



## FINGER LAKES RUNNERS CLUB

### BOARD OF DIRECTORS MEETING

September 12, 2012 5:30pm

Varna Community Center, on Route 366

In attendance: Liz Brundige, Maria Costanzo, Sophia Darling, Nancy Kleinrock, Gary McCheyne, Chris Reynolds, Joe Reynolds, Bruce Roebal, Steve, Shaum, Kim Szpiro, Bob Talda, Lorrie Tily, and Gerrit Van Loon.

5:40 Additions or deletions to the agenda

- Inserted in appropriate categories below.

5:45 Review + Approval of the August Meeting Minutes

- Maria moves to approve the August 2012 minutes as submitted; motion was seconded and approved.

5:50 Races & Activities

- Fillmore 5K (Lorrie Tily)
  - Lorrie requests that the board help to determine assent to the contribution to be given to the Fourtown Ambulance and First Aid Squad for the Fillmore 5K, since the race's charter includes donation of 50% of net proceeds to a local charitable organization.
    - This organization provided almost the course marshals as well as support.
    - The race's profit was on the order of \$1200, leading Lorrie to propose the donation of \$600 to the recipient group; the board agrees, and Sophia will send out the check.
  - Another consideration is the 2013 race date; the 2012 race conflicted with the nearby (Lansing) Lighthouse 5K, leading Lorrie to look into running the Fillmore the prior weekend.
- Monster Marathon (Karen Ingall not present, so a few comments from the board)
  - A great day; everyone had fun; it was hard; one woman from Brooktondale covered some additional, hilly miles and had a good attitude.
    - Despite missing the cutoff and therefore being officially DNF'd because of her extra time on trail, she continued on for a second out-and-back, passing some other marathoners.
- Ithaca 5 & 10 (Maria Costanzo & Board)
  - Registration numbers: 179 online and 82 mail-in preregistrants; 60 same day; 314 overall.
    - A great uptick in the number of participants.
  - The bad news was that a table, cups, and Gatorade were stolen.
    - Next year the aid station will be right in front of Yvette's house, so won't be a problem in the future.
  - There has been some postrace contention concerning the placement of mile markers.

- Start and finish lines were as per the certification, but Gary McCheyne and Maria will meet with Eric Smith about where to place the mile markers.
- Remington Murder Mile (Gary Williams, via Kim Szpiro)
  - Gary W. is suggesting Sunday, April 28, 2013, which won't conflict with Skunk, Boston, or Thom B.
  - Chris raises the concern of the frequency equipment dispersal, with the race two weeks post-Skunk (see below) and likely two weeks pre-Thom B.
  - Kim moves to adopt Remington Murder Mile as an FLRC race; Nancy seconds.
    - Discussion: Joe notes that the club has dropped two races in recent years (Madness and Recway 10K).
    - Bob notes that the Murder Mile is a unique type of event and is therefore worthy of adding to our schedule.
    - Discussion about safety: the whole road will be closed for the duration of the race by the village.
    - There hasn't been any discussion about people potentially want to park at the top of the event; so need to consider the logistics of parking, i.e., will the plan be to park at the elementary school at the top and walk down to the start, or park at the middle school at the bottom and walk back down postrace.
    - Bob and Joe suggest modifying the motion to adopt the race for 2013 and leave the matter open for future years.
  - Revised motion: Sponsor the Remington Murder Mile as a FLRC race for the 2013 event, pending resolving parking concerns; passed with two abstentions.
- FLNF Field Day 9/29 (Nancy Kleinrock)
  - Details of the opportunity were recorded in the August 2012 minutes.
  - No board member present is volunteering to represent the club at this event.
  - Lorrie suggests putting the idea of tabling out to the listserv; if no one steps up, Nancy will let Rebecca Wright of the FLNF to keep us in mind for next year.
- Danby Down and Dirty (Andy Jordan, via Joel)
  - Andy is has preparations underway, has a few entries already, and needs volunteers.
  - Chris notes that the DnD is the same day as the Canandaigua 50 miler (a road race), so should consider changing the date of the DnD for next year.
- Skunk Cabbage date for 2013 (Lorrie Tily)
  - Lorrie looked into date for reserving Barton for the preferred date – April 7, 2013 – but it is already booked.
  - Barton is available April 14, 2013 (the prior Sunday, March 31, is Easter and therefore not in contention).
  - Responding to a suggestion to stage the race from Bartels Hall, Lorrie notes that timer Pat Leone prefers Barton.
  - Lorrie will further explore options, but will likely settle on staging Skunk Cabbage out of Barton Hall on April 14, 2013.

6:00 Finances – Sophia Darling

- Sophia had computer problems today so doesn't have the full specifics, but will pass them out later in the week.
- There has recently been another returned check, but Sophia is on top of recouping the fee from the check writer.

6:10 Membership – Melissa Hubisz

- family, 157; individual, 150; life, 28; team, 3; total 338.

- Steve says he downloaded the online PDF form, and the page that lists the FLRC races is very outdated and includes races that the club no longer puts on.
  - Steve will contact Melissa to update the list of races.

6:20 Newsletter – Liz Brundige, Gary McCheyne, Nancy Kleinrock

- We’ll get one out sometime this month.

6:25 Marketing/Outreach/Programming – Board

- FLRC Picnic (Bob Talda)
  - Bob’s goal has been to put on a wonderful event, but life has intervened, leading him to not doing the planning and publicity he had intended.
    - A goal had been to do something substantial to give back to club members, including having the RDs present as well as the rest of the board and get a good turnout among members, enabling them to get to know the club’s leadership, spur the desire to volunteer, and enjoy a wonderful time together.
    - He had intended to set up a webpage, but did send out info to the listserv and is thinking to send out notice to the rest of membership.
  - Discussion about whether/how to hold this year’s picnic involves the timing conflict with the first cross country race of the season and lack of publicity.
  - The suggestion is made to cancel the picnic for this year and instead do something during a sparse spot in the race schedule.
  - After some discussion, the board settled on the tentative idea of holding a pancake breakfast, perhaps at the Varna Community Center, and enjoy a run (not race) on the Freese trails during the winter.
    - Maybe coordinate with the winter 5K, start the 5K as a resolution series, and culminate after the series with a pancake breakfast, perhaps in February or March.
    - Potentially have the regular Varna Community Center pancake breakfast people do the cooking, depending on per-person charge (club will cover the fee); otherwise the club would buy supplies and get club members to cook.

6:35 Web Page – Maria Costanzo

- The website is chugging along.

6:40 Equipment – Chris Reynolds

- Equipment is chugging along.

6:45 Other Vice President’s Business

- Trails – Joe Reynolds
  - Joe and Scot Jacobs are considering a 1–1.5-mile loop fatass run in November from 6 pm–midnight, perhaps in Larch Meadow at Buttermilk.
  - Nancy is also planning a fatass 50K Oct 13 on Connecticut Hill (this would not be an official FLRC event, but billed as a “group run” with a notice placed on the FLRC website inviting participation.
- Road – [open]
  - Joe notes that FLRC helps Wineglass, Chris Bond (Trumansburg), and Newfield Home Days (which was held last weekend)
- Track – Bruce Roebal
  - Nothing to report.

6:55 Old Business:

- FLRC Apparel – Board
  - Brooks national agreement: follow-up needed from last month? asks Joel.
    - Gary reports that Ian has spoken with Jake about it, and we can order any time.
      - Companies involved are Brooks, Adidas, and one other less-prominent company.
      - 50% or higher discount on anything from their catalogs; individual RDs can order piecemeal, i.e., don't have to order in bulk for the full year.
      - Catalogs are online at the companies' websites.

7:00 New Business:

- Where to meet in the future.
  - Steve and Bruce both offer on-campus meeting locations, including Kennedy Hall with ample free-after-5:00 pm parking by nearby Martha Van Rensselaer Hall.
  - It is decided that the October board meeting will take place in Kennedy Hall; Steve will arrange for this and provide the room number.
- Adjourn at 7 pm.

**Next Board Meeting: *October 10, 2012***