



**FINGER LAKES RUNNERS CLUB
BOARD OF DIRECTORS MEETING**

January 9, 2013 5:30pm
105 Kennedy Hall, Cornell University

In attendance: board members Maria Costanzo, Gary McCheyne, Andy Jordan, Joel Cisne, Nancy Kleinrock, Steve Shaum, Melissa Hubisz, Jill Cusack, Will Fox, Chris Irving, Joe Reynolds, Chris Reynolds, Lorrie Tily, Sophia Darling, Gerrit Van Loon, Bruce Roebal, Shelly Marino, Sue Aigen; and member Maple Hubisz

President Joel Cisne called the meeting to order at 5:41 pm. He introduced new board member-at-large Will Fox, and we went around the room introducing ourselves. The President then gave a formal welcome to all. He provided a folder for each member, containing a copy of the bylaws, financials, old minutes, annual meeting proposal, and an abbreviated version of Robert's Rules.

Approval of the December minutes: After corrections were made to the minutes, Nancy moved and Jill seconded a motion to approve them. Motion passed.

Additions and deletions to agenda

Volunteer of the Year Award
Skunk Cabbage race
Wineglass Running Club

Races and activities:

Winter Chill (Joel): The City granted approval to hold the first race before the City's committee meets on Jan. 22.

January track meet (Bruce): Many volunteers have been lined up. All will be well.

Wineglass races (Joe): Joe brought in copies of the Wineglass forms for Valentine's Day and St. Pat's races. He noted that their forms were all in a standard format – simplified, and stylistically similar.

Review of race forms: Race directors were reminded to submit their forms to Shelly for proofreading.

Skunk Cabbage Half and 10k (Lorrie): Jeff Smith, DPW for Tompkins County, was asked about closing Stevenson & Dodge Rds. This has never been done before. It's ballooning into a problem with the State, etc. Instead of closing the roads, Jeff will provide a big sign on Dodge road, done by Steve Wright. The course is currently in process of recertification. The start will be changed to North of Barton Hall. Each of the first 650 half marathon finishers will receive a medal.

Committee reports:

Finances (Sophia): See handouts, which include the annual club insurance certification. Chris Irving questioned listing the \$ Prudential expense as a "loss". Sophia will reclass this investment appropriately. The individual race certifications are slow to arrive but have all been requested. FLRC's 1099s are required to be mailed by January 31st. The annual tax return, Form 990, is due May 15th. This will be circulated to the Finance Committee prior to being filed.

Membership (Melissa): 334 members: 150 family, 156 individual, 27 life, 1 team.

Newsletter (Nancy): No one has as yet stepped forward to take on the editor position. Will try to find someone at the Annual Meeting and Banquet. The possibility exists that there will no longer be a newsletter. Maria currently posts news on the website, and will post race reports, and members currently post their stories to the listserv. Melissa opened up the possibility of using RSS feeds. Wordpress has plugins available to create a newsletter, but an editor would still be required. The question arose of how to get members to contribute. Perhaps use links from the webstie to blogs? We're

still looking for an editor, and for other ideas. Andy asked what the mission of the newsletter is. Answer: Outreach, sharing. Nancy estimates that an editor spends about 20 hours per month.

Marketing/Outreach/Programming (Joel): Joel brought old FLRC patches, and new oval stickers. The latter cost around \$.80 ea. Shelly moved and Jill seconded that we give Joel \$200 for stickers that will be available at the annual meeting.

Web page (Maria): The website was down for a couple of days. The current host is poor. Bob Marteau has in the past been hired to help with the site and will now help move to a new host. Nancy proposed that we approve \$500 for the webmaster to spend on improvements; Gary seconded. Motion passed. Maria pointed out that the 2013 calendar is up, and suggested that everyone take a look, and update race info as needed.

Scholarship committee (Lorrie): 32 letters have gone out to local area schools (principals, athletic directors, guidance counselors). The website has been updated. She will put an ad in the Shopper.

Equipment (Chris R): New signs and stands for signs have been purchased for Skunk. The signs are a Skunk expense; the stands are an equipment expense.

Other VP Business:

Trails (Nancy): There's 1 tree at Interlochen/Foster's Pond that is partially down. Boardwalk repair project: Nancy and Joe take the lead. Steve reports that there are all new gates for the horse areas.

Roads: Charlie Fay not present; no report.

Track: See above.

Hartshorne Memorial Masters Mile: Tom has invited the entire board to the banquet that follows the race. If you're interested in going, please let Joel know and he'll give Tom the numbers.

Old Business:

2013 Race Calendar: Should it be publicized in the Ithaca Times? Joel has a pdf printout of the calendar; Gerrit suggested that he add the times. The Feb 3 Chill race time may change to earlier than noon as Chris R suggested that folks might not be interested in pancakes after a noon race. Maria asked Bruce for the dates for the summer track meets. None have been set yet.

2013 Election (Shelly): 37 members voted for the entire slate; 1 member voted for partial slate. She will send out an announcement of the results to all the members.

FLRC Annual Meeting: See handout. Date will be February 9, location is Celebrations on Rt. 79. Ian Golden will deliver the keynote address. Please RSVP – must pay in advance. Please send (embarrassing) photos to Maria for a slideshow. There will be tables for membership, archives, clothing, registration.

Volunteer of the Year Award (Shelly): She'll get an updated membership list and send out the usual query for nominations tomorrow.

Life member nomination: A list of current Life Members was in the packet Joel handed out.

Chris Irving moved and Maria seconded that the meeting be adjourned. Motion passed. Meeting adjourned at 7:12pm.

Submitted with all due respect by Shelly Marino, board secretary.