



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

May 9, 2012, 5:30pm

708 Rhodes Hall, Cornell University

In attendance: Board members Sophia Darling, Joe Reynolds, Lorrie Tily, Bruce Roebal, Joel Cisne, Steve Shaum, Gary McCheyne, Maria Costanzo, Jill Cusack, Kim Spiro, Shelly Marino, Gerrit van Loon, Melissa Hubisz, Bob Talda, Casey Carlstrom, and Sue Aigen; FLRC member Maple Hubisz; and guest John Paton.

President Joel Cisne called the meeting to order at 5:38pm, and introduced guest John Paton, here to talk about the “parkrun” project. He then commended Melissa for doing such a great job directing the Thom B, Bruce for winning it, and Liz (not present) for her 40+ mile run in Buffalo’s BPAC.

Approval of the April minutes: Lorrie moved, Steve 2nded that the minutes be approved. Joe abstained from voting, as he had not read them. Motion passed.

Races and Activities:

Thom B (Melissa): There were 123 runners, 98 of whom preregistered! Having online registration helped. She could have used more volunteers. 10 shirts were sold and shirts were given to volunteers. This year’s shirts were \$30 ea., last year’s were \$5. Net profit of ~\$375.

There was a complaint from Susan Rausch, who owns the spot where the race ends, that there were unsupervised kids running around. We need a solution for next year. Kim said that it’s the parents’ responsibility, not FLRC’s. Melissa said that if she directs the race next year she’ll hire a sitter for her kids.

Tortoise and the Hare (Shelly for KC Bennett): T&H will be held June 2. 14 preregistered thus far. Joe noted that KC has already requested the equipment they’ll need for the race.

Separate note: We need membership forms for the tower. Melissa will revise the form to reflect the new multi-year rates.

“parkrun” (John Paton): “parkrun” is a world-wide organization that sponsors weekly 5K community runs. Runners sign up on the web; each runner gets a UPC code. The sponsoring club gets a scanner to read the UPC codes as finishers cross the line.

This is a community event. Things to determine: Days, time, permissions, volunteers. In terms of venue, Joel has contacts w/ Cass Park and with Julie Holcomb (city). Cass Park or Stewart Park would work. What about using the Black Diamond Trail? A weekday evening seems best, as most of the volunteer base saves the weekends for racing.

John has also contacted the CU Running Club, and they’re interested. The target market is people who don’t race now, the Couch-to-5K crowd.

The next step is to approach the city. Joel has a draft form, and will ask about recurring weekly events, and what if any constraints exist. We’ll need more info from the city. Joel will contact GIAC and the Youth Bureau to garner their support. There are calendar and volunteer issues as well that will need to be addressed.

What about liability? We’ll need signed waivers. Perhaps runners can sign on the website when they get their codes. Would FLRC be willing to provide our name and sponsorship once the questions have been addressed? Lorrie said that we’ll need a board member to direct. More planning and commitments will be needed.

John was willing to act as "Run Director" each week; this could rotate to other people. Joel would act as "Race Director", making all the behind-the-scenes arrangements.

Murder Mile: This is a proposed run up Remington. Bob T. suggests that it be a club-only event to test it out some evening. Gary Williams, who proposed the Murder Mile, was not present.

Finances (Sophia): See attached spreadsheets. Hartshorne data is not complete on these sheets, but Skunk is complete. We're about 10.5% ahead in checking and savings as compared to last year. Lorrie has received 1 scholarship application so far.

990EZ will be circulated to the finance committee & officers. It is due 5/15.

Do we want to contribute to the Finger Lakes Trail Conference? Membership is \$50. In 2011 we contributed \$300. Sue moved and Lorrie seconded that we contribute the same as last year. Motion carried unanimously.

Sophia received a check for \$7.26 which, it was determined, is from the Thom B.

Sophia asked about giving medals for kids' fun runs. Lorrie suggested a generic medal, with a sticker for the particular race. Joel will send her the logo. Lorrie may use them for Fillmore, so they'll keep in touch.

Membership Report (Melissa): 307 members: 134 family, 142 individual, 28 life, 3 team. Online membership form is quick & clunky.

Newsletter (Gary): There were 19 pages of Skunk results. Even though it's just once a year, it was suggested that a smaller font be used next time. Joe would like the Chamber of Commerce to receive a copy of the newsletter.

The newsletter editors edited some submissions for spelling and grammar. One or more of the authors said that they didn't want their submissions edited. The majority of the board supported the idea that the editors' job is to edit submissions.

Marketing (Joel):

Johnson Board: Kim will follow up with Pritema. Maybe they'll take us on next year.

FLRC Race forms/membership forms, and tower (Joel): Joel proposed the purchase of a nice tower to place in Ian's store. Joel would check it a few times a month to be sure it was stocked. Sign A Rama was suggested. Gary moved, Jill seconded that the board give Joel a budget of \$300 for the purchase of a tower. Motion passed, with 1 opposed.

Barefoot Running meetings (Bob): May be held at the Plantations, or at the parkrun.

5/24 Syracuse Wellness Fair: Evan has planned to attend.

Web page (Maria): "Results" has been added to the top bar. There's also a page for online entry/race form. Lorrie has posted the Fillmore online entry.

Equipment (Joe): The timers need their main batteries replaced. Joe reminded the board that timers must be turned off when not in use.

VP Business: Trails (Joe): Joe cleared brush in Hector. There's more to be done.

VP Business: Roads (Maria): Everything is under control for the upcoming Twilight race.

VP Business: Track (Bruce): The next meet will be held June 7, with 2mi, 100, 800 and 4x4.

Old Business:

Race waivers: Shelly checked with RRCA: they suggested holding waivers for 1 year. In NY we should hold for 3 yrs for adults, and for minors hold them until the minor reaches age 21. Bob suggested that we scan them in and save them in an archive.

Race apparel: No news. Photographers are ready.

Next board meeting date would be the night of the Twilight Race, so we'll meet June 6th instead.

Kim moved and Jill seconded that the meeting be adjourned.
Meeting was adjourned at 7:10pm.

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Submitted with all due respect by Shelly Marino, board secretary.