



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

July 9, 2008 5:30pm

Martha Van Rensselaer Hall, (114 MVR), Cornell University

The meeting was called to order at 5:45pm.

Present: Board members Lorrie Tily, Shelly Marino, Katie Stettler, Ann Kohls, Chris Irving, Joe Reynolds, Steve Ryan, Casey Carlstrom, Alan Lockett, PJ Peterman and Evan Kurtz; and guests Liz Vance and Henry Deitcher

Board President Lorrie Tily introduced Liz Vance (Ithaca Youth Bureau) and Ann Kohls (new newsletter editor).

Additions/deletions to the agenda: Scholarship funds will not be discussed. Health and wellness, and a finance policy revision will be added.

Approval of the June Meeting Minutes with corrections: The minutes were approved.

Race reports

Summer Track Series - Tim Ingall reported via email that all was well

Finger Lakes Fifties – Joe Reynolds reported that the race went very well. Katie added that this is the highest grossing race, with about \$3,000 profit. It's a national class race of which we can be very proud. Lorrie's son catered this year, and all went well. There was some food left over, but all was kept cold.

Ithaca Festival Mile – Alan Lockett said it was an awesome event, especially considering that this was its first year. There were 146 registrants, plus 40-50 youth runner. The race made a little money for the Ithaca Youth Bureau (IYB). Alan will assist with it again next year, and he noted that the Twilight Race will be the day before.

Upcoming Races

Woman's Distance Festival – Chris Irving said that there were 80 preregistrants as of Monday, and that she had plenty of volunteers lined up.

Forest Frolic Trail Runs – Steve Ryan reported that Joe Dabes had cleared the trail. Evan is leading a run-through on Sunday. Vintage shirts will be for sale on race day; no new shirts were ordered. Steve expects that the free entry should draw more runners, and the \$10 race day registration should cover expenses. He had no idea how many entries had come in so far, but Katie said that she saw a lot of them in the mailbox.

Forge the Gorgeous Trail Runs – Joel Cisne was not present. Lorrie will email him. She knows that he has insurance coverage already.

Filmore 5k – Tina Slater was not present, but Lorrie had spoken with her. Preparations are on track.

Ithaca Youth Running Program – Liz Vance began by speaking about the history of the program. Katie, Joe, Chris and Becky came to IYB to suggest starting a program. Last year, without advertising, it had 20 kids in no time. Coaches were Francesca Crannell; Gary Weiss, who teaches PE at the Montessori school; and Nate Lockett.

The program was offered again in the fall, with 41 kids attending. The program is under the auspices of the Recreation Partnership, which includes all communities in the county except the Town of Lansing.

The spring program has just ended, with 45 participants ages 5 to 13. There was a wait list of 28 and it would have been longer, but they stopped taking names.

Overall, ages 8 to 10 is the largest group, with 60 total participants thus far, followed by ages 5 to 7 and ages 11 to 13, with 30 each. They are mostly from the city and town of Ithaca, plus 10 from other communities, and 1 from Lansing.

FLRC has provided funding that has been used for the T-shirts, where the FLRC logo is prominently displayed. Flyers also carry the FLRC logo. Liz sends out 8500 IYB program brochures to the Ithaca City Schools, as well as T-burg, Newfield, Dryden and Groton.

Expansion for the future is being planned: For spring, either they will add 2 nights for another group of 45, or hire more coaches and add participants to the existing nights. It's a comprehensive program, stressing fun, health, wellness and sportsmanship.

Other possibilities in addition to expanding the program: Hold a 1-day XC meet for youth; team up with Lansing and Dryden.

Liz would also like to reach out to lower income families and kids of color, and offer clinics for the parents on how to buy shoes, how adults can start a run/walk program, etc.

Joe asked about space for 90 students: Could Cass Park or the IHS Track handle this many? (Apparently T-burg has a run a similar program with 100 kids.) It could be made more comprehensive by linking in with the FLRC winter track meets.

Liz distributed a sheet of finances. The net cost per session is approx. \$346.60. She has submitted a request to the Tauk Foundation for \$3,900 for expanding the spring program and bringing in the clinics. They're interested, so she is following up.

She is also looking to hire someone part time to coordinate the program.

Finances – Katie Stettler

We ended June well in the black. Races are making money. We're in a very solid situation.

Ithaca Youth Bureau - Katie proposed that FLRC donate \$1200 per year for each of the next 3 years to the Ithaca Youth Bureau to be spent towards their running program. Shelly seconded the proposal.

Alan Lockett was concerned about committing funds for more than a year. Katie pointed out that we have done this for the Hartshorne Mile.

The motion passed with 7 in favor, 2 opposed, and 2 abstentions.

Finance policy revision – Katie proposed revising Financial Policy 1.c, concerning race expenses. The change is in **boldface**:

“c. All event orders/contracts/expenses over \$1,000 must be approved by the President **and a Vice President** prior to order. Approval should be forwarded to Treasurer.”

Chris Irving proposed that the revision be accepted, Steve Ryan seconded. The motion passed with 10 in favor and 1 opposed.

Membership – Renee Kenney was not present, but had provided Lorrie with the current numbers: 137 individual memberships, 205 family memberships, 10 comp, 26 life and 4 team memberships. Family membership is down 8, individual membership is down 3.

Web Page – Casey Carlstrom is looking for someone with graphic design interests who would like to work with him on updating the look of the FLRC site. Ann will put this request in the newsletter. (Lorrie has approved a \$180 expense for Publisher for Ann’s computer.) Also, we currently don’t use any database service, but Casey has found a different hosting provider who will, for the same money we’re paying now, provide database service, which would make posting results much easier.

Equipment – Joe Reynolds reported that all equipment has been washed, cleaned and returned.

FLRC 40th Anniversary Committee – Evan, Lorrie and Joel

There haven’t been many responses yet, which is a little discouraging. A reminder will be put on the listserv list, and the flyer will be put in the tower at races.

Other Vice President’s Business – no discussion

Other Business

Health and Wellness Fair at the mall, Aug. 23, 12-6pm – The cost is \$50 per table for a not-for-profit. If someone wants to do this, FLRC will reimburse them.

Next board meeting will be held at 5:30pm on Wednesday, August 13, 2008.

Meeting adjourned at 7:24pm.