



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING MINUTES

July 13, 2011 5:30pm
708 Rhodes Hall, Cornell University

Present: Bob Talda, Garrett Wagner, Sophia Darling, Chris Irving, Lorrie Tily, Joe Reynolds, Kim Szpiro, Liz Brundige, Jill Cusack, Steve Shaum, Bruce Roebal, Joel Cisne, Maria Costanzo, Steve Ryan, Sue Aigen

The meeting was called to order about 5:40 (pizza was late).

Approval of the June Meeting Minutes: After several corrections were noted, Chris moved to approve the amended minutes, Maria seconded, minutes were unanimously approved.

Races & Activities

- Twilight 5K (Gary McCheyne & Maria Costanzo) – A detailed race report was already written; the only new information is the bottom line. The race made ~ \$3100. profit.
- Forge the Gorgeous (Joel Cisne) – Everything went very well; the race cleared about \$780.
- Finger Lakes 50's (Chris Reynolds & Joe Reynolds) A cumulative 6700 miles were covered by the runners. Records were set and there was one heck of a party. Everyone likes the course changes. Lots of club volunteers helped out, and also many out-of-towners pitched in. Jim Lampan stayed an extra day and helped with the clean-up. Having chip timing was well worth it and Nancy was also a tremendous help with the timing. Many favorable race reports are coming in; they're linked from the race blog (which is linked from our website). Chris is thinking that the direction of this race needs to become a committee project. Joel offered to send thank-you notes to the relevant parties. Joel suggests that we should make people aware that we do community service, such as all Chris and Joe's work improving the trails at Hector.
- July & August Track Meet (Craig Paiement) The July meet happened; no one had first-hand news.
- Women's Distance Festival (Sue Aigen & Chris Irving) A lot of first-timers came to the race. Sue would like to collect this info on the registration form so that she can give special awards. The race went very well. There were 126 runners.
- Forest Frolic (Steve Ryan) – all set. DEC is on board, shirts are ready, Port-A-Johns are scheduled, Joe Dabes and Steve have cleared the trails. 18 pre-registrants via active.com and more by mail. Equipment, registration, and food are under control.
- Fillmore 5K – Lorrie contacted the Moravia newspaper and they added an article about the race. Sophia is directing the fun run. Everything is under control.

Finances – Sophia Darling: Cash is up 18% compared to last year, roughly \$57K as compared to \$48K last year. Joe reminded everyone that we need a cushion in case we get sued; others responded that we have insurance for this purpose, and that \$57K wouldn't go very far if we did get sued. Lorrie commented that we need to break out our shirt costs and revenues for tax purposes. Sophia says that she needs race directors to give her this information.

Public Service & Outreach

- Update on Cayuga Waterfront Trail Initiative – Markers will be ready soon.
- Joel was contacted by the Tompkins County Weekly about an article they'd like to do about FLRC.
- We discussed the poster that Kim Szpiro has drafted. She will make a heavy canvas version with grommets to show at races (costs around \$50.) and potentially also paper versions (cost around \$20.) to display at running stores, etc. Liz suggests adding a date to the table. Chris suggests publishing it as an ad, e.g. in Ithaca Journal, Cornell Sun, Ithaca Times (welcome issue especially).

Membership – Melissa Hubisz: 115 family, 100 individuals, 28 life = 243 total

Newsletter Update – Liz Brundige: Everyone is very happy with the July newsletter. Liz thinks it's not realistic to get one out for August, and will aim for September.

General discussion:

Lorrie reminded us that anything we want to put in the archives – race notes, T-shirts, etc. – can be given to her.

Joe raised the issue of being able to email members only.

There was a general discussion of incentives for people to join FLRC. Sophia suggested that the poster have a list of the benefits that membership conveys.

Scholarship Committee – Lorrie Tily: Received thank-yous from two recipients. Press release is sent out.

Web Page Update – Amy Panek, Bob Talda, Casey Carlstrom: waiting to hear from Matt Bernius.

Equipment – Joe Reynolds: Got the new feather banners and they are getting a lot of use. Joe asks everyone to please be on time when they pick up equipment.

Other Vice President's Business

- Trails – Joe Reynolds: everything is good.
- Road – Garrett Wagner: Garrett is leaving at the end of this month and the V.P Roads position is open. The VP of Roads keeps an eye on race direction, deals with external organizations (i.e. USATF for course certification). Bylaws say that VPs can step in for the president if necessary, provide guidance and assistance to race directors as needed. Do not specify how many VPs there should be. Jill may be interested in the position.

New Business:

- Race Calendar – can postpone til next meeting but need to start thinking about it soon. Early summer seems overloaded with races. Next meeting will be focused on calendar. Joel will contact race directors to get input on possible schedule changes.
- Pictures for newspaper article

The FLRC Picnic will be on Sunday, Sept. 18.

Meeting was adjourned at 7:05 P.M.