGER LAKES RUNNERS CLUB**

### **BOARD OF DIRECTORS MEETING**

December 14, 2016 5:30 pm  
170 Roberts Hall, Cornell University

#### In attendance:

Board members: Harris Bockol, Mike Allinger, Denice Cassaro, Adam Engst, Mickie Sanders-Jauquet, Nancy Kleinrock, Pete Kresock, Gary McCheyne, Bruce Roebal, Steve Shaum, Katie Stettler, Lorrie Tily, Gerrit Van Loon, Scott Wehrwein  
Club members and guests: none

(5:44) Welcome of Board

(5:44) Review of Meeting Materials; Revisions to the Agenda

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(5:45) Approval of the November Meeting Minutes

- Scott moves to accept the November 2016 minutes. Seconded. Passed with 13 votes in favor and one abstention.

#### **Unfinished Business (5:47)**

Lifetime Membership Process—Mickie Sanders-Jauquet (decision)

- Adam moves to approve the document (as appended to these minutes). Seconded. Passes with 11 votes in favor, 0 opposed, 3 abstentions

#### **New Business (5:49)**

2017 Financial Plan—Katie Stettler (discussion and decision)

- Katie reviews the 2017 plan, as presented.
  - The following changes to the submitted plan (version 001) will be made:
    - Move Winter Chill to “general expenses category” on page 5 of financial plan.
    - Move Hartshorne volunteer-of-the-year award to “annual meeting” column from “volunteer picnic” column on page 5 of financial plan.
    - Add a line item of \$300 for the president’s discretionary expenses.
  - Gary moves to approve financial plan as presented, with changes as listed. Seconded. Passes unanimously with 14 votes.

Resolution to approve Mike Allinger as person on banking accounts and check signing privileges—Mickie Sanders-Jauquet (decision)

- Gary moves to approve the addition of Mike Allinger as signatory on the club’s checking account, savings account, and Prudential investment accounts. Seconded. Passes with 12 in favor and 2 abstentions.

#### **Current Events Reports & Business (6:25)**

New Website—Adam Engst

- Several folks came together Dec 13 to enter results for old races; it's a bit of a tedious process, but ~80% of the task was completed during that session.
- Adam is working things out with Arvix, our current domain registrar, to move the fingerlakesrunners.org domain to DreamHost, which will become our domain registrar and mailing list host (adding the board list to the existing FLRC and race director lists). The website will soon transition from Arvix to WP Engine.
  - Officer emails and the board list have transferred properly.
- Most other content has been ported to the new site.
- Adam still wants to get a placeholder page created for each upcoming race, and will contact each RD to review entry forms.
- Adam is enlisting Pete as "content gardener" to ferret out and report/correct errors during downtime he might have.

#### Winter Chill Series—Bob Talda

- There will be four races in January 2017.
- Each participant must be a member.
- There will be a post-series party at Kelly's Dockside following the final race.

#### FL50s Planning Committee—Pete Kresock

- Preparations are taking place among committee members via Google Docs.
- Registration materials are in place on Ultrasignup and will go live on Jan 1, 10 am EST.
- Steve will send out a reminder email regarding registration to prior runners and the FLRC email list in the coming week or two.

#### Skunk Cabbage—Mickie, via Alan Lockett's email report

- 183 people have registered already.
- Denice is stepping down as volunteer coordinator; anyone interested in serving in this role is invited to come forward; if no one volunteers, Alan has in mind someone to ask.

#### Turkey Trot—Bruce Roebal

- It was a cold and slightly rainy Thanksgiving morning.
- 268 people participated in the prediction run.
- \$2765 was raised for Loaves and Fishes, which provided seven volunteers.
- Pies went to people who predicted their completion times within 1, 2, and 3 seconds.
- Results are recorded in "the book" and will be online soon.

#### Track Friday—Adam Engst

- 54 runners participated, running a total of 142 miles; additional money was also donated.
- Total of \$790 was raised and donated to the FLTC.

#### FLRC/High Noon XC season—Adam Engst

- Many FLRC and High Noon age group teams participated and had a great time.

#### Girls on the Run—Lorrie Tily

- Moravia and BJM have confirmed that they will participate in the program in 2017.
- Lansing is still working on getting a coach, something that they want in place before committing.
  - Lansing is trying to find a program to serve the 5<sup>th</sup> and 6<sup>th</sup> graders, who are too young for modified competition and too old for elementary school programs.
  - Lorrie has suggested using our summer and winter track meets, as well as Winter Chill and Twilight as training and/or goal races.
    - If kids are to use the Winter Chill events as a component of a youth running program, it would be necessary to generate a category for such kids, since club membership is required to run in Winter Chill (i.e., the current policy is for children to run, they must be part of a family with a family membership).
  - South Hill Elementary is also expressing interest in the GoTR program.

### **Vice-President's Reports & Business (6:55)**

Trails—Joel Cisne

- Not present

Road—Alan Lockett

- Not present

Track—Adam Engst

- Winter Track
  - Ready to take registrations.
  - Norwich might be bringing 30 kids to the winter meets.
  - Bruce notes that the gun needs a professional cleaning; Gary will attend to getting the gun cleaned.
  - Adam is seeking Tom Rishel as new starter, given that Bruce is stepping down from this duty.
- Mithacal Milers Training Group
  - The weekly workouts that Adam and Tony initiated have been well attended and popular.
  - They have been taking place at the IC track and will be moving to Barton Hall beginning in the new year.
- Hartshorne Memorial Mile
  - 29 people have already registered; all planning moving forward appropriately.

### **Committee Reports & Business (7:05)**

*Membership*—Shelly Marino

- 233 individual, 215 family, 25 life, for a total of 473 members

*Programming*

- The annual meeting will be planned for Feb 5 or Feb 12, most likely at Joe's Restaurant; Gary will attend to the planning.

*Marketing*

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*Web Presence*—Maria Costanzo

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*Equipment*—Gary McCheyne

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*Volunteer*

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*Board Governance*—Lorrie Tily

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### **Good of the Order (7:07)**

*Thank you! Have a wonderful holiday season! Don't forget to sign up for Skunk, Winter Chill and Track.*

7:08 pm: Bruce moves to adjourn the meeting. Seconded. Passes unanimously.

**Next Board Meeting: January 11, 2017**

### **Lifetime Membership Policy:**

2017 Lifetime Membership Process: (as accepted)

Achieving Lifetime Membership is an acknowledgement by the Club of the great work conducted by members. It is considered an honor. In the past it has been loosely defined as a major commitment of time toward such things as creating new races, bringing old races to new levels, promoting and developing youth running programs in our community, creating opportunities for folks to run together, working on trails, volunteering at a significant number of races each year and holding a significant position on the board or holding a key coordinator position. These are just a few of the reason folks have been nominated in the past. Lifetime membership should mean a member has

volunteered at a considerable level (higher than the norm) for numerous years. Current Lifetime Members feel it recognizes the value of their work to not just the Club but the running community as a whole.

The process includes an annual review: Each year members will have a chance to nominate potential lifetime members. This will happen at the same time each year. The FLRC board will have final vote on who is accepted into the Lifetime Membership.

1. Members shall submit potential candidates along with a recommendation detailing activities to the President.
2. Recommendations must be submitted by Nov 1 for discussion as needed during the November and/or December board meetings.
3. President will compile and submit recommendations to current board members with board members directly contacting the President if there are concerns about a candidate.
4. The board shall vote via secret ballots during the December board meeting with announcements made at the February annual meeting.
5. Recommendations should include:  
Years of service, volunteer positions held, races volunteered at and what do you consider their above and beyond achievement and their dedication to the Club and running in general.
6. Members may nominate themselves. Nominations will be confidential.

Guidelines:

1. A. 10 plus years of service as a board member, officer, race director and/or coordinator position in the Club. OR  
B. 15 plus years of service as a significant volunteer for 4 or more Club events each calendar year.
2. Encourages others to participate in running and in the Club through promoting new ideas, running groups, new events, or increasing participation in our races.
3. Supports the running community in other ways including but not limiting to involvement with other community based running events or maintaining a section of trail.