



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

March 10, 2010 5:30pm

261 Rhodes Hall, Cornell University

President Lorrie Tily called the meeting to order at 5:40pm.

Present: Board members Karen Grover, Tim Ingall, Jim Miner, Bob Talda, Bruce Roebal, Maria Costanzo, Gary McCheyne, Joe Reynolds, Chris Reynolds, Amy Panek, Renee Kenney, Evan Kurtz, Jen Monen, Melissa Hubisz, Joel Cisne, Tom Hartshorne, Casey Carlstrom, Chris Irving, Andy Jordan, Lorrie Tily, Sue Aigen; and FLRC members Liz Vance, Hunter and Corinne Hartshorne, Emily Talda and Jay and Riley Hubisz.

Approval of the January Meeting Minutes: Minutes were approved.

Update on Ithaca Youth Bureau Running Program: Liz Vance

This is a very popular program. This is year #2 of FLRC's 3-year, \$1200 commitment to the program.

Last year 130 kids signed up at the FLRC March track meet for the Kid's Marathon Mile, the brain child of Karen Grover. Support was provided by Ian Golden, FLRC and IYB. Total number of registrants was 157, with 85 completing the program, which won an Exceptional Program Award from NYS Recreation & Parks.

The program was expanded last fall to include Cross Country, with meets held in Lansing, Dryden, Groton and Ithaca. Jr. Olympics were held over Memorial Day with help from IHS track teams.

There were 504 registrants across all programs, and we're all very enthusiastic about this.

Chris Irving asked about the financial picture. Liz reported that funding has come from FLRC, fees paid by participants, and a 1-year, \$4,000 grant from a foundation. This paid for equipment and for coaches to draw up a curriculum. All programs are part of the recreation partnership, and there's also a scholarship program. Cayuga Medical will sponsor the Marathon Mile this year.

Race reports

Hartshorne: Tom Hartshorne distributed a financial report. FLRC has donated money for the Diane Sherrer award to the winner of the W50 age group. The race also provides an age-graded award and others. There were 4 elite races, and it made the National Masters News. Hats were given out instead of t-shirts. A new M50 Hartshorne record was set at 4:35. Tom hopes to talk to Borg Warner about future sponsorship.

February Track Meet: Tim reported that there were many entries and lots of volunteers, so the meet went well. They finished near noon, and a good time was had by all.

Upcoming Races/Events

March Track Meet, 3/21: Serious events at 9am; the initial Marathon Mile will be run at 10:15am. Tim met with Liz to discuss registration for the Marathon Mile.

Skunk Cabbage Classic, 4/11: Lorrie said that Alan Lockett will cover race director duties on Race Day, with assistance from Adam Engst, Jim Miner and Tim Ingall. Age group awards will be beautiful stainless steel water bottles in blue, with the FLRC logo, with gift certificates to Ian's store for the overall winners. 150 have registered so far. More marshals are needed.

Thom B, May 8: Evan says that DEC permits and t-shirts are in progress. He'd like 2010 to be his last year as race director.

Finances

See attached financial statements provided by Treasurer Renee Kenney. She is a little behind, but will make it up, and will transfer the scholarship money as per our plan.

Membership – Melissa reported that FLRC currently has 155 family, 108 individual, 28 life, and 1 team memberships.

Newsletter – Lorrie reported for Pat. The newsletter should be going out this week. We haven't had one since December. This is a problem for people without computers, who thus have no idea what is happening with race schedules, etc. Perhaps a race calendar and the next few race registration forms could be included with the next newsletter.

Web Page – Casey said that Amanda has not been set up with access to the site yet. Karen suggested that perhaps we should have the site redesigned by a professional firm. Bob Talda said that Keith Kubarek did the ITC site. Lorrie suggested that we ask the people who currently host our site for their recommendations. Karen and Adam could form a team to work with a designer. Adam has lots of ideas: Message board, new look and feel. Bob Talda advocated for a database-driven calendar. Casey said that we're currently limited by our hosting service. Evan suggested forming a committee. Bob Talda, Casey, Amy Panek will be on the committee, and Amanda Grover will be asked to join it. Chris Irving asked about cost. The committee will bring back this info to the board. Deadline is 3 months, so the committee will report to the board at the June board meeting.

Equipment – Chris Reynolds reported that a starting gun had been purchased, and works. Should we buy a PA system or a bullhorn? We need something better than the current system. Chris will look into this. How about another battery for the big clock? Tim charged the current battery for 2 days, and it lasted 3 hours. It was agreed that a spare should be purchased.

Should we discount race entry fees for families? – This was proposed by Tim, who suggested taking the pre-registration fee, or race-day registration fee, and multiplying it by 2.5. The resultant figure would cover registration for up to 5 people. Other entities offer this sort of discount. Lorrie pointed out that our object is to break even on our races, so it should be up to each race director to set the fees for his/her race.

Barefoot Ken Bob - Joel has set the date for Ken Bob's talk for Tuesday, 6/15, at 6pm at the Cornell Plantations, with a dish-to-pass to follow discussion. There are no restrictions on who may attend. Ken Bob asks no fee, but we could make donations. Evan suggested skipping the dish-to-pass and tables, and advised making it a BYO affair, like a concert in the park. Joe Reynolds moved, and Evan seconded, that FLRC give Ken Bob a \$150 stipend and a \$50 gas card. The motion carried unanimously.

FLRC Archive – Lorrie said that the Gavras, Jim Hartshorne and B. Booker collections have been turned over to Cornell. The Diane Sherrer collection is about 50% prepped, with 10 boxes completed. Some of the info needs to be resorted into a more logical order. We will also need a "general" collection number, in addition to the four named collections. Herb posed the question, "Who will collect these

things from now on?" Renee asked if we should make a donation to the Cornell library. Lorrie would like us to make sure that any donation we make goes to the archive.

Other Vice President's Business

Trails: Joe reported that Jim McKey, who clears trails for the 50s, and his wife were in a bad car crash in Florida. Gary McCheyne has their address and will send it to Lorrie, who will send a fruit basket (or Finger Lakes wine) from FLRC.

Roads: Jim said that Lorrie, who will be out of the country when Skunk is run, has organized coverage for the race.

Track: Tim plans to step down as VP for Track. He would like to find someone to help with the summer meets and then take over in the fall. Lorrie will advertise this need.

There will be no April meeting.

Meeting adjourned at 7:10 p.m.

Submitted with all due respect by Shelly Marino