



## FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

Wednesday, October 10<sup>th</sup>, 2007

*Martha Van Rensselaer Hall, Rushmore Conference Room (114 MVR), Cornell University*

### Meeting commenced at 5:33pm

**Board members present:** Karen Grover, Joe Reynolds, Chris Reynolds, Dave Burbank, Katie Aldridge, Steve Shaum, Nancy Kleinrock, Lorrie Tily, Alan Lockett, Mark Thompson, Evan Kurtz, Jim Miner, Tom Hartshorne, PJ Peterman, Bob Talda

**Guests present:** Shelly Marino (potential board nominee), Steve Gallow (potential board nominee)

**Additions to the agenda:** 1. Report on Dryden Dash for Charity – Evan Kurtz

**September Minutes:** Accepted as presented.

### Race Reports:

Ithaca 5&10 – Karen Grover reported that the weather was fabulous, all the food got eaten, and there was a good number of entrants. Race was -\$300 because of a misunderstanding with Bangs Ambulance who has begun charging for their time at races. Their cost was \$125/hour for 4 hours, which was not expected. Course marshals were somewhat unsupervised, and were not at all stations.

Dryden Dash for Charity 5K – Evan Kurtz reported that although the course had to be changed on Friday before the race, it still went well, with about 75 runners, as well as kids in the shorter event. They borrowed the club supplies, and were very grateful for the help. They expressed their thanks to the board via Evan.

### Upcoming Races:

Danby Down & Dirty – Dave Burbank reports that there are 30 pre-registrants. The Tompkins County Amateur Radio Club will be volunteering along the course to help with runner accountability. Wilderness Search & Rescue will also be on hand to help with EMS services. The race has a major sponsor in the Ithaca Beer & Soda Company. They are donating 6 cases of product. Dave inquired as to shifting the finish line a little more proximal out of the road to prevent possible runner/auto problems.

Hartshorne Masters Mile – Tom Hartshorne presented what the first place medals look like, and also reported that silver & bronze will also be given out in each division. In addition, a better sound system will be used with the same announcer as last year. A major sponsor is still being sought. Lesser sponsors especially to cover the women's purse are also being sought.

Tom states that he plans to direct the race for 10 years to take it to the 50<sup>th</sup> anniversary.

Alan recommended yearly approval to encourage yearly communication with the board by the race director. General discussion followed as to the nature of the request. After discussion by other race directors and review of last meeting's minutes, the request was clarified. The initial request presented to the club was worded to indicate that the club would turn over a check of around \$1000 each year for three years without accountability of itemized receipts. Tom clarified that the proposal was for a fixed dollar amount that the club would reimburse expenses up to using the traditional methods of reimbursing receipts that all race directors use.

*The motion was made and carried without further discussion that: "the club will commit to reimburse up to \$1,200 in itemized expenses for each of the next 3 years, and commit to potentially cover the \$500 purse for Women's 50+ for the 2008 event."*

**Finances – Email from Katie Stettler, presented by Lorrie Tily, and paraphrased here:**

“Cash is up less than \$400 from last year. Total revenue is up almost \$11k, but net income is DOWN \$4.4K from last year (total expenses are up \$14.4k)

“It is hard to believe after such an excellent trail/race season with great participation, a huge amount of volunteer effort, and some nice sponsorship that we will have such a dismal financial year. My projection is that we will have a NET LOSS for the year after paying insurance and Hartshorne expenses. The primary problem has been money spent subsidizing race shirt sales and unsold shirts. Race shirt sales are \$6.9k, race shirt cost is \$15k. We have subsidized race shirts to the tune of \$8k; good to the extent they went to volunteers, bad to the extent they are sitting in a box. The 5&10 LOST \$500, with \$3k of shirts sitting in a box.

“Our role as the finance committee is to make recommendations that support adequate spending controls so that we CAN spend money on those things that are consistent with our mission (and our not for profit status) such as Wilderness Trail & Rescue. This year we have the cash to continue making decisions consistent with our values, let's be sure that we can continue to do that in the future.

General discussion followed the report about t-shirts, entry fees, club goals, and race management.

**LRC 40<sup>th</sup> Anniversary Committee** – Evan Kurtz (Committee comprised of Evan, Lorrie, and Joe)

Evan presented an information sheet detailing the committees proposal for the August 8-10, 2008 weekend:

- to produce a 40<sup>th</sup> anniversary booklet detailing club history
- to start the weekend Friday evening with a dinner. Karen reports that Yassine Dibboun, who works at Watercress Restaurant, says his workplace might be a good venue and/or it is looking for to sponsor health-conscious activities.
- a trail run Sat AM. Evan has volunteered to head this up
- a track meet, Saturday PM
- a road run Sunday, perhaps a 5 k, with
- a picnic at the end of the Sunday run with an organized program including stories/speeches/etc

The committee would like commitments from others to take on some specific responsibilities, e.g., banner (Joe will investigate design and acquisition), booklet (looks like Lorrie and Diane Sherrer will do this), direct a race-related aspect of the weekend, etc. Key volunteers are needed to augment the committee.

**Newsletter—Nancy Kleinrock**

All's fine. Also, Nancy looked into placing newsletters at the Tompkins County Public Library. They cannot be put into circulation, but can be placed in the foyer area with other pamphlets etc. Nancy will mail several to Shelly Marino monthly, and Shelly will take them to the library.

**Membership—Steve Shaum**

Total: 327; Comp, 10; family, 157; individual, 130; life, 26; team, 4

**Other Business:**

Nominating Committee Report—Lorrie Tily

A potential replacement has been found for the position of secretary; Lorrie might run again for president; another board member is showing some interest in the position of president; several people are under consideration for the positions of member-at-large, including Steve Gallow and Shelly Marino, both of whom were in attendance at the Oct 10, 2007 board meeting; no other specific names were mentioned.

**Meeting adjourned:** at 7:00 pm.

**Next Meeting:**

**DRAFT** Submitted by Secretary Mark Thompson