



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

November 14, 2012 5:30pm
105 Kennedy Hall, Cornell University

In attendance: board members Liz Brundige, Joel Cisne, Jill Cusack, Melissa (and Maple) Hubisz, Nancy Kleinrock, Gary McCheyne, Chris Reynolds, Bruce Roebal, Joe Reynolds, Steve Shaum, Kim Szpiro, Bob Talda, Lorrie Tily, and Gerrit Van Loon; and club member Paul Erickson; minutes recorded by Nancy Kleinrock

5:30 Additions or deletions to the agenda

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5:35 Review + Approval of the October Meeting Minutes

- Melissa moves to approve; seconded and passed unanimously.

5:40 Upcoming Races & Current Activities

- Turkey Trot (Bruce Roebal)
 - This will be the 40th running of the turkey trot.
 - Bruce anticipates ~400 people; 35 shirts have been presold to date.
- Winter Chill 5K Series (Joel Cisne)
 - Just waiting for insurance; then ready to go.
 - Dates: Jan 13, 20 in Cass Park; Jan 27 as part of the FLRC track meet; Feb 3 with goal location of Varna, including pancake breakfast to follow.
- Remington Murder Mile (Joel, for Gary Williams)
 - Gary Williams is getting everything into place.
 - Kim is looking into polka dot shirts for awards.
- Other events:
 - Sun Dec 16 Preapocalyptic Fatass on Catharine Valley Trail, organized by Chris.
 - Lorrie's holiday party on Dec 15 at her home in Locke.

Committee Reports

5:50 Finances – Joel, for Sophia Darling

- It has been a good year; assets are up; with a lot of liquid funds on hand, the finance committee is looking to put some into longer term accounts.
- The finance committee will meet tomorrow night.

5:55 Membership – Melissa Hubisz

- 168 family, 154 individual, 27 life, 3 team; 352 total members.
- People are beginning to sign up as multiyear members.

6:00 Newsletter – Liz Brundige, Gary McCheyne, Nancy Kleinrock

- The next newsletter will be out by the end of the month.

6:05 Marketing/Outreach/Programming

- See also New Business

- There has been an FLRC presence at numerous recent events:
 - Helpers at the youth cross country meet.
 - Outreach at the Upstate cross country series meets.
 - Various board members promoted the club and the FL50s at the Stonecat and Mendon Ponds ultras.
 - Nice day at the Interlaken 5K

6:10 Web Page – Joel, for Maria Costanzo

- The past minutes are now all online, linked through the Board of Directors, About Us page.
- Maria encourages RDs to update their respective entry forms; it's been a very long time for most races.
- She also put out a plea to the membership for photos for the website.

6:15 Equipment – Chris Reynolds

- All's good.
- New purchase: an easy-to-set-up 10x10 tent.
- Equipment wish list:
 - Looking toward the future, new hand Seiko timers.
 - Might get new 5-gallon jugs because the nozzles have gotten gross; alternatively, purchase new nozzles.
 - Large wheeled cart.

6:20 Other Vice President's Business

- Trails – Joe Reynolds
 - Joe suggests that people let trail maintainers know of any problem areas encountered on area trails; this is a good time for trail work.
 - Joe and Nancy will organize a work party in the spring for the northern section of the Interlaken covered by the FL50s.
- Road – [open]
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- Track – Bruce Roebal
 - Track meet; Dec 2.
 - 3K or 5K, 60m, 200m, 1 mi, 4x400 relay
 - Some discussion ensued about whether the long-distance event was scheduled to be a 5K or 3K; in a post-meeting follow-up email from Bruce to the board, he decides on leading off the meet with a 3K.
 - To coordinate with the Winter Chill 5K series, the Jan 27 meet should include a 5K.
 - Cornell T&F Club request: Bruce contacted Mason Brody Carney of the CTFC, but no response; they are welcome to show up at our meets and run.

6:30 Old Business:

- 2013 Race Calendar
 - As per the October minutes, most dates are firmed up.
 - Fillmore 5K will be Aug 3.
 - Winter Chill 5K series will be on Sundays, not Saturdays as shown in the October 2012 minutes.
- Club clothing
 - In the future, Lorrie says she can get ~25% off Brooks clothing catalog list prices through Ian (plus shipping and printing); she has selected a nice women's singlet and shorts set; Brooks backed out of the 50% off deal mentioned some months ago by Gary. (For her current order for the vet

- women's XC team, Lorrie ordered directly from the company Adam Engst arranged with for ordering for High Noon: prices per singlet or shorts, each item about \$38, including printing and shipping)
 - Lorrie suggests ordering several complete uniforms (top/bottom) in various sizes for both men and women.
 - Motion by Lorrie: Lorrie seeks the board's approval to purchase a quantity of top/bottom team uniform sets up to the cost of \$5000, pending finance committee approval.
 - Seconded; vote yes 10; no 0; abstain 5. Passes.
 - The finance committee will consider this at its meeting tomorrow; their recommendation will be passed to the board via email.
 - Gary and Maria suggest photos of RDs with the winners of their respective races model race shirts be taken and placed on the website; similarly feature club clothing; perhaps put order forms in the newsletter and on website to facilitate the ordering of FLRC apparel.
- 2013 Board Officer's Election
 - President – Joel Cisne
 - Executive VP – **open**; Nancy will discuss the responsibilities and perhaps step into this position.
 - VP Roads – Charlie Fay
 - VP Track – Bruce Roebal
 - VP Trail – Joe Reynolds
 - Secretary – Shelly Marino
 - Treasure – Sophia Darling
 - Members at large: Will Fox, Jill Cusack, Nancy Kleinrock, Steve Shaum, Kim Szpiro, Gerrit Van Loon
 - Appointments:
 - Newsletter – **open**
 - Equipment – Chris Reynolds
 - Webmaster – Maria Costanzo
 - Social Coordinator – **open**
 - Liz moves to accept the slate as submitted; seconded, passed unanimously.
 - POST MEETING NOTE: via unanimous email vote Nov 15, Nancy Kleinrock's position on the slate shifts from member-at-large to executive vice president.

6:45 New Business:

- Shoe fund for underprivileged
 - Joel proposes the club set up a fund to enable the purchase of shoes for kids who want to run but can't afford shoes.
 - Suggests Liz Vance at Youth Bureau and head of GIAC program to oversee requests for funds.
 - Those folks know the needs of the individuals in the community.
 - Gerrit suggests that a criterion be set for eligibility, such as eligible for free school lunches.
 - It is suggested that a fixed (but not yet specified) amount be put into the fund each year.
 - Steve suggests offering to pay half of shoes and the family pay the rest.
 - Nancy suggests also collecting good-quality shoes from members to add to this pot for IYB and GIAC to house and distribute.
 - Donations for 2012:
 - Wilderness Search & Rescue
 - Last year was \$1500; Joe moves to repeat this same donation for this year; seconded and passed unanimously.

- Funds for FLRC women's Vet team going to Club National XC meet:
 - Joe moves to contribute \$100/person for their trip; seconded; motion passes.
- FLRC Annual Meeting
 - Gary, Maria, and Joel discussed this and performed a random survey of 56 nonboard members, using Survey Monkey, about having an annual get-together
 - Results: 50% response; all but six of the respondents said they'd come; just about everyone was willing to pay up to \$15; buffet dinner most popular response; most didn't have a preference for Jan, Feb, March; comments: want the cost to just cover expenses, rather than the event serving as a fundraiser; reduce the price for kids so families could come.
 - Expanding this to the full scope of the club would translate to 80-100 members attending such an event.
 - Bob notes that we would need commitment from board members to attend.
 - This will be discussed at the finance committee meeting.
 - The general sense of the board is that this is a good idea.
- Meeting Location Options
 - Dec 14, 105 Kennedy Hall.

Next Board Meeting: *December 14, 2012*