



**FINGER LAKES RUNNERS CLUB  
BOARD OF DIRECTORS MEETING**

December 12, 2012 5:30pm  
105 Kennedy Hall, Cornell University

In attendance: board members Liz Brundige, Joel Cisne, Shelly Marino, Nancy Kleinrock, Gary McCheyne, Maria Costanzo, Chris Reynolds, Bruce Roebal, Joe Reynolds, Steve Shaum, Lorrie Tily, Sue Aigen, Chris Irving and Gerrit Van Loon; and guest Katharine McCheyne

President Joel Cisne called the meeting to order at 5:36 pm.

**Additions and deletions to agenda**

Congratulations to the Vet Women's team on their 4<sup>th</sup> place finish at National XC meet in Kentucky.  
History Center  
Seneca 7 race

**Approval of the November minutes:** Gary moved and Steve seconded that the minutes be approved. Motion passed with 2 abstentions.

**Races and activities:**

**December track meet (Bruce):** Excellent turnout, few volunteers. Joe has ordered more paper for the Time Machine. 600 new bibs are needed; some were given to teams to prepare for the next meet. More Seiko paper is also needed.

**Turkey Trot (Bruce):** 456 participants, an increase of more than 75. 900 cans of food were delivered to Loaves & Fishes. Only 6 medium and 2 small shirts remain. Next year Bruce plans to use a ballot box for stickers. Lorrie suggested removing the prediction element from the race.

**Freeze 5K (Joel):** The City of Ithaca has been given the completed event application. Joel hopes to hear from them within 2 weeks. Possibility of racing in Varna on Feb 3. Joel is working with Bob Talda and the Town of Dryden, with the hope of having pancakes at the Varna Community Center afterwards.

**Seneca 7 (Lorrie):** This race is held at the end of April. Registration, currently \$427, rises to \$477 after December. Each team is allowed one vehicle on the course. Potential for parking problems? Ian is supporting a men's team for Triple Cities. We should support a team! Chris I. moved and Sue seconded that FLRC sponsor up to 2 teams to run the Seneca 7 Relay. Lorrie amended the proposal (seconded by Chris R) that FLRC provide up to \$800 in team subsidies, to be divided among all FLRC teams. Joe doesn't want FLRC to pay the whole cost. Steve thinks we should consider this first, not decide now. All team members would need to be members of FLRC. Maria noted that it is a nightmare to organize. Lorrie will post a query on the listserv to see if there is interest.

**Finances (Finance committee: Joel, Lorrie, Sue, Chris I, Gary):** See attached spreadsheets from Sophia. Not on the sheets: \$10K will be sent to Prudential account.

The finance committee presented the following:

1. Review of policies: A training session and info packet are needed for new race directors.
2. Banquet – for info see later in the minutes
3. Shoes and donations (discussed last month): Scholarship or president's discretionary expense, on a case by case basis.
4. Investment: Will move \$10K from checking acct to Prudential investment.
5. Equipment manager allocation increased to \$500.
6. New policy: The committee strongly recommends that the board consider requiring the treasurer to donate 20% of net profit to the scholarship fund.
7. FLRC clothing: will be displayed at Ian's store.
8. The finance committee will meet quarterly.

Other finance issues: Insuring equipment for \$12K would cost \$300/yr. Steve asked if it was covered by Chris & Joe's homeowners policy, or if a rider might be required. The policy under consideration would be replacement cost. Joe would like a committee to perform an annual inventory.

**Membership Report:** Melissa, not present, emailed an update: 160 family, 158 individual, 27 life and 3 team memberships. Total: 348.

**Newsletter (Liz):** Liz is stepping down as editor, and has a lot of stuff to pass on. Nancy will continue to do the layout, but we need to advertise for someone to replace Liz. Nancy suggested that maybe it's time to retire the newsletter format and put things on the FLRC website and Facebook page, resources we already have, instead. Maria said that adding info to the website is easy. Liz & Nancy will query the listserv for volunteers.

**Marketing/Outreach/Programming (Joel):** The History Center in downtown Ithaca is holding a book group on fitness, the body and American culture. They'd like FLRC to co-sponsor it. Joel will check with their rep, Paul Miller, PhD, and may look for a facilitator.

We paused to celebrate Gary's birthday with song and cake!

**Web page (Maria):** We may need a bit of help from Bob Marteau. The site needs more photos. Maria will ask Steve Gallow. Board agrees to pay him for his work.

**Equipment (Joe):** Joe purchased a new FoldIt wagon.

#### **Other VP Business:**

**Trails (Joe):** Catherine Valley trail has been cleaned up, also some of Treman.

#### **Old Business:**

**2013 Race Calendar:** Calendar is not quite set yet.

**Club clothing (Lorrie):** Lorrie picked up the uniforms from Ian and gave them to the printer. She hopes to have them at her December open house.

**Officers for 2013 (Shelly):** Voting is still in progress. Thus far there are 36 votes for the whole slate, and one vote for part of the slate.

**FLRC Annual Meeting (Maria, Joel, Gary; also on the committee but not present are Kim and Jill):** See handout. Date will be in mid February. Estimated cost \$2500. Discussion ensued: Lorrie feels that subsidizing each member more than the cost of their membership would be a problem. Sue suggests asking \$15 per adult, \$10 per child. Lorrie feels that non-members should pay 100% of the cost of their meal. Chris I. noted a deposit will probably be required before the next board meeting, and that decisions should be left to the committee.

Chris Irving moved, and Nancy seconded, that the committee be authorized to spend up to \$3000 for this annual meeting. Motion carried.

**Scholarship committee (Lorrie):** Lorrie needs to pull together a committee now so that kids can get their awards at their school award ceremonies. Joe will not be on the committee, but will be responsible for giving out the awards at the ceremonies. Chris I. asked about the time commitment and time table for serving on the committee. The committee sends materials to guidance counselors and collects the applications, reviews them and grants the awards. Last year's committee was composed of Sandy Fitterer, Joe, Karen, Jill and Lorrie. Chris I., Steve and Gerrit volunteered for this year. Lorrie and Sandy will also serve for 2013.

**Life member nomination:** Bruce put forth Tom Hartshorne as a candidate for life membership. This was tabled until the next meeting.

Meeting was adjourned by acclamation at 7:34pm

Submitted with all due respect by Shelly Marino, board secretary.