



**FINGER LAKES RUNNERS CLUB
BOARD OF DIRECTORS MEETING**

October 7, 2014 5:30pm
170 Roberts Hall, Cornell University

In attendance: board members Joel Cisne, Sue Aigen, KC Bennett, Denice Cassaro, Maria Costanzo, Bruce Dunham, Charlie Fay, Andy Jordan, Shelly Marino, Gary McCheyne, Bruce Roebal, Mickie Sanders-Jauquet, Steve Shaum, Lorrie Tily, and Gerrit van Loon

Meeting was called to order by President Joel Cisne.

Review and approval of the September minutes: Charlie moved, Gerrit seconded that the minutes be approved. The board approved the minutes.

Added to the agenda: Contribution to Fire Police

Girls On the Run: Presented by Emily Gannon

- Joel Cisne provided FLRC overview
- Emily wants to expand program (materials were provided)
- Girls on the Run is a National Chapter, Emily represents a local chapter wishing to reach out to Ithaca
- How FLRC can be helpful: get the word out; they need a head coach and teaching coach to create a program here (coaches need to be CPR certified); men can coach but only women can be head coaches – serve a role model for the girls
- What it entails to sponsor a site in order to lower costs for participants (\$125 x 15 participants = \$1875)
- Joel Cisne is happy to be point of contact

Agenda Setting for the FLRC Board Retreat on Saturday 11/15

- Mission/Vision
 - Use as a guideline
 - What types of charitable organizations are we interested in supporting
 - What activities do we wish to support
- Finances
 - Financial philosophy
 - Overall financial goals
- Volunteer base/management/broadening
 - Dues
 - Requirements
 - Expectations
 - Benefits
- Outreach

Question: What happened to ESPN person? Joel Cisne said the person never followed up.

Vice-President's Reports & Business

- Trails – Rusty Russell is out of town; no report
- Road – small committee will meet to discuss Skunk
- Track – working on dates for winter track session; working out how the Winter Chill will fit in

- 2015 Calendar – Maria Costanzo circulated new version. She will send out again to make sure dates are accurate.

Current Events

- Danby Down 'n' Dirty – Andy Jordan
 - Route doesn't have to be changed
 - Over 150 pre-registered
 - No Wilderness Search & Rescue (Cathy said she would get another group)
 - Will mark trail Friday
 - Spoke with Adam about timing
 - Volunteers – some usual and some new; figuring out how to acclimate new volunteers
- Cayuga Nature Center 5K report – Joel Cisne
 - 93 runners
 - Webscore was awesome, easy to use
 - Event provided good PR
- Cayuga Heights 5K – Maria Costanzo
 - Over 100 participants
 - Worked out ok
 - There was some confusion with timing

Committee Reports

- Membership -- Melissa Hubisz not present; little over 400 members
- Finances -- totals assets down \$4165.01
- Contribution to Youth Bureau form 5K -- \$855
- New Club News & Outreach – KC Bennett
 - Town of Ithaca Trails sponsorship
 - East Hill and South Hill recways
 - We may want to do something big in the Spring to announce sponsorship
 - Have a day – run, clean, eat
 - Have Spring and Summer cleanup days
 - Gary McCheyne will investigate the possibilities of signs being made acknowledging sponsorship
- Marketing & Programming -- Lorrie Tily
 - Lorrie Tily received no response regarding Ithaca Youth Bureau XC; she will follow up with Joe
 - Joel Cisne can serve as back up
- Web Presence – Maria Costanzo
 - We have a website.
- Equipment -- Gary McCheyne
 - After Danby Down 'n' Dirty there will be an inventory of equipment and repair/replacement as needed.
- Elections – Shelly Marino
 - She heard from some people about their interest in serving as officers
 - Some people are presently not committing to pursuing interest in certain positions
 - Need suggestions for whom to ask for Members-at-Large
 - Anyone interested in serving as President, please connect with Joel Cisne
- Contribution to Fire Police – Maria Costanzo
 - Should the contribution be determined yearly?
 - Gary McCheyne issued motion to provide \$300 contribution, Shelly Marino seconded the motion.

Gary McCheyne moved and another member seconded a motion to adjourn. Meeting adjourned.

Submitted by Denice Cassaro (filling in for Shelly Marino...tried anyway!)

Next meeting is Wednesday, November 12, 2014