



## FINGER LAKES RUNNERS CLUB

### BOARD OF DIRECTORS MEETING

June 6, 2012, 5:30pm

708 Rhodes Hall, Cornell University

In attendance: Board members Sophia Darling, Joe Reynolds, Lorrie Tily, Bruce Roebal, Joel Cisne, Steve Shaum, Gary McCheyne, Maria Costanzo, Jill Cusack, Kim Spiro, Shelly Marino, Gerrit van Loon, Sue Aigen, Chris Irving, Andy Jordan, Liz Brundige and Nancy Kleinrock.

President Joel Cisne called the meeting to order at 5:42pm.

**Approval of the May minutes:** Chris moved and Nancy seconded that the minutes be approved. Motion passed.

#### Races and Activities:

**Tortoise and the Hare:** KC Bennett's written report (which will become part of the archive) was read by Joel. The race went very well. Chris said that a woman from Sweden participated, as well as runners from other countries.

**Remington Murder Mile:** Discussion postponed. Jill will contact Gary Williams.

**Twilight 5K (Maria):** 150 people have preregistered. Volunteers are lined up. Park police *should* be there.

**Tanglefoot:** Race is scheduled for June 17<sup>th</sup>, Father's Day.

**"parkrun" update (Joel):** Joel and John Paton met 5/21. Cass is booked solid already. Having the parkrun rotate among Cass/Stewart/Recway would be a logistical headache. A bit discouraging. Plantations has parking issues. Jill suggested that we skip the Saturdays that are already scheduled at Cass, and run the others. Sue suggested that we start with a monthly, rather than a weekly, run. Lorrie suggested using the Dryden Lake loop. Black Diamond might also be a possibility.

**Finger Lakes 50s (Joe):** Nancy, who is the liaison with the Forest Service, rec'd a bill for \$299.25 + \$15 = \$315 – not sure what it is for; perhaps land use. The wait list is being emptied. Nancy reported that the trail is less mucky than expected in parts. One big tree is down. Chris Reynolds is hosting a run-through on 6/23.

**An aside (Joe):** There is a memorial service for long-time member Frank Rusby at 2pm on 6/9 at the Veterans Town hall in Millport.

**Women's Distance Festival (Sue and Chris):** Volunteers are needed. Lorrie will mark the course and work registration. Others present also volunteered. Joel now owns a tux t-shirt and is good to go. Joe has race entry forms in his car and will distribute them.

**June Track Meet (Bruce):** ...is tomorrow.

**Finances (Sophia):** See attached spreadsheets. The 990 was filed. Nothing major to report. Cash is up 4%. Net income is \$11,600. A few receipts are outstanding from Tortoise, and \$92 needs to be reclassified, but otherwise the spreadsheets are up to date.

**Membership Report:** Melissa, not present, emailed an update: 137 family, 139 individual, 28 life and 3 team memberships. Total: 307.

**Newsletter (Liz, Gary, Nancy):** The next issue will be published at the beginning of July. Joe circulated an old article from the *Post Standard* by Jamal. Nancy asked if Marie Fitzsimmons' first running column had appeared in last Friday's *Ithaca Journal*. It had not, but we will keep our eyes out for it.

#### **Marketing/Outreach/Programming (Joel):**

**Johnson Board (Kim):** We're not in for next year, but perhaps the following year. Pritema will follow up with the consulting club. We won't hear back until August.

**Tower for race forms (Joel):** Joel has purchased the tower to be placed in the running store, and he will stock it.

**Scholarships (Lorrie):** See attached file from Lorrie, which she will edit for the web and newsletter. There were 14 applications, and the committee decided to give two \$1k and two \$500 scholarships. Lorrie sent out a press release last year that appeared in the local papers; probably should do this again. Sandy Fitterer was asked to join the committee as a non-board member. The committee wants to streamline the application, and compare it to applications used by other clubs. Possibilities include putting it online, or having it submitted electronically. They also want to move up the due date to the end of April so we can get the awards to the schools in time for their award banquets. Liz requested pictures of the winners so they can be published in the next newsletter. Nancy moved and Kim seconded that we give out the additional \$500 scholarships. Shelly asked for the rationale for giving 2 x \$1K, wondering if it was time to change the amount as the club is in such fine financial shape. Sue will take this up with the finance committee.

**Web page (Maria):** Should we post Highland and Festival Mile results on the web? Maria says no due to the cost and maintenance. Both will be posted in the newsletter, neither will be posted on the website. It was noted that there were problems with timing at the Festival Mile. Suggestions have already been made to Liz Vance (Ithaca Youth Bureau) for next year.

**Equipment (Joe):** Joe bought a new cooler and a double burner. He reminded all race directors to let him know if there is equipment that they need, and he will purchase it. He noted that FLRC equipment had been used 4 times in the past week: Newfield track, Live Like Liz, Festival Mile and Tortoise.

#### **Other VP Business:**

**Trails (Joe):** Things are growing fast out there.

**Road (no VP):** Former VP Nick Scalfone just got married in California.

**Track (Bruce):** Be there tomorrow! Registration at 5:15pm, meet begins at 6pm. Volunteers should come at 5pm.

#### **Old Business:**

**Picnic Committee (Joel):** Picnic will take place in early September at Stewart or Cass, sometime between the Monster, 5&10 and Virgil Crest.

**Virgil Crest Raffle (Shelly):** Winners were Will Fox and Bruce Roebal.

**FLRC Volunteer Award (Lorrie):** Lorrie pointed out that we were delaying giving Chris Reynold's her award – we were planning to give it to her at the picnic. It was suggested that we give it to her instead at the 50s, an idea that was accepted with great enthusiasm.

**FLRC apparel (Lorrie):** This has been a nightmare. No one has what we want. Fleet Feet has ASICS and Brooks. She will try to get them to come down to Ithaca to show what they have. Lorrie had also contacted GVH coach Mike Reif, but hasn't heard back from him. Steve Shaum will contact Ed Redmond at IHS to see if he has any contacts for good quality team apparel. Joel will also look around for other sources.

**New Business:** Discussion of the Cayuga Trails 50M was tabled.

Chris moved and Gary seconded that the meeting be adjourned.  
Meeting was adjourned at 6:50pm.

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Submitted with all due respect by Shelly Marino, board secretary.