



FINGER LAKES RUNNERS CLUB
BOARD OF DIRECTORS MEETING
September 9, 2015 5:30 pm
170 Roberts Hall, Cornell University

Robert's Rules Tip of the Month: The subsidiary motion to Postpone to a Certain Time (or Postpone Definitely, or Postpone) is the motion by which action on a pending question can be put off, within limits, to a definite day, meeting, or hour, or until after a certain event.

In attendance:

Board members: Sue Aigen, KC Bennett, Denice Cassaro, Joel Cisne, Melissa Hubisz, Nancy Kleinrock, Alan Lockett, Gary McCheyne, Bruce Roebal, Steve Shaum, Lorrie Tily, Scott Wehrwein
Club members and guests: Maple Hubisz

(5:30) Welcome of Board

- With only 12 board members present (with one coming late and several leaving early), there is no quorum and therefore no votes—on minutes or otherwise—nor is it deemed productive to discuss items better addressed by a more complete board.

(5:32) Review of Meeting Materials; Revisions to the Agenda

- See entry under “Welcome.”

(5:34) Approval of the July Meeting Minutes

- See entry under “Welcome.”

(5:35) Approval of the August Meeting Minutes

- See entry under “Welcome.”

Unfinished Business (5:40)

Board Governance Recommendation: (continued discussion)—Lorrie Tily

- See entry under “Welcome.”

Reminder to RDs please get dates confirmed for 2016 Race Calendar—Maria Costanzo

Telluride Mountain Film Festival has been cancelled (or at least postponed).

New Business (5:41)

Nick Symmonds, Talk on Sept. 29th. FLRC co-sponsor—All involved (items in *italics* occurred after the meeting via email)

- This Olympian will be speaking on Sep 29. Ian has requested cosponsorship by FLRC in the amount of \$500.
- *Considerable discussion ensued over email during the week following this Sep 9, 2015, board meeting, including (1) considerable concern about the process by which this decision was handled and (2) an email-based vote on a motion proposed by Melissa (and seconded) to cosponsor the Nick Symmonds visit in the amount of \$500.*
 - *This motion passed (yes, 13; no, 3; abstain, 1, as of the morning of Sep 14, 2015)*

- In light of the considerable discussion and debate around this issue, the Oct 2015 board meeting should include further discussion about the process for managing monetary allocations when decisions need to be made quickly in between board meetings.

Need for a Retreat? (Discussion)—Full Board

- Some board members express support for a retreat this winter; others believe that a yearly retreat is not necessary, with a two-year cycle more appropriate.
- Joel will create an online poll to assess the sentiment of the board and suggested topics to address during a retreat.

Ideas for the Budget Surplus—Full Board The Club has a large amount of surplus sitting in the bank. Some more spending has been occurring this year with the Picnic and Club Apparel. Questions: What would Board Members like to see this money used for? Should we provide mini-grants for organizations that want to do things that align with our mission? Do we want to investigate in more programming such as running clinics that are free to membership?

- What to do with the budget surplus would be a good topic for a retreat, given the philosophical differences of opinion about matters such as race fees.
 - Options include having RDs have sole management of race fees, instituting an across-the-board kids-run-free policy, having a punch card for members (e.g., run three races, get one free entry)

Current Events Reports & Business 6:13)

Monster—Karen Ingall via email (verbatim, Sep 3, 2015)

- We normally break even each year at Monster with a profit margin of only a few hundred. This year we were able to save a lot of money on expenses just by moving to a new location (no porta-potty expense, we shared the U-Haul and did not have to drive it to Virgil for two days, we did not rent a cabin, nor did we host a pre-race meal at our cabin as we generally do in the past). Initially it was a bit crazy and confusing with the picnic plans (which we were just to whipped to attend). We want to donate a portion to the scholarship fund once all details are settled.
- Ian set my race course at 5:30AM on Saturday morning, about an hour before my first runner headed out. I returned the favor by setting his course for Lucifer's Crossing before his event (I suggested next year perhaps we should just share the same course design). I always invite the Wilderness Search and Rescue group, but wondered with this new course if it's even necessary?
- I accidentally gave one runner an extra 20 minutes head start, which allowed him the win (the results were corrected and the winner notified). The real winner this year was a young man who had no handicap and pulled off a raw 3:30 marathon time.
- Web scorer seemed to work well. I ran the time machine as backup. Next year I would like to register my runners through the program and I am hopeful that we can manage split times as well. I suggest a remote printer so we can pull off results on site so runners are continuously asking the timers that information. We had 112 registered, 100 who started the event on race day, and 100 finishers total, only 6 less than last year.
- I had several comments about the food, some sent me notes afterward stating "this was the best spread I have ever had at any race", "it was unexpected and a huge step up for hotdogs/hamburgers", "post-race food was incredible". Kudos to Joe Marnell for his efforts ... I requested pulled pork and sweet potatoes, he asked if he could expand and try some new items and it was all a huge hit.
- Some children put on race numbers and "ran to the finish line". They were having a blast and I considered setting up a "mini trail" for them (all under the age of 4).

5&10—Alan Lockett

- 259 preregistered to date, predominately online with 32 paper registration forms; some online preregistrants have yet to pay.
- Men and women from the Cornell track team will serve as course marshals.
- Alan has also contacted the sheriff with the hope of acquiring help from these officials at the thorniest intersections.
- A few more volunteers are needed, primarily for Saturday's packet pickup and lead biker for both races.

- With Cayuga Street under construction, the lead biker might wish to ride a mountain or hybrid bike.
- Melissa says that Jay Hubisz might be able to pick up bib numbers and medals from Syracuse.
- All finishers will receive a 40th anniversary lapel pin; awards include gift certificates to Ian's store for top performers and medals for age group winners.

Danby Down & Dirty—Andy Jordan

- Via email (Sep 9, 2015), Andy reports that things are on track for Danby, with the DEC permit in hand and an email requesting volunteers to go out soon.
- He is considering moving the 2016 race away from Columbus Day weekend.

Annual Picnic—Mickie Jauquet, verbatim, via emailed “president’s report.”

- Over 88 folks got raffle tickets. I don’t believe this represented all the kids that were there. I don’t think parents picked up raffles for all their kids. We received great feedback for lots of folks. Folks liked the food, location, time and all around atmosphere. There were a couple of folks with concerns: one was not happy with paying the \$7 for park admission to come to the picnic. The other was providing alcohol at our event. Should we do this again next year? Same time frame? Same location? After Monster again? Total cost: \$1,968.39 Includes: Catering (\$390 from Monster, \$1040 from Picnic), \$50.30 from Uhaul use, raffle prizes, drinks and desserts.
- A suggestion is to pay parking for picnickers.

Readathon—Mickie Jauquet: FLRC is signed up to read from 4:30 to 5pm on Friday, September 25th. We will post this and also a group run to follow at 5pm, to also be followed by drinks and/or dinner.

Vice-President’s Reports & Business (6:30)

Trails—Rusty Russell (absent)

- Gary notes that the Friends of Hammond Hill will contact him or Maria if/when the group schedules a work day.
- Melissa would like to consider having Wilderness Search and Rescue at Forest Frolics; she will present the matter to that volunteer organization and report back.

Road—Mickie Jauquet

- September 26th is the Cayuga Nature Center’s Fox Trot 5K, if anyone would be interested in helping out. Mickie will be taking the timing equipment to the race and they have requested finish line help.
 - Joel will also attend.

Track—Adam Engst

- Via email (Sep 7, 2015), Adam reports that Bruce R. will check with Cornell about dates; nothing yet confirmed and no further input from Bruce.

Committee Reports & Business (6:40)

Finance—Bruce Dunham

- Bruce is resigning as treasurer, operative immediately.
 - The question is raised as to whether to hire a treasurer, with the thought that Chri Irving might be willing to be a paid bookkeeper.
 - Sophia Darling has agreed to continue as treasurer, with the understanding that an effort will be made to replace her.
- The committee has been discussing the development of an operating budget.
- Gary will organize finance committee meetings until a replacement for Bruce D. can be found.
- Credit card(s) with Bruce’s name need to be collected and shredded.
- Bruce will return all materials and records that he has related to his position as treasurer.

Membership—Katie Stettler

- 225 family, 235, individual, 20 life members; 487 total members.
- Membership forms can be forwarded to me at 227 Renwick Drive, Ithaca, NY 14850. Alternatively, forms can be sent to my husband, David Deitcher, via campus mail at W125 Mudd Hall.

Programming—Gary McCheyne

- See discussion regarding Nick Symmonds, above.

Marketing —Mickie Jauquet

-

Web Presence—Maria Costanzo

-

Equipment—Gary McCheyne

- *Volunteer*—Denice Cassaro
- Board Governance- Lorrie Tily
-

Good of the Order (6:45)

We are wrapping up most of our races, with only three left for the year. Let's keep the momentum going, ending the year with great race directing and wonderful volunteers.

6:48 pm: Motion to adjourn is made, seconded, and passed.

Next Board Meeting: October 8, 2015