



**FINGER LAKES RUNNERS CLUB
BOARD OF DIRECTORS MEETING**

November 12, 2014 5:30pm
101 Kennedy Hall, Cornell University

In attendance: board members Joel Cisne, KC Bennett, Denice Cassaro, Maria Costanzo, Bruce Dunham, Charlie Fay, Andy Jordan, Shelly Marino, Gary McCheyne, Bruce Roebal, Steve Shaum, Nancy Kleinrock, Rusty Russell, Melissa Hubisz, Lorrie Tily, Rob Kurcoba, Chris Irving and Gerrit van Loon; and FLRC members Pam Millar, Adam Engst, Wendy Cremeens, Scott Wehrwein, Michael Allinger, Alex Kleinerman (who now joins the board, see below) and Boris Dzikovski.

5:30pm: Meeting called to order by President Joel Cisne, who welcomed the board and FLRC members. He announced that financials were not currently available for the meeting.

Review and approval of the October minutes: Shelly moved, Andy seconded that the minutes be approved. The board approved the minutes.

Added to the agenda: Possible snowshoe race.

Current Events Reports & Business

Danby Down & Dirty (Andy): Lovely weather, lots of help, close to 200 runners, profit >\$300. Only Boris got lost. First time for online registration, and Andy wasn't happy with GetEntered.

Turkey Trot (Bruce R): Cider and pies will be there. Loaves & Fishes is sending 5 volunteers. One will take \$\$, the others will help Bruce with the race.

Bruce raised the question of endorsements, citing at length his experience with the chiropractor who wanted to come to the race and hand out his advertising come-on. The question of endorsements/club affiliations will be discussed at the upcoming retreat or another meeting.

Winter Chill (Joel): Application for city permit has been filed. First race is at Barton, including a 5000 at the track meet.

Vice-Presidents' Reports and Business

Trails (Rusty): Nothing to report.

Roads (Charlie): Nothing to report. Joel said that James Strehle, manager of the TC Airport terminal services, would like FLRC to be involved with a 5K on the runway that they are planning for June 21, 2015, Father's Day, as part of their Fly in Breakfast.

Alex Kleinerman now joins the board as race director for Skunk, which will be held on Sunday, April 12, with the same course, but with Schoellkopf (under the bleachers) as home base. Registration will start December 1, 2014. Leone Timing and GetEntered will be used.

Track (Rob): Barton has been reserved and all is ready for the season, which begins with the first meet on Nov. 30. Liz Vance and the Ithaca Youth Bureau will handle Family Fun Day.

Adam presented a proposal for the purchase of new timing equipment, which would include wireless thumb switches for the Time Machine, a wireless fun transducer and a big clock that will start with the Time Machine. The clock is an ElectroNumerics model with 6" double-sided LED light to 6 digits, for \$2K. Accessories for the Time Machine (switches and receiver): \$839; Tripod and case ~\$650. Total is \$3500. Discussion ensued about how to cover the cost, whether track fees should be raised; latter was left to the discretion of the Track RD. Bruce D moved and Bruce R seconded that the board commit \$3500 to the purchase of this equipment. Motion carried.

Committee Reports & Business

Finance: Report to be forthcoming. Joel looked for approval of the \$350 program fee to be paid to PRI/Cayuga Nature Ctr for use of their facility for Saturday's board retreat. Gary so moved, and Nancy seconded. Motion passed.

Membership (Melissa): 403 total, 178 family, 198 individual, 27 life.

Girls on the Run (Lorrie): Pam, Lorrie, Valerie Kelly and possibly Yvette are exploring bringing this program to the Ithaca area. IYB wants to be involved. It is hoped that 1-3 new sites can be started this spring.

Marketing & Programming: Mickie is working on the postcards with the 2015 race dates and times. Also, should FLRC sponsor runners for the Club XC Nationals to be held in Bethlehem, PA, in December? There may be 10 or so women participating on behalf of the club. Denice moved that we offer \$50 subsidy per runner plus a clothing allowance for those who don't have a race-required club shirt. Motion carried.

Web Presence (Maria): Race directors were asked to check their web pages (and also to send their forms to the secretary for proofing).

Equipment (Gary McCheyne): The new, larger storage facility, located 2 buildings closer to Wegman's, costs \$125/month (old one was \$90/month). Old was 15x12, this is 20x12, with 2 doors. Inventory will be taken and broken equipment replaced. Equipment requests should be emailed to Gary.

Slate of officers for 2015 (Shelly & Bruce D): Voting will be Dec 1-15.

President: Mickie Jaquet

Executive VP: Joel Cisne

Treasurer: Bruce Dunhama

Secretary: Nancy Kleinrock

VP Roads: blank as yet

VP Trails: Rusty Russell

VP Track: Rob Kurcoba

Members-at-large:

Chris Irving

Gerrit van Loon

Pam Millar

Wendy Cremeens

Scott Wehrwein

Michael Allinger

Old business: Agenda-setting for 11/15 board retreat.

Joel outlined some of the areas that will be discussed. There will be a run/walk at 8am, with the retreat beginning at 9am. Lunch will be provided. And coffee.

Denice reported on the results of the survey. So far there are about 130 respondents. She will be emailing board members (including new potential members-at-large) with the results after she closes down the site in advance of Saturday's retreat.

Addition to the agenda: Boris, Joel, Eric Sambolec and Matt Aldridge have been working on the idea of starting a snowshoe race. Boris said that the plan would be to hold a 5k and 10k at Hammond Hill at the end of January or beginning of February. Could this become an FLRC event? Name would be "Super Frosty Loomis"; cost would be \$15/\$10 for FLRC members. There would be 2 aid stations. It could become a qualifier for nationals, which will be held in Oregon in early March. Boris will be meeting with the Nordic Ski Club to discuss impact of a snowshoe race on the ski trails. Board will discuss this further at the next meeting, after Boris collects more info.

Chris Irving moved and KC seconded a motion to adjourn. Meeting adjourned.

Submitted by Shelly Marino

Next meeting is Wednesday, December 10,, 2014