



**FINGER LAKES RUNNERS CLUB
BOARD OF DIRECTORS MEETING**

May 8, 2013 5:30pm
105 Kennedy Hall, Cornell University

In attendance: board members Rob Kurcoba, Bruce Roebal, Maria Costanzo, Gary McCheyne, Joel Cisne, Nancy Kleinrock, Steve Shaum, Kim Szpiro, Gerrit Van Loon, Joseph Reynolds, Christine Reynolds, Lorrie Tily, Charlie Fay, Melissa Hubisz, Shelly Marino; and FLRC members Mark Fuhry, Denice Cassaro and Maple Hubisz.

Meeting was called to order at 5:34 pm.

Additions and deletions to agenda: Seneca 7 and Twilight races.

Review and approval of the April minutes: Joel reviewed highlights of the last meeting. Nancy moved and Gerrit seconded that the minutes be approved. Motion passed.

Upcoming races and current activities:

Remington Uphill Mile (Kim): ~40 runners, 10 preregistered. Feedback was largely positive, and included suggestions for next year's race. Possibilities include a bonus for the course record; a Tour de France theme, where the winner gets to wear a king of the mountain jersey; making a video. Police and Cayuga Hts mayor were very supportive. Net ~\$200.

Skunk Cabbage (Lorrie): 1238 registered, with ~1100 finishers. Lorrie feels that it is time for the board to decide the future of this race. She will step down as director. How can the race be made safer? The mass start leaves a huge number of people on the road; perhaps there should again be separate starts. It was suggested that the course be changed so that it goes out to Caldwell Rd, joining 366 at the light. This would require recertification.

Lorrie has already been in touch with Cornell about next year's race. This is the only non-Cornell event that is allowed – we are grandfathered in. They offered her Barton Hall and a date in March.

Joel suggests forming a committee for planning next year's race. He, Lorrie and Charlie will participate, and Lorrie would like to request non-board members to join. Alan Lockett may be interested. Joel will query the membership.

Tortoise and Hare (Joel for KC & Becky): Race is set for June 1st. They have the permit. 12 prereg so far.

Seneca 7 support (Nancy): 10 FLRC members volunteered.

Thom B (Melissa): The race was a little smaller this year, with 87 runners. It was very hot. Several people got lost, but it didn't seem to be a result of inadequate marking. The water at the site was sulfurous and brown. Perhaps next year use the Culligan water left over from Skunk.

Twilight 5K (Maria): All is under control. There's been a lot of online preregistration. Because the race is set for Wednesday, June 12th, the board meeting will need to be rescheduled. Board will meet on June 19th instead of June 12th.

Committee reports:

Financials: Financial reports forthcoming.

Membership (Melissa): ~380 members.

Marketing/Outreach/Programming:

--Online registration (Joel): Joel has established an online version of the familiar paper copy of the FLRC membership form. Users can also choose to send in a check. Race entry forms can be built into the same online setup, and race entries

can include a membership option; also a one-price registration for the trail series (not including Highland). Other race directors may choose to use the new online registration; Chris will retain Ultra Signup for her race.

--Sprint Group (Rob): Rob is prepared for the June 6th outdoor track meet. He has some college athletes that will be competing.

--Spring FLRC Social(board): not formalized

--Marathon Mile Training Run will be held in conjunction with IYB on Wednesday, May 15th at 6:30pm on the South Hill Recway starting at the Hudson St. entrance. All are encouraged to participate in order to encourage the young runners. They'll probably run about as far as the playground and back.

Web pages (Maria): The site is moving to a host suggested by Casey. It's currently in test. The switch should happen within the next two weeks. Maria will put up the Thom B results tonight.

Scholarship committee (Lorrie): There were 15 applicants, 9 of whom were women, and from some new areas including Marathon, Tioga, Watkins Glen, Horseheads and Groton. All were highly qualified: top of class, had competed at the state level, had good volunteer experience. The committee awarded two \$1000 scholarships and three \$500 scholarships. Joe said that because they were done in time, most of these awards would be given to the students at their award ceremonies. Lorrie will hold the press release until the students have been informed of their awards.

Equipment (Chris): Joe has purchased three new long-handled STOP/SLOW signs. We actually need to buy more safety pins. Lorrie brought a sample of the new men's running shorts, which were on back order. Maria will take them to the printer to have the logo put on. Rob said that the printer should be given the vector file of the logo for the best results.

Blue ¼ cards listing races (Joel): These can be posted at gyms, doctor's offices, anywhere we can think of.

Other VP Business:

Trails (Joe): Nancy has been working with the forest staff in Hector that is replacing boards on the Interloken Trail. FLRC money will be spent on lumber. Nancy noted that the forest staff can actually choose to spend FLRC money anywhere they want, even if we designate it for a specific purpose. We, of course, want the boards replaced on Chris's race course. Joe suggested that we write to our state senators and representatives. He informed us that the National Forest is run by the USDA.

Golf Tournament (Community Coalition for Healthy Youth) (Joe): FLRC "supported" holes 2 and 9. Joe thought it went well, and served to introduce many people to the existence of the golf course.

Road (Charlie): Charlie is open to suggestions on road projects/promotion.

Track (Rob): First summer meet, June 6th, is a joint effort with Bruce.

Old Business:

Life member criteria (Gerrit): We again reviewed the list of 18 volunteer criteria. It was suggested that we leave off Sugar Daddy (financial contributor) as a criterion. Do we want to adopt these as guidelines? Nancy asked about the nomination process. It was suggested that race directors include volunteers in their post-race summaries. Gary suggested that a form be created for each race director to fill out. Joel and Maria said that a simple Google form would work. It was also suggested that there be a sign-in sheet for volunteers at each race.

New Business: None.

Next meeting will be held on June 19th, 2013 (the third Wednesday, rather than the second Wednesday).

Kim moved and Gary seconded that the meeting be adjourned. Meeting adjourned at 7:04pm.

Submitted by Shelly Marino, board secretary.