



FINGER LAKES RUNNERS CLUB
Minutes of BOARD OF DIRECTORS MEETING
October 9th, 2013 5:30pm
105 Kennedy Hall, Cornell University

In attendance: board members Shelly Marino, Lorrie Tily, Gerrit Van Loon, Charlie Fay, Steve Shaum, Nancy Kleinrock, Joel Cisne, Andy Jordan, KC Bennett, Maria Costanzo, Gary McCheyne, Bruce Roebal, Sue Aigen; and FLRC members Gina Giambatista, Rusty Russell, Denice Cassaro, Mickie Jauquet and Katie McCheyne.

Meeting was called to order at 5:36 pm by President Joel Cisne. Those present introduced themselves.

The president gave a recap of last month's meeting.

Additions and deletions to agenda: Discussion of Ithaca Youth Bureau and Search and Rescue contributions will be moved till Nov. or Dec. Also, Adam Engst wrote to Joel about getting Phil Wharton to do a presentation in Ithaca. This will be discussed during the winter meetings.

Review and approval of the September minutes: Nancy moved and Lorrie seconded that the minutes be approved. Motion passed with one abstention.

Previous and upcoming races; current activities:

Virgil Crest aid station (Maria): It went well. We needed more water than we'd estimated, but were able to get enough. There were a lot more volunteers at the aid station this year.

Ithaca Youth Bureau XC meet (Joel): ~ 50 kids participated. JJ & Joy Johnson worked the finish line; Joel worked with the kids on the course. The GIAC group, which includes 3 coaches, was very appreciative.

5 & 10 (Maria): 292 runners (20 less than last year); 254 of these preregistered. An Eritrean man won the 10 miles. His coach gave FLRC 2 comps to the Syracuse Festival of Races.

Danby Down 'n Dirty (Andy): 55 preregistered, so a total of 100-120 runners is expected. Trails will be marked on Friday for Saturday's 9am race.

Main topic: The Calendar

Skunk Cabbage: Lorrie has set the date at April 6, 2014, and Pat Leone has agreed to time the race. The course will be similar to last year's course. Gina Giambatista will take the lead as director, with the help of race committee members Charlie, Joel, Mickie, and possibly Alan Lockett.

Remington Mile: It will be removed from the calendar, and it can become an informal fun run if someone opts to set it up.

Thom B: Shelly and Joel will co-direct. The date has been moved to Saturday, May 10th, 2014, the day before Mother's Day.

Frolic: Melissa (not present) will lock in a date as soon as possible. There is some possibility of adding a 30k, but this may not happen until 2015.

FingerLakes 50s: A race committee (Nancy, Jessica, Rusty, Corey, Scotie, perhaps others) has been formed. They will meet within the next couple of weeks to decide who will take the lead as director. In the meantime, Nancy will reserve the Potomac campground for Thursday through Sunday, July 3-6, 2014.

Women's Distance Festival will be held on Thursday, July 10, 2014. Sue and Denice will co-direct.

Fillmore 5k will be on July 26th, 2014. Laurie will direct.

Forge the Gorgeous will be held on August 7th, 2014, the first Thursday after the Cayuga Lake Triathlon, directed by Jessica Kerns. Joel has a commitment from the CLT race director that they will not hold their volunteer appreciation picnic on that night next year.

Financials: September financials were available at the meeting. Both Forge and Monster made money. The club has assets of \$85K. \$37.1K in checking, \$28.5K in Prudential, \$11.4K in the scholarship fund, \$5.2K in equipment. Sophia has agreed to continue as Treasurer. Board members were very pleased to hear this, and asked what the board could do to best support her work and save her time. Having race directors deposit their own checks is helpful. In a wonderful cooperative effort, Andy had race checks to deposit, Lorrie had brought deposit slips, and Sue volunteered to deposit the checks.

Both Nancy and Gary had spoken with their respective accountants, with the idea of perhaps engaging a bookkeeper whose work Sophia would oversee.

Membership: Melissa, not present, provided the data: 402 memberships: 176 individual, 198 family, 27 life, 1 team.

News and Outreach: FLRC's 3-year, \$1500/year sponsorship of the Ithaca Youth Bureau programs will be discussed at the November meeting.

Marketing & Programming:

Gina is very involved with Cornell marketing and programming, and can help with the coordination of FLRC events with Cornell. Nancy noticed that fund-raiser races do well right from the first year they're held, and that perhaps we should "brand" our races, highlighting the organizations we already support. Maria noted that by partnering with local organizations we can tap into their volunteer bases.

Website (Maria): We're still online. Joel spoke about expanding online race applications, via RaceIt. There is the possibility of offering a variety of subscriptions for different combinations of races. Gary asked about how advance series signups might affect shirt sales. Joe said that the race apps can be tailored for individual races. A series signup would mean that shirt arrangements would need to be locked in early. Club clothing could also be offered online.

Equipment (Gary): We currently have a 10'x20'unit. Fuel and the generator cannot be stored there, and will remain in Maria's garage. Electronic equipment will be stored indoors. Gary will begin taking inventory on Sunday, weeding out items that are no longer of use. Racks will be built, and the track equipment will be separated out for Rob to store. Gary suggested that the track program will need new lap flip cards, as the current set is missing laps 1 and 2. Gary will develop a sign out sheet for race directors, who will need to return all items clean and ready for storage.

Nancy moved that the board authorize the monthly rental fee for appropriately-sized storage space as long as it is deemed necessary. Sue seconded the motion. Motion carried.

Other VP Business:

Trails (Joel): Joel shared a draft of a letter to the Tillotsons, and asked for comments. Maria felt it was a good letter, but asked if, in its current form, it might re-escalate the matter. Joel said that the Tillotson's weren't being asked to sign anything – this was strictly a message of goodwill, to make sure we're all on the same page. Sue questioned the letter's mention of future monies. She suggested we make it more casual in tone, and not mention money at all. Gary suggested it be a letter of appreciation. Joel will revise the letter and run it by the board and by Ian within the next week.

Roads (Charlie): Charlie gave an update on the possibility of closing roads for Skunk. The application procedures for road closure are fairly involved but straightforward. For Game Farm, the club would need to send members to the county highway dept course on comprehensive traffic management. Charlie reported that Dryden supervisor MaryAnn Sumner is not inclined to close Stevenson Rd. Next step is to talk with the Sheriff and State Police concerning the possibility of closing Rt 366.

Track: Rob was not present.

Old business: None.

Slate of officers for 2014: Shelly and Steve presented the following slate:

President: Joel Cisne

Executive Vice President: Nancy Kleinrock

Treasurer: Sophia Darling

Secretary: Shelly Marino

VP Roads: Charlie Fay

VP Trails: Evan Kurtz

VP Track: Rob Kurcoba

Members at large:

Will Fox

Chris Irving

Steve Shaum

Rusty Russell

Bruce Dunham

Gerrit Van Loon

The question arose about a limit to the number of members at large, and the number of board members. The bylaws do not impose a limit on either. Nancy asked whether each entire race committee would sit on the board. It was determined that only the head of the committee would sit on the board. Maria asked if all race committee members should be added to the board email list. Sue felt that only the head race director should be on the board email list; each director would then distribute mail to his/her committee as appropriate. This met with agreement.

It was noted that the bylaws currently have no provision for electronic voting on business matters; this is used only in cases where time does not permit the issue to wait until the next meeting.

Sue moved and Steve seconded that the meeting be adjourned. Meeting adjourned at 7:19pm.

Next meeting will be Wednesday, November 13th.

Respectfully submitted by Shelly Marino, board secretary