



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

May 12, 2010 5:30pm

261 Rhodes Hall, Cornell University

President Lorrie Tily called the meeting to order at 5:35pm.

Present: Board members Renee Kenney, Joe Reynolds, Jim Miner, Amy Panek, Bruce Roebal, Evan Kurtz, Pat Gillespie, Maria Costanzo, Casey Carlstrom, Christine Reynolds, Melissa Hubisz, Jen Monen, Lorrie Tily, Shelly Marino, Sue Aigen; and member Riley Hubisz.

Additions to the agenda: Info on the listserv list, to be discussed with Web issues.

Approval of the March Meeting Minutes: Minutes were approved.

Race reports

Skunk Cabbage Classic: There were 600 preregistered, 300 race-day registrants, 100 no-shows.

Jim Miner relayed feedback from race-day director Alan Lockett. Lorrie had done an outstanding job of preparing for the race, making it relatively easy for Allen to take over on race day. It was suggested that there be more awards, more water available at the finish line, more shirts for sale; volunteers should check in with the race director; we could use more marshals. There was a great turnout of volunteers. There was a little confusion when the 10K bike leader directed his runners to the wrong side of the road.

One person was taken off of the course with hydration issues. The ham radio operators were very helpful with this.

The head-set controversy was aired. If we have the rule, should it be enforced? Should we limit numbers of runners in this race? Should we look into getting the roads closed?

Thom B: Evan reported that the race went well, with 104 starters (82 in the 13k and 22 in the 26k). Two runners showed up late, having gotten lost on their way from Ithaca; Evan refunded their entry fees. The race cleared \$600+. This was Evan's last year as director of the Thom B. Renee has volunteered to direct next year's race.

Upcoming Races/Events

Rec-Way 10K, May 29: Melissa has all the permits. Chris and Joe will be away that weekend, so she will arrange to get the equipment early. She and Jay need 8 more volunteers.

Tortoise and Hare: KC Bennett and Becky Harman were not present, but they have the park permit. The pavilion is gone, but the park will put up a tent for \$60. Cynthia will be contacted about food as usual.

Finances

See attached financial statements provided by Treasurer Renee Kenney. The Profit & Loss sheet shows contributions of \$4235. Three of the payments (\$1500 to Wilderness Rescue, \$335 to the Finger Lakes Trail Conference, and the first \$1200 to the Ithaca Youth Bureau) should have gone out in 2009. The other payment, \$1200 to the Ithaca Youth Bureau, represents the last of our commitment to the IYB. We must revisit this at a subsequent board meeting to determine future IYB contributions.

The Travel and Entertainment monies covered Hartshorne expenses.

The final figures are not yet available for Skunk, but it appears to have cleared over \$11K in profit. Lorrie will give the ham radio operator group \$750-\$1000 this year, as their assistance is crucial to the race.

Membership – Melissa reported that FLRC currently has 149 family, 102 individual, 28 life, and 2 team memberships.

Newsletter – Pat is sending the newsletter to the printer tomorrow. There was discussion about the request to run a paid ad for the Chris Thater 5K. Do we want to set this precedent? Sue suggested that we accept the ad this once, and ask for a donation to the club to defray the extra cost, rather than charging a fee. Lorrie suggested that we leave it up to Pat to decide on a “suggested donation”. Pat noted that he is still interested in getting help to compile race info for the newsletter.

Web Page – The web committee (Casey, Amy and Bob T.) presented a memo (attached) of discussion points. Casey and Amy led a discussion. The current site has sections for board business, bylaws, race directors; membership info; misc. news; races, results.

What features do we need/want on the site? Suggestions included a bulletin board (which may be available in our current set-up – Casey will check on this), a volunteer sign-up list, maps of runs, search tools for race results; blogs; clothing and merchandise sales (not a great need for this); links to coaches, stores, other clubs such as FLCC and ITC.

Amy asked if we want a new look and feel. Maria said that we should definitely get rid of the frames. Casey wants to add a lot of photos to liven it up. He'd like us to send him urls of sites that we like, and tell why. We can start by looking at the sites on Amy's list – see memo.

Should we move to a database-driven site? This would alleviate the need to update the same data in many places. A site-wide content management system would distribute the responsibilities for updates. A database that could be accessed online would be great.

Amy asked if the committee should begin to act on the suggestions. Renee stated that the committee has the authority to make these decisions.

Listserve list: Adam has found a new host for the list. Lorrie signed up at a fee of \$10 for the first year.

Equipment – Chris has purchased 3 new coolers, and she's looking into purchasing more 7 gallon jugs. She's still evaluating bullhorns. Joe has found Maines Paper to be a good source of cups etc., and will bring them our Tax Exempt number.

Joe proposed, and Evan seconded, that we purchase a quiet-running, 29 lb. Honda 1000 watt generator from Agway, currently on sale for \$799. The motion carried unanimously.

Barefoot Ken Bob - Joel was not present, but Pat reported that the time for the workshop has changed from 6pm to 7pm on Tuesday, June 15. [Note: on Ken Bob's website, it says 6:30-8:30pm.]

FLRC Archive – Lorrie: The first 10 boxes of the Diane Sherrer archive has been dropped off at the library. There are 15 more boxes to go, including several boxes of T-shirts. Once the DS Archive is complete, we can start working on the FLRC Archive.

Race Director and Officer Replacements:

Thom B: Renee will take over for 2011.

Summer Track: Lorrie asked if we should remove the summer track meets from our calendar. Maria requested that we send out one last plea for someone to take this on.

Winter Track: Bruce Roebal has volunteered.

Treasurer: Renee will step down as Treasurer after this year. Joe would like us to consider hiring a bookkeeper from outside the club. Renee has a friend who may be interested. Sue said that this would be separate from the Treasurer, which is a board position. A bookkeeper could do the P&L, deposits, checks. Cost would be ~\$45/hr. We will put this on the agenda for June.

President: Lorrie plans to step down. The new president must be an active board member.

Miscellaneous:

Joe represented FLRC at EMS's Club Day.

For next meeting: Discussion of volunteer T-shirts.

Next meeting will be June 9, 2010

Meeting adjourned at 7:10 p.m.

Submitted with all due respect by Shelly Marino