



## FINGER LAKES RUNNERS CLUB BOARD OF DIRECTORS MEETING

March 11, 2009 5:30pm

114 Martha Van Rensselaer Hall, Cornell University

President Lorrie Tily called the meeting to order at 5:40pm.

**Present:** Board members Renee Kenney, Chris Irving, Maria Costanzo, Gary McCheyne, Joe Reynolds, Chris Reynolds, Melissa Hubisz, Casey Carlstrom, Andy Jordan, Lorrie Tily, Shelly Marino, Tom Hartshorne, PJ Peterman (late arrival); and several young guests.

**Additions/deletions to the agenda:** Lorrie added the Corning eco-shoe program that Diane Yates proposed to attend. Materials about this had been distributed to the board via email prior to the meeting.

**Approval of the January Meeting Minutes:** Chris Irving made a motion to approve; Renee seconded.

### Race reports

Hartshorne Memorial Masters Mile: Tom brought large copies of the beautiful race photos that graced the cover and inner pages of the National Masters News. Financials: The cost to FLRC has been \$1900. There was one record broken, which incurred an award payment. The club had committed \$1200 + \$200 for a record, so Tom will reimburse FLRC for \$500. He will need to purchase new award medals, and is considering buying 5 yrs worth of hats for the age group winners, and perhaps other awards. There was a new sponsor for the last two years of the women's 50s group. Tom is looking to approach Borg Warner and TCTC for support.

This year's race had 81 runners. Tom feels that the race could handle 100 to 120 max. He plans to direct the race for 8 more years, culminating in the 50<sup>th</sup> anniversary. A better sound system this year made the college kids, who often run on the track oblivious to the race, step away and watch their elders race. It's a good thing for them to see.

February and March Track Meets: Tim was attending a Kid's Marathon Challenge event, but Renee reported that income was up \$46, very good for the meets. The initial mile of the Kid's Challenge was run at the March meet, the crowd filling up at least two lanes completely around the track. Lorrie's grandson reported that he played on the red mat, and participated in the sack race and the 3-legged race.

### Upcoming Races

Skunk Cabbage: Lorrie reported 143 registrations so far. Bartels is set, the massage school will be there, and the awards have been ordered. She received a strong response to her request for volunteers. APO fraternity will be helping out. Chris and Joe ordered more Runners on the Road signs as requested. Leone will be timing the race. Lead bikers have been lined up.

Thom B: Evan was not present but had submitted a report to Lorrie saying that the DEC permit is in process ( insurance forms were requested), the Earth Connections site has been reserved, T-shirt design is under way with price negotiations to follow, and Wilderness Search & Rescue has been asked/reminded to attend.

## **Finances** – Renee Kenney

We received a thank you from Search & Rescue for our donation.

Insurance forms have been sent out to race directors.

Financial reports were distributed to the board. Chris Irving suggested picking previous years for comparison. We're currently in the negative, but Renee just received \$700 from Melissa (memberships), and checks for Skunk. Recent supply purchases include the timers and QuickBooks. Chris Irving recommended that FLRC club shirts sales not be presented in cost of goods sold.

**Membership** – Melissa reported that FLRC currently has 173 family, 110 individual, 26 life, 7 comp and 2 team memberships. Total 316. She noted that one member (O'Connell, from Corning) donated \$85 by sending in \$100 for his membership.

**Newsletter** – Lorrie is meeting tomorrow with a gentleman who may be interested in taking over the newsletter. He has lots of experience with desktop publishing.

**Web Page** – Casey received two responses to his request for assistance with redesigning the website, from Kiko Alvarez and Alex Wiggins. Kiko sent a mock-up of a web design. Alex is currently teaching himself php, which would be very helpful.

**Equipment** – Chris Reynolds has made four purchases: New "Runners on the Road" signs, new signs for trail races (red squares with black arrows), new timers, and new parking signs.

How are we doing on race numbers? Lorrie will pick up the club generic numbers from Jim Miner. Ian provided 500 for Skunk, but she may need more. Lorrie asked about the condition of the Gatorade jugs. Chris said that they are passable, but the seals aren't great, so she fills them only with water for transporting in the car, and adds the Gatorade on site so there's no sticky spillage in the car. Lorrie said that Don will get a case of cups for Skunk, and Chris asked that he purchase an extra case.

## **Other Vice President's Business**

Trails: Joe wanted to discuss volunteering, and asked the board to consider borrowing an idea from the Triple Cities club, where members aren't eligible for awards at their annual banquet unless they've volunteered. Lorrie said that Syracuse also has awards at their annual dinner. Chris Irving reiterated the need for a volunteer coordinator. Maria suggested raising dues to \$25, reduced to \$15 if you volunteer. Tom said that the race registration table might be a good venue for engaging volunteers. Melissa has in the membership database the info that members put on their membership forms, stating which areas they'd be interested in volunteering. Lorrie suggested Joe develop a proposal and bring it to the board.

In answer to Casey's query, Lorrie said that volunteers are assigned specific jobs in advance of each event. Casey thought it might be helpful to have something on the website where folks can sign up for time slots or particular jobs.

Tom said that many large businesses require their employees perform community service. This might be a way to get new people involved. Lorrie felt that FLRC continues to do pretty well in terms of volunteers, which include the CU track team, APO, and the ITC. New blood is always welcome.

Track: No further report.

Roads: No report.

## **Other Business**

### Collaboration with Finger Lakes Running Company and Ithaca Youth Bureau:

1) Kids' Marathon Mile Challenge: Tonight they're holding the first talk with the participants. Tim and Karen are there. They'll start with a ½ mi – 1 mi run, and then learn about nutrition.

2) Ithaca Festival Mile: FLRC isn't a sponsor per se, but Lorrie and Allan Lockett are part of the organizing committee and actively involved. Date is May 28. Tom volunteered to help with preparations.

Recycling event in Corning: Diane Yates will represent FLRC at this event. She'll give them our shoes for recycling.

Scholarship committee: Chris said that Nate Lockett has joined the committee, whose first meeting will be held after tax season had ended.

Hartshorne Memorial Volunteer of the Year Award: Shelly handled this last year and will coordinate it again. The board agreed to open it up to anyone who has not won it in the last 5 years. Melissa will provide Shelly with a list of members' email addresses so that the request for nominations goes to members in good standing rather than to the whole listserv list.

Race directors' notebooks: No sample on hand, so this will be discussed at a later date.

**Next board meeting will be held on Wednesday, May 13, 2009.**

**Meeting adjourned at 6:44 pm.**