



## FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

Wednesday, September 12<sup>th</sup>, 2007

Martha Van Rensselaer Hall, Rushmore Conference Room (114 MVR), Cornell University

### Meeting commenced at 5:36pm

**Board members present:** Karen Grover, Joe Reynolds, Chris Reynolds, Gill Sharp, Katie Stettler, Steve Shaum, Nancy Kleinrock, Lorrie Tily, Alan Lockett, Jim Miner, PJ Peterman, Mark Thompson, Diane Sherrer, Tim Ingall, Ian Golden, Casey Carlstrom, Bob Talda, Joel Cisne (new RD of Forge the Gorgeous)

**Additions to the agenda:** Mark Thompson requested that "appointment of nominating committee" be added.

**August Minutes:** Accepted as presented.

### Race Reports:

Virgil Mt. Madness – Gill Sharp noted that the race broke even. A couple injuries were sustained.

Monster Half/Marathon – Joe Reynolds for Becky Harman. Course was well marked. Participation was down this year, but race broke even. New vendor for lunch meals was good quality at much less expense.

### Upcoming Races:

Ithaca 5&10 (9/16) – Karen Grover mentioned that she has placed race applications in/on the mailboxes of houses lining the course. 8 ½ x 11 inch laminated mile markers have been made to be placed onto the course, and can be used for the Skunk Cabbage race as well.

Danby Down & Dirty (10/14). New website is [www.danbydownanddirty.info](http://www.danbydownanddirty.info)

Dryden Dash for Charity 5K (9/30) – Evan Kurtz. Proceeds to make-a-wish foundation. Evan will be borrowing and managing club equipment for this event.

### Finances – Katie Stettler.

- 1) Presentation of financials.
- 2) T-shirts. Income is up as the sale of shirts is being recorded, and race attendances are up. Races have been breaking even. However, expenses are also up because of increased cost of t-shirts. In every race so far this year, the expense of the shirts has not been matched by t-shirt sales income. Possibly this is because t-shirts are being given away or not sold above cost. She explained that this is the same as saying that race fees are subsidizing t-shirts. Ian and Steve recommend that one solution might be to purchase t-shirts at lower cost. The suggestion was that several race directors could agree on how many t-shirts they will need, and then they would be purchased in bulk from one supplier at the start of the year. They could then be printed on closer to race time. Savings as much as \$4/shirt.
- 3) Joe recommended that a race directors meeting (similar to the one hosted by Steve & Nancy last year) be held again this winter in Jan/Feb. This meeting could be educational for new directors, and also a forum for issues like this to be explored.
- 4) Donations to Trail Conference and CNY Search & Rescue. Katie recommends that we again donate \$300 to Trail Conference. She recommends that we increase our donation to Search & Rescue (as suggested at July meeting) to \$1200, with an additional \$300 for a one-time equipment upgrade donation. *Motion made and carried that we accept these donation recommendations.*
- 5) 2008 Hartshorne Masters Mile. This will be the first year that Tom Hartshorne will fully direct the race. He has asked for a three year commitment to continue last year's contribution which was \$850. The actual contribution was \$1,300 because we also paid \$200 for a new record, and \$250 for the 40<sup>th</sup> anniversary program booklet. This three year commitment would be for \$850, plus \$200 per new course record, if won. Additional expenses are likely. Although this is a money losing endeavor for us, it is also

a very historic and unique race. Tom will be heartily encouraged to attend the next board meeting to facilitate our ability to work together.

- 6) 2008 HMM women's 50+ purse and expenses. Men's 50+ purse was \$500. There is no Women's 50+ purse. This has been the historical precedent as it was initially a men's race to begin with. A Women's 50+ purse is an admirable and equitable goal. The race director should endeavor to secure funding for this \$500 purse. In the event that funding is not forthcoming, the FLRC may assist with underwriting this prize. Future action will await a collaborative relationship with Tom.

**LRC 40<sup>th</sup> Anniversary Committee** – Committee consists of Evan Kurtz, Lorrie Tily, Joe Reynolds, and George Gravis. A design for a logo and/or banner is solicited.

**Membership-** Steve Shaum. Comp 10, Family 168, Individual 139, Lifetime 26, Team 4, Total 347

Steve compiled some interesting demographic information for us:

Male: 197 members with average age of 42.7, oldest age 87

Female: 147 members with average age of 39, oldest age 77

Overall avg age is 40.1

**Equipment** – Chris Reynolds. The big clock is not working/charging/becoming unreliable. Measuring wheel is missing.

#### **Other Business**

1. Race calendar was passed around, and corrections solicited.
2. New race director of Forge the Gorgeous is Joel Cisne.
3. New trail run. Ian Golden is laying the ground work for a new ultra trail run along the fingerlakes trail system. It will consist of a 50K, 100K, and 100miler with a central start/finish area. It will be directed by his store, and will not be part of our trail series.
4. Appointing nominating committee for 2008 elections. *Lorrie Tily and Alan Lockett volunteered to be the nominating committee.* Nominations will be presented at the Oct and/or Nov meetings.

**Meeting Adjourned at 6:44pm**

Next Board Meeting Wednesday October 10, 2007 MVR 114

**DRAFT** Submitted by Secretary Mark Thompson September 13, 2007