



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

August 10, 2011 5:30pm

708 Rhodes Hall, Cornell University

President Joel Cisne called the meeting to order at 5:35 PM.

Present: Joel Cisne, Gary McCheyne, Maria Costanzo, Nancy Kleinrock, Steve Shaum, Liz Brundige, Kim Szpiro, Chris and Joe Reynolds, Lorrie Tily, Chris Irving, Açmae El Yacoubi, Tim Ingall, Karen Grover

Approval of the March Meeting Minutes: After some remarks were made about the tentative date for the picnic (after Triennial, on Sunday September 18th), Gary moved to approve the minutes. The motion was unanimously seconded by the board. Despite many absences of the board members, the meeting effectively took place (and there was lots of extra pizza!).

Races and Activities [5:40PM]:

FL50's: There has been lots of positive feedback from the community. Nevertheless, Joel brought with him a copy of the National Forest's post-race report, which was largely positive but also included complaints. The gist of the report will be deferred later to the board.

Forest Frolic - Joel, on behalf of Steve Ryan: There were 154 finishers, out of 167 registered. More women attempted the 15K, vs. the 7K. Steve sold out of shirts, the race made a \$1,700 benefit and it was an overall great event.

Fillmore 5K - Lorrie Tily: There was a record of registrants (137 finishers) at this year's family-run event. Everything was smooth. There were 4 volunteers from the local ambulance service who did a great job. There were many "non-typical" ages as well (the youngest was 9 yrs and the oldest 85 yrs!). Gary pointed out that the finish line - a downhill ending up on gravel and close enough to parked vehicles - ought to be changed for the years to come. Lorrie said that the course was re-certified this year and will thus be the same course used until the need for re-certification in 10 years. However, no-parking regulations should ease some of this year's finish-line congestion. The total race expenses totaled \$2,077 and the net income was \$1,128. Lorrie underscored that, as the tradition for this race goes, 50% of the benefits were donated to the local community. Given the nice job the ambulance people did, Lorrie is planning to donate \$600 for their service.

August Track Meet: The track meet was cancelled at the last minute due to weather conditions. However, Chris, seconded by Joel, Karen and other board members, complained that although the Track meet was cancelled, it was a rather a sheer luck for the RD (Craig Paiement) who apparently did not contact the Reynolds' for the

equipment. Lax on the management of this event was observed by several board members and a motion (by Joe) was about to be made to cancel the event officially. Tim stepped up to take care of this month's track meet event and it is scheduled for Tuesday August 16th. Tim will coordinate with Craig and search for an available running track. Those at Ithaca High and Lansing are being considered.

Finances - Joel Cisne on Behalf of Sophia Darling [6:05PM]:

The net assets are \$57,400, 9% increase from last year's. Benefits from the most recent races are: Forest Frolic = \$1,716, Forge the Gorgeous = \$787, Ithaca 5&10 = \$315, under permit. Lorrie reported that there was a non-accounted for \$465 under the "general expenses" category. Later, Sophia explained that these were fees paid to Nathalie Couch for the layout and design of the Trail Circuit shirts.

Membership - Joel Cisne on Behalf of Melissa Hubisz [6:10PM]

The breakdown was emailed by Melissa prior to the meeting: 240 members total, 115 family, 28 life and 97 individual. It was remarked by Chris I. that the memberships are on decline, but some board members attributed the trend to an omission from current members to update their memberships.

Newsletter - Liz Brundige [6:12PM]

Liz plans on submitting the next newsletter issue early September. She will coordinate with Melissa. Chris R. suggested to keep the future newsletters thinner.

Website - Maria Costanzo [6:13PM]

No updates for now. Maria reported that the student referred to by Bruce and who is a Wordpress savvy person, from the Anthropology Department at Cornell University, is currently up with a solution for the club's Website needs. Casey will consult with him upon his return.

Equipment - Chris Reynolds [6:15PM]

Chris reported that the FLRC flags were a hit at Escarpment, a recent race she participated in. She will take them to upcoming races (Stonecat 50mi and marathon). Joe complained that after Steve Ryan unintentionally left 1/2 pack of Gatorade with the equipment, honey badgers or some very wild raccoon destroyed part of the equipment. He and Chris are currently working on tackling this annoying issue.

Other Vice President's Business [6:20PM]

Joe circulated a couple of old newspaper articles about past people in the club or the running community, such as Ed Hart, who were behind several local races. Shortly afterwards, Chris I. suggested her idea to re-publish old running/race stories in the newsletter. Lorrie offered to provide a couple of stories from her compiled database. This matter is deferred to the future.

New Business [6:25PM]

- Virgil Crest Ultras: Nancy is currently helping out by coordinating between the volunteers for this race. She mentioned that since the race inception, Maria, Gary and the Voorheeses have manned the Daisy Hollow Aid Station. She followed that Ian offered that these aid station co-captains could brand the Daisy Hollow aid station as FLRC, putting up club flags and banners, etc. to thank the club for its ongoing service at this aid station. Nancy added that the board might consider truly sponsoring the aid station in future years by supplying food and drink, as Ultrarunning Matters has been doing at the Rock Pile aid station and the Ithaca Triathlon Club will do for the first time this year at the Lift House 5 aid station. **Lorrie/Chris R (I forget which of you two ladies ?) suggested that FLRC take on this responsibility beginning.** Steve S. moved to make a \$300 limit donation to spend on food. The motion was unanimously approved by the board.
- Race Calendar: Several board members noted that July was packed with FLRC and/or local races, whereas August was rather "bare". A couple RD's proposed to move the date of their races. Nothing is set in stone yet, but the tentative dates were graciously compiled by Karen following the board meeting and are as follows:

Jan 21, 2012	45 th Annual Hartshorne Memorial Masters Mile
April 1, 2012	Skunk Cabbage Half & 10k
May 6, 2012	Thom B Trail
May 27, 2012	Highland 1-2-3
June 2, 2012	Tortoise & Hare 10k
June 13, 2012	Twilight 5k
June 17, 2012	Tanglefoot
June 30, 2012	FL 50's
July 12, 2012	Women's Distance Festival
July 15, 2012	Forest Frolic
Aug, 2, 2012	Forge the Gorge
Aug 11, 2012	Fillmore 5k
Sept 2, 2012	Monster Marathon & Half
Sept 9, 2012	Ithaca 5 & 10
Oct 7, 2012	Danby Down & Dirty

Additions to the Agenda:

Adjourned at 7:00 pm

Next Board Meeting: *Wednesday, September 14th, 2011*