



**FINGER LAKES RUNNERS CLUB**  
**BOARD OF DIRECTORS MEETING**

June 4, 2014 5:30pm  
170 Roberts Hall, Cornell University

**In attendance:** board members Denice Cassaro, Joel Cisne, Gary McCheyne, Lorrie Tily, Bruce Dunham, Maria Costanzo, Gerrit Van Loon, Rusty Russell, KC Bennett, Mickie Jauquet, Shelly Marino, Sue Aigen, Chris Irving, Melissa Hubisz, Andy Jordan, Nancy Kleinrock, Tim Ingall, Karen Ingall and FLRC member Eamon Ingall.

Meeting was called to order at 5:34 pm by President Joel Cisne.

**Revisions to agenda:** Add Womens's Distance Festival and Forest Frolic to Upcoming Races.

**Review and approval of the May minutes:** Nancy moved, Maria seconded that the minutes be approved. The board approved the minutes.

**Previous and upcoming races; current activities:**

**Ithaca Festival Mile (Gary and Maria):** It was as well-organized as usual. There were many, many kids. The combination of 3 bandits and no tick sheets interfered with the accuracy of the results. IYB did a great job. Auto traffic could have been better-controlled.

**Animal Athletics (Gary):** There were 61 attendances by 43 people, and feedback was positive. We may do it again next year, with twice as many workshops. FLRC paid ~\$800 for both flights; net loss (or net 'investment') was ~\$600.

**Cayuga Trails 50 (Karen and Tim):** Supplies were just the right amount with the exception of soda and watermelon, both of which should be increased for next time. It was noted that one runner enjoyed drinking pickle juice. Kudos to Gary for supplying all the equipment, and to Gerrit, who coached the last runner to finish. Conditions were hot, and there was about a 30% DNF rate. Ian had a nice finish line chute of PVC, and a finish frame with Velcro posters.

**Tortoise and Hare (KC):** All is on track. 75 preregistered. A couple of difficulties: Sandbank Rd is closed. Also, the water spigot at the finish was replaced by an extremely tall drinking fountain, so water jugs will need to be filled elsewhere. Melissa suggested buying 5 gallon jugs of water. Volunteers will start race day registration at 7:30am (earlier than usual) as many race day registrants are expected.

**Twilight 5k (Maria):** All is on track. 120 preregistered. Fire-police haven't yet responded. Mickie is organizing the volunteers. One more course marshall is needed.

**Finger Lakes 50s (Nancy):** Shirts and awards have all been ordered, Search & Rescue, portajohns, permits – all on track. 3-4 more volunteers are needed. Trail maintenance will be started this week. Saturday, 6/28, a week before the race, there will be a run through followed by lunch at Roosterfish.

Shirts from [eventshirts@green-layer.com](mailto:eventshirts@green-layer.com) were passed around. They offer many colors/styles; prices are inexpensive.

**Women's Distance Festival (Sue):** Shirts and awards have been ordered. Race will be held on Thursday, 7/10, at 6:30pm. Sue will talk with Gary about equipment she'll need. Thus far, 1 online preregistration and 2 paper preregistrations.

**Forest Frolic (Melissa):** Date is 7/20. Permits have been requested. Melissa will not be there on race day, as she'll be attending a conference in Oxford, UK. Jay will fill in. 5 online preregistrations thus far. She'll ask Audrey, Jim, Jackie & Steve Ryan for assistance. Adam will do the timing, and will need the info ahead of time.

**Forge the Gorgeous (Joel):** Permits are in. Jessica is comfortable with directing. No hail this year, please.

## Committee Reports

**Finances (Joel):** Sophia, not present, submitted the Profit & Loss statement and a balance sheet. FLRC has \$72,942 in assets. Scholarship money was paid out. More money was moved to the investment Thom B netted ~\$1600. Skunk finances won't be clear until the shirts costs/sales are separated out. Re Skunk, Lorrie asked if a donation had been made to the ham radio folks yet; in previous years she gave them \$1K. A copy of FLRC Financial Policies and Procedures was handed out and reviewed.

A discussion ensued about the new 5K that will be added to this year's Ithaca 5&10. Sue questioned the wording "all proceeds will go to IYB", and it was agreed to change that to "profits will benefit IYB". Chris asked if the proceeds would benefit IYB running programs specifically. Maria noted that the 5k is a collaborative event: IYB is supplying awards and volunteers. Lorrie asked how this affects the money we already give to IYB running programs. Maria said that IYB's marketing will bring in a lot more people and give FLRC much greater visibility in the community.

Another discussion followed: The bylaws were consulted. Starting a new, stand-alone event requires board approval. The bylaws do not have guidelines for adding an event to an existing race, so further consideration is merited.

**Membership (Melissa):** 207 individual, 192 family, 27 life, 426 total.

**FLRC Picnic:** The board congratulates Joel on his upcoming wedding and fully understands his reticence to involve himself with the planning of any other events for the time being. Bruce Dunham will get the name of a party planner that he has used before. Joel asked if we might hold the picnic in conjunction with the Monster Marathon.

**News and Outreach:** KC has as yet had no response from Herb Engmann concerning the Ithaca trails sponsorship.

## Marketing & Programming:

**Guidelines on Program Support (Joel):** [From Agenda: "What – if any – standards should the Board consider when considering support of area programs, organizations, and initiative? Should their goal be running-related?"]

Sue differentiated between getting our name out in the community via donations, i.e., advertising FLRC, and supporting non-running-related groups or charities. Denise asked if there were a distinction between race monies, i.e. as with Fillmore and the new 5&10 5k, and club donations. Chris focused on our mission statement, reading it aloud. Are we being true to the club's mission? This led to more discussion of race proceeds that go to charities or groups unrelated to running with respect to the club's mission. A comparison was drawn between the 5&10 5k benefitting IYB and the Fillmore 5K benefitting a community program.

FLRC donations are the purview of the board and thus subject to board review, discussion and approval. What about donations from races? Should they be the purview of the race director, and not subject to board review? It was agreed that much more discussion on the topic is needed.

Lorrie suggested that perhaps we should decrease the number of races we offer, and instead offer more community-based running and training opportunities.

**Girls on the Run** will be coming in July or August.

**Web presence (Maria):** All's well.

**Equipment (Gary):** 3 new tents have been purchased.

**Scholarship (Lorrie):** Lorrie presented the two \$1000 awards to the recipients during the Homer High School awards ceremony, surprising the students. Marie Fitzsimmons presented the two \$500 awards to the recipients during the Watkins Glen awards ceremony.

**Other VP Business:**

**Trails:** We still need a VP of Trails. Suggestions: Andy and Gerrit.

**Roads:** No report.

**Track:** Dates for the summer meets have been set.

A motion to adjourn was carried at 7:16 pm.

Submitted by Shelly Marino, Secretary, FLRC

***Next meeting is Wednesday, July 9, 2014***