



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

May 13, 2015 5:30 pm

170 Roberts Hall, Cornell University

Robert's Rules Tip of the Month: Postpone Indefinitely is a motion that the assembly decline to take a position on the main question. Its adoption kills the main motion for the duration of the session and avoids a direct vote on the question.

In attendance:

Board members: Sue Aigen, Michael Allinger, KC Bennett, Denice Cassaro, Joel Cisne, Bruce Dunham, Adam Engst, Melissa Hubisz, Chris Irving, Andy Jordan, Alex Kleinerman, Nancy Kleinrock, Gary McCheyne, Rusty Russell, Mickie Sanders-Jauquet, Steve Shaum, Lorrie Tily, Gerrit Van Loon, Scott Wehrwein

Club members and guests: Ron Cunningham, Kerra Quinn

(5:30) Welcome of Board

(5:31) Review of Meeting Materials; Revisions to the Agenda

- Addition of Southhill Recway Cleanup—KC Bennett

(5:31) Approval of the March Meeting Minutes

- Denice moves to approve the April minutes with the amended dollar amount donated to FLTC in memory of Verne Rockcastle (\$100, not \$250 as in the draft minutes). The motion is seconded and approved.

Current Events Reports & Business (5:33)

Thom B. Trails—Shelly Marino/Joel Cisne

- This was the first use of the Webscorer timing system without Adam present. Operations went fairly smoothly and any glitches have since been resolved.
 - Results are up on the Webscorer website and will be on the FLRC site soon.
 - Using spring green and yellow flags as course markings was not ideal.
 - A slug of runners in the 52K missed the first turn off the road; two were successfully called back by other runners, but two were out of earshot and added about five miles to their day. By the start of the main (13K and 26K) races, better markings were in place.
- There was a total of roughly 120 total runners across the three events, and ~\$800 profit is expected.

Tortoise & Hare—KC Bennett/Mickie Jauquet

- This race will also be using Webscorer, with Adam present as the head of the timing crew.
 - There will still be the usual ultra-low entry fee for preregistration (either online or mail-in), but with a big bump in price on race day to disincentivize same-day registration.
- KC has put reg forms around town and welcomes others to post additional forms in their favorite spots.
- The RDs are looking for volunteers, and will send out an email soon.

South Hill Recway Cleanup—KC Bennett

- KC also did trail cleanup day this past Saturday afternoon on the South Hill Recway, but no one outside her family stepped in to help.

- There was not a lot of trash to pick up, and she plans to do it on a relatively frequent, low-key basis.
- To encourage participation, she might introduce a competition for who can pick up the most trash and beer cans.

Twilight—Gary McCheyne

- Preparations are all in place, and registrations are coming in.

Girls on the Run—Lorrie Tily

- The Moravia site is doing great, with 19 girls enthusiastically participating.
- The Lansing site is as well, with 13 girls.
- The Beverly J Martin site, however, has been a challenge; the program began with ten girls, it is now down to nine, and has experienced attendance issues.
- Lorrie would like to use Twilight as the GOTR target race; Lorrie will request that GOTR pay the Twilight entry fee (\$10 for kids), noting that the target race entry fee was included in the GOTR program price, which FLRC is sponsoring.

Scholarship Fund—Lorrie Tily

- Twelve applicants this year.
- Scholarship committee would like to give out four scholarships to graduating high school seniors, two at \$1000 and two at \$500.
 - \$1000 to Ithaca High's Mathew Lin and Trumansburg's Julia Tantillo.
 - \$500 to Ithaca High's Eric Sinton and Cortland High's Jacklyn Hoch.
 - From the press release:
 - Mathew Lin, from Ithaca High School[,] is a scholar athlete and award[-]winning musician. He was honored to receive the coveted "Fravil Spirt Award" in 2015 for team spirt. He served as co-captain on the cross country team and spend[s] time volunteering at the Ithaca Science Center. Mathew's coach describes him as "self-disciplined" and "being one of the hardest workers" he's coached. He will be attending Cornell University's College of Agriculture and Life Sciences.
 - Julia Tantillo, from Trumansburg High School, describes herself as being passionate about sharing the sport of running with younger runners. She has captain[ed] her school's team for seven seasons and ha[s] been part of a team that broke two school records. Her coach describes[:] "Her leadership, dedication, and perseverance put her at the top of any of my team captains from the last 20 years" She will be attending Cornell University in the fall where she hopes to run on the track team.
 - Eric Sinton of Ithaca High School [] is a multi-sport scholar athlete who is also a committed student. He states that "running has become one of the most important parts of my life". He loves his teammates and the competitiveness of the sport. According to his coach: "Eric is and always will be a highly motivated student and runner." Being accepted at multiple universities and waiting to hear back from a couple of other[s,] he has not chosen yet where he will be attending school in the fall.
 - Jacklyn Hoch from Cortland High School is a multi-sport scholar athlete. She has participated in many extracurricular actives. Jackie is a lifelong member of The Finger Lakes Runners Club. She states that "FLRC is more than just a club to me[:] it is family". She has spent countless hours giving back to the community of runners by volunteering. Her coach mentions "I could always count on Jackie to take the team on a warm up run and le[a]d them through team warm up drills". Jacklyn will continue her education at Nazareth College.
- FLRC scholarships are based on academics, extracurricular activities, and a demonstrated passion for running.

Summer Picnic/Volunteer Picnic—Joel Cisne

- Ian's Lucifer's Crossing race (\$10 entry fee for this low-cost community-oriented event, which will be held the day after Monster) will likely become part of the Stonehead trail series.
 - There will be additional discussion going forward on how to determine what non-FLRC trail races should be part of the series.

- The question becomes which day to hold the FLRC picnic—Saturday in conjunction with the Monster Marathon/HM postrace festivities, or Sunday after the conclusion of the Lucifer Crossing festivities.
 - Discussion ensued about Ian's for-profit vs. FLRC's non-profit status; noting also that Lucifer's Crossing and associated weekend events are intended by Ian to be community-building rather than money-making.
 - The sense of the board eventually settled around having the picnic on Saturday in conjunction with the Monster post-race lunch.
 - This is the proposal that Joel will bring to Ian and Tim/Karen as directors of the weekend's races.

Program Proposal—Kerra Quinn (composting at FLRC races)

- Having recently achieved master composter status, Kerra would like to introduce composting of food scraps to FLRC races, with support of additional master composters on hand.
 - Cayuga Compost will supply compostable garbage bags and/or appropriately sized bins.
- All supplies Gary purchases as equipment director (cups, etc.) are compostable.
- Some RDs are already composting scraps, cups, etc.
- Composting at races would dovetail well with the Gu wrapper collection project proposed by Aaron last month.
- To facilitate the proper separation of materials by runners, aid station workers, and food volunteers, Gary will procure example Cornell Coop Ext signage from Kerra and will print signs to include with equipment to attach to bins at races.
- Kerra will make arrangements with the T&H RDs (KC and Mickie) to have signage and do separation of waste at T&H.

Vice-President's Reports & Business (6:00)

Trails—Rusty Russell

- Cayuga Trails 50 aid station support
 - Amounts provided by FLRC for an aid station at CT50: Year 1 FLRC donated \$300; Year 2 FLRC donated \$500; will we donate \$500 for food this year?
 - Sue suggests we provide volunteers to run the aid station, but not funds for the food for this for-profit undertaking, with funds for the food instead coming from the race budget.
 - Gerrit moves to support the aid station with volunteers, excluding paying for supplies and food. The motion is seconded.
 - Discussion: Tim and Karen (not present) have been aid station captains in the past and plan to fill this role for 2015, as well.
 - A modified motion: FLRC will support the aid station with volunteers, excluding paying for supplies and food, providing Tim and Karen agree to take the lead as aid station captains. The motion passes unanimously.
- Trail work (Ian's idea, presented by Rusty)
 - Ian is looking to put together a work party on June 6 (T&H afternoon after the conclusion of the race; it will be National Trails Day) to build a bridge across a section of the FLT in Upper Treman that is suffering from bank erosion.
 - Ian has yet to determine with the State Park folks what, if any, permits might be required.
 - Rusty will put out an email with appropriate lead time to drum up volunteers if this goes forward.
 - Ian will pay for materials and asks whether the club would donate money for food for workers?
 - Joel moves to donate up to \$100 for food for volunteer trail workers. Motion is seconded. 12 in favor, 5 opposed, 1 abstention.
 - Rusty will coordinate with Ian on the work day.
 - Another section of Orange spur of the FLT above Buttermilk needs work, as well.
 - Lorrie raises the issue that KC got no help with garbage pickup; it is tough to get volunteers.
 - Rusty will put out a notice about the volunteer opportunity, but not commit to Ian that the club will generate a collection of volunteers for his work day(s).
 - Adam notes that there are Cornell organizations that have to put in volunteer hours, and could tap into that resource.

Road—Mickie Jauquet

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- Track—Rob Kurcoba via Adam Engst
 - 2015 outdoor track meet dates: June 11, July 7, Aug 4.
 - All to be held at Kane Field Cornell.

Committee Reports & Business (7:00)

Finance—Sophia Darling/ Bruce Dunham

Financial Statements

- There will be a finance committee meeting on May 26; Bruce requests that any issues be directed to him.
- When using Webscorer, a fee must be paid to the company; this is to be done through the FLRC PayPal account.
- RDs should be careful to check the financial statement regarding their respective race and engage with Bruce/Sophia if any questions arise.
- Lorrie has an issue regarding cost of bib numbers; Gary will discuss this with the vendor.

Membership—Katie Stettler via Mickie

- Lifetime, 27; individual, 237, family 194; total 458.
- Any membership forms that a RD receives should be sent to Katie via Cornell campus mail to David Deichter, W125 Mudd Hall.

Programming—Gary McCheyne

- Animal Athletics events begin one week from tonight.

Marketing—Mickie Jauquet

- Mickie would like to order and make available club clothing, specifically long sleeve tech shirt and running caps; she will look into apparel options and pricing.

Web Presence—Maria Costanzo

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Equipment—Gary McCheyne

- Two additional Seikos have been repaired, bringing the total number of fully functional Seikos to five.
- Gary is looking for the misplaced handheld PA system.

Volunteer—Denice Cassaro

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Board Governance—Lorrie Tily

Unfinished Business (6:50)

Following last month's board meeting, an email discussion ensued with the ultimate decision made to donate \$100 donation to the FLTC in memory of FLRC co-founder Verne Rockcastle. Should the club institute a policy for making contributions in memory/honor of passing members, and if so which members, how much, etc.?

- Scott says that creating a policy removes the caring aspect from honoring such individuals.
- A decision is made to instead consider such matters on a case-by-case basis.

Good of the Order (7:08)

Recognizing the work of Rob Kurcoba as he slowly removes himself from the Board to work on more important matters—his family and the newest addition coming soon.

Move to adjourn by Denice. Seconded. Passed 7:10 pm

Next Board Meeting: June 10, 2015