



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

July 14, 2010 5:30pm

261 Rhodes Hall, Cornell University

President Lorrie Tily called the meeting to order at 5:39 PM.

Present: Renee Kenney, Lorrie Tily, Tina Slater, Jim Miner, Steve Ryan, Chris Reynolds, Joe Reynolds, Maria Costanzo, Gary McCheyne, Chris Irving, Sophia Darling, Amy Panek

Additions or deletions to the agenda: none

Approval of the June Meeting Minutes: Minutes were approved.

Race reports:

Ithaca Twilight 5k – Maria Costanzo and Gary McCheyne: The race went very well, 253 runners, no major problems, made about \$1600. Traffic control didn't go as well as hoped; the police did come, but didn't get to the Stewart Park entrance. In previous years, race directors have met in person with the police to discuss traffic control before races. This wasn't offered as an option when the event permit passed through city offices, but Maria and Gary will pursue it next year. The advance packet pickup/registration at FLRTC worked very well, with about a third of the pre-registered runners picking up their packets.

Forge the Gorgeous Trail Run – Joel Cisne: Joel was not present but others who were at the race reported that it went very well. There were about 40 runners pre-registered plus 80 race-day registrants. There was general agreement that a lifeguard should not have been necessary for a Slip 'n Slide.

Finger Lakes Fifties – Chris and Joe Reynolds: There was good weather for the race, although a little hot. Some 50K runners inadvertently took a shortcut, which complicated the interpretation of the results and meant that the real winners weren't recognized as such on race day. However, everyone affected was gracious about it. There were no serious injuries, but a few minor ones and a mild case of heat exhaustion. The race hit the limit of 250 registrants, but the limit wasn't included on the entry form so there were a few objections to the policy, and some bandits ran the race. One person's packet was picked up by a friend, but then that person never showed up, resulting in confusion at the end of the day when that person was apparently unaccounted for. Next year everyone will be required to pick up their packets in person. Volunteers were difficult to come by, and the finish line needed more help. Chris is going to look into a timing service for next year. This year, Jim McKee supplied 2 of the aid stations and Joe supplied the other 2 (in previous years Joe has supplied all of them); this worked very well. It was suggested that Chris recruit help with the cleanup the day after the race. After the race, Chris got an email from a runner suggesting better trail maintenance. Jim Miner commented that in his experience our trails are better maintained than anyone else's.

RRCA Women's Distance Festival – Chris Irving, Sue Aigen: Race day was oppressively hot and there were quite a few no-shows, probably for that reason. Still, there were 108 runners, including 17 mother-daughter teams and 5 sister teams. Everyone had a good time despite the

heat. Chris has leftover awards that can be used at other races: 50 insulated shopping bags with the FLRC logo.

Upcoming Races:

Forest Frolic – Steve Ryan: The DEC permits have been obtained; Joe Dabes & Steve have cleared the trail; the Porta-Johns are ordered; the equipment pickup is scheduled. There are about 50 pre-registrants.

Fillmore 5k – Tina Slater and Jim Miner: Tina has met with the village board and chief of police to discuss traffic control at the intersections. Everything is set for the race. This is Tina's last year as race director – FLRC will need to evaluate whether to continue the race.

FLRC Loop the Lake 5k & Picnic – Kiko Alvarez: no report.

July Track Meet - Craig Paiement: no report; track meet was concurrent with this meeting.

Running Clinic venue and date update – Craig Paiement No report.

Finances – Renee Kenney We have about \$50,000 cash, up 35% from last year at this time. Net income is slightly down, but there are no large fluctuations. The recent races are not finalized on the June Financials. The charge for Danby Down & Dirty is for a receipt that wasn't submitted until February 2010. The charge for Monster Marathon is the down payment for Gatherings. Lorrie suggested that we need to look at T-shirt costs because we may be spending more than we're taking in.

Membership – Mellissa Hubisz Lorrie found membership cards in the archives. Maybe we should have cards again, particularly now that local stores are offering discounts. We could offer a welcome packet to new members – give them FLRC socks? We have 40-50 pair that are not selling.

Newsletter – Pat Gillespie The next issue will be out Aug 1st, get Pat any news by July 20th.

Web Page – Casey Carlstrom Amy Panek reported on the progress of the Web Page Design Committee. It has been challenging to even get the committee together. They have a list of 4-5 potential website consultants or vendors to talk to. They have also considered Templatemonster.com, where you can buy a "boxed site" for a few thousand dollars. This would take a significant amount of work by FLRC members, and the general opinion at this meeting was that we should hire someone to do it.

Equipment – Chris Reynolds Everyone loves the new PA system and new generator. Joe bought \$600 worth of safety pins and 3000 generic numbers. One new Seiko timer isn't working and may need repair.

There are quite a few old shirts from Skunk and the 5 & 10 to dispose of. The YMCA is looking for old T-shirts, or we may give them to the Salvation Army. Joe has 2 bins of historic shirts from John Sholeen – Lorrie will look through them for the archives.

Report of Barefoot Ken Bob visit to Ithaca – Joel Cisne Joel was not present, but Jim Miner, Joe and Chris Reynolds, and Maria Costanzo agreed that it was an interesting session with a good turnout (about 30 people). People came from as far away as Syracuse and Geneva.

Other Vice President's Business

Trails – Joe Reynolds: Joe did a lot of trail maintenance in Hector before the 50s.

Track – Tim Ingall: Tim was not present. The question was raised whether we should continue to have a VP of track.

The meeting was adjourned at 6:59 PM.