



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

May 13, 2009 5:30pm

114 Martha Van Rensselaer Hall, Cornell University

President Lorrie Tily called the meeting to order at 5:40pm.

Present: Board members Renee Kenney, Shelly Marino, Joe Reynolds, Michael Wunsch, Melissa Hubisz, Casey Carlstrom, Maria Costanzo, Lorrie Tily, Gary McCheyne, Pat Gillespie and PJ Peterman.

Additions/deletions to the agenda: None at this time; later, the swap meet and Hartshorne awards were added.

Approval of the March Meeting Minutes: Renee corrected the last line in the Financial section to read, "Chris Irving recommended that FLRC club shirts sales not be presented in cost of goods sold." Renee made a motion to approve the corrected minutes; Joe seconded. The motion passed unanimously.

Race reports

Skunk Cabbage Classic: Lorrie reported a record turnout for any FLRC event, with 729 registered runners and 650+ finishers. They ran out of bottled water at the finish, but jugs were refilled right away. They also ran out of food, with the 20% increase in participation. The awards were very well received. The club made ~\$6500 on the race. Hope's Way will probably continue as a sponsor for next year's race. Lorrie made an executive decision to donate \$500 to the ham radio operators, who were particularly helpful this year as they pitched in to cover areas where volunteers hadn't showed up.

Thom Bugliosi Trail Runs: Evan's mother-in-law was in the hospital, so Lorrie sought an additional director. Joe accepted this responsibility. The course was marked Friday night, and they added white lines across the wrong trails. As a result, this year only 1 person got lost. The new trail arrows looked very professional. Saturday morning Karen Grover and Jackie Hoch worked registration. Karen also worked the finish line, and Jackie sold shirts. Renee and her husband handled both water stops. Joe found that the new collapsible orange trash cans worked well for runners to drop their cups into, but next time they'll be placed a little farther from the aid stations. The race took in more than \$900 on race day. Insects were fierce. They ran out of food – no time to pick up bagels.

Upcoming Races

RecWay: No report, but they need volunteers.

Tortoise and Hare: No report.

Summer Track Series: No report as Tim is coaching the youth running program.

Finances – Renee Kenney
See the attached spreadsheets.

FLRC's tax return is due May 15, and will be completed by then. Good news: we no longer need to file sales tax quarterly; we may now file annually.

Membership – Melissa Hubisz reported that FLRC currently has 170 family, 104 individual, 25 life, 7 comp and 2 team memberships.

Newsletter – Pat Gillespie has produced two excellent newsletters so far, using Gnomon for printing. He has checked with Cornell Digital Services (the print shop) and has found that we can save \$10 per month, and they'll deliver, so he will give that a try. Note that as Diane is no longer able to provide race results, members will need to send Pat their results for the newsletter.

Web Page – Casey Carlstrom says that the web pages are rolling along. Many people are sending in events to be listed. Casey will make the calendar more prominent. Those who want their events listed should fill out the form and send it to Casey. Gary McCheyne noted that the Highland 123's info is out of date. Lorrie would like a link to Steve Gallows' photos of the 2009 Skunk races.

Equipment – Joe stood in for Chris, saying that things are going well so far this year. The collapsible 50-gallon trash can worked out well for Thom B. Future purchases: more of these trash cans, and 20 more poles for the Runners on the Road signs.

Other Vice President's Business

Trails: Joe says that things are going well, and they're doing their best to keep the trails clean. He noted that Mountain Madness is no longer a trail run. Lorrie has run the new course – it's torturous. Water stops will be at 3 mile intervals.

Track: No report.

Roads: Lorrie said that for the Fillmore 5k Tina Slater will use leftover Skunk awards, and also some leftover awards from Chris Irving.

Other Business

Collaboration with Finger Lakes Running Company and Ithaca Youth Bureau:

1) Kids' Marathon Mile Challenge: 160 kids have registered. They bring their "footprint" (courtesy of Karen Grover) to Ian's store and get prizes for reaching milestones.

2) Ithaca Festival Mile: The mile race will be on May 28, just before the parade. They'd like to have more adults who will run with the kids to make sure that we don't lose anyone. There are substantial prize purses provided by Ian.

USATF Memberships and Guidelines: Lorrie handed out the official certificates indicating that FLRC is an active member of the Niagara Assoc. of USATF for 2009. She noted that USATF will now require a criminal background check for adults who will be coaching kids. She also distributed the new USATF logo, which must be used on future race forms and the web site. Maria asked if it needs to be on race T-shirts. Lorrie said that we don't usually have their logo on our shirts.

Swap meet: Joe heard from Tim that it went pretty well.

Scholarship Committee: No report.

Hartshorne Memorial Volunteer of the Year Award: Shelly reported that 32 members voted, and according to the voting there were two clear winners: Chris Irving and Tim Ingall. They each will

receive \$150 from FLRC. Shelly will let them know. This will go in the newsletter; Lorrie will ask Sue Aigen to write a congratulatory piece about Chris, and will ask Karen to write about Tim.

Race directors' notebooks: Tina was not present. We hope to go into this in the future: the idea of having volunteer lists, time tables, etc. is very useful.

Next board meeting will be held on Wednesday, June 10, 2009.

Meeting adjourned at 6:44 pm (not sure about the time, as I forgot to write it down).