

Minutes of FLRC Executive Board Meeting
January 10th, 2007
Cornell MVR 114 (Rushmore Conference Room)



Board members present: Sue Aigen, Casey Carlstrom, John Dailey, Jr., Katie Danner, Ian Golden, Karen Grover, Becky Harman, Tim Ingall, Chris Irving, Jeffrey Juran, Nancy Kleinrock, Jim Miner, Christine Reynolds, Joe Reynolds, Steve Shaum, Diane Sherrer, Katie Stettler, Bob Talda, Mark Thompson, Don Tily, Lorrie Tily.

Other(s) present: PJ Peterman.

2007 board consists of all candidates on election slate and new, continuing appointed positions, and new and continuing race directors, as reported in the Jan 2007 newsletter:

Elected officers:

Karen Grover, president

Mark Thompson, secretary

Katie Stettler, treasurer

Tim Ingall, VP of track

Joe Reynolds, VP of trails

Jim Miner, VP of roads

John Dailey, Jr., Ian Golden, Diane Sherrer, Jim Strehle, Bob Talda, and Don Tily, members at large

Appointed positions:

Steve Shaum, membership coordinator

Nancy Kleinrock, newsletter editor

Casey Carlstrom, webmaster

Herb Engman, historian

Chris Reynolds, equipment coordinator

Race directors, listed roughly in order of appearance:

Tim Ingall, Rick Hoebeke, Tom Hartshorne, Joe Reynolds, John Whitman, Lorrie Tily, Evan Kurtz, Val & Josh Cross, Tessa DuMont, KC Bennett, Alan Lockett, Chris Reynolds, Chris Irving, Steve Ryan, Jon Marks, Laurie Francis, Tina Slater, Gary Cremeens, Audrey Balandier, Gill Sharp, Becky Harman, Karen Grover, Dave Burbank, Katie Danner.

Meeting called to order 5:31 pm.

Additions to agenda: club clothing (Sue Aigen), race director meeting in Baldwinsville (Karen Grover), race around Cayuga Lake being planned (Ian Golden, Karen Grover).

Minutes of Nov 2006 meeting approved as submitted.

Welcome/Transition: Co-presidents Steve and Nancy welcome the new board members in attendance, Katie Stettler and Ian Golden, and offer appreciation to the various board members shifting positions. Control of the meeting turned over to new president, Karen.

Race reports:

January track meet—Tim Ingall: large crowd (124 participants) with many children; lots of positive feedback from participants; special thanks to Bob Talda for overseeing timing. Drawing for Finger Lakes Running Company gift certificates was too low-key. Suggestion to showcase the opportunity with mid-meet Barton Hall drawing plus signs and announcements to get people excited and participating.

Upcoming races:

Hartshorne Masters Mile—Diane Sherrer: Tony Young will not participate, but there will be a good field of elite masters (and older) runners.

Pete Taylor will do announcements.

Scott Weeks and Hollie Rhodes will rabbit for the men's and women's elite heats.

A 40th anniversary dinner will take place postmeet at the country club (\$20, pasta; \$25, salmon; must preregister with Tom Hartshorne if you wish to attend).

Snowshoe Race—Joe Reynolds: Joe, Chris R., and Becky cleared trail, which is currently muddy.

If no snow, it will be a trail race, but will serve as an Empire State Games qualifier in either situation, due to the state-wide lack of snow this season.

Update on loaner snowshoes: Instead of Colorado-based Red Feather supplier, Cathy Chesnut contacted Joe to say that instead Kevin Brew (108 W Buffalo St, Ithaca) will be supplier, offering 24 sets of shoes for use during the event; anyone who wishes to purchase a pair in the days after the race can contact Kevin and secure a price somewhere between wholesale and retail.

Finances:

2006 review—Chris Irving: Submitted end-of-year reports did not include \$800 contribution to Wilderness Search and Rescue.

Bank transition—Katie Stettler: The process of changing signatory rights on the club's accounts is in progress. New signers will be Karen (president) and Katie S (treasurer), with Mark T's signature required on changeover forms (resolution) for independent confirmation.

QuickBooks purchase—Katie Stettler: A **motion** was made and approved to reimburse Katie S in full (\$210 + 8%) for purchase of QuickBooks software for Macintosh. The transition went perfectly smoothly from Chris I's PC system to Katie S's Mac.

Finance committee—Katie Stettler: Outgoing and incoming treasurers agree that it would benefit the club to continue the activity of the Finance Committee. On July 12, 2006 The finance committee was formed, and members of that committee are: Chris Irving, Sue Aigen, John Dailey, Evan Kurtz, Dian Yates, Alan Lockett. It is assumed that now Katie Stettler will be a committee member also.

Newsletter:

Thanks to Diane—Nancy Kleinrock: Incoming newsletter editor thanks outgoing editor (Diane S) for her many years of service and for continuing to provide calendar and individual results.

Award—Nancy Kleinrock: Outgoing co-presidents Steve and Nancy had nominated the FLRC newsletter to the RRCA's annual competition, specifically in the new-this-year category of electronic newsletters. The club's entry won an honorable mention in the regional category, and a plaque noting this will be in the mail in late-January. A discussion ensued regarding what should be done with the plaque. Ideas include: having club historian Herb Engman store it, displaying it in Ian's running store, carting it around from event to event to display near the tower that contains FLRC race entries, newsletters, and membership forms.

Membership:

Steve Shaum: Numbers are up, as follows: complementary, 11; family, 169; individual, 134; life, 26; team, 4. Total, 344.

Webpage:

Casey Carlstrom: A link to the calendar now appears on the homepage. Casey requested, and Nancy volunteered to provide, an updated list of board members' email addresses.

Equipment:

Chris Reynolds: "I am in the process of shopping."

Other vice-presidents' business:

Trails—Joe Reynolds: Joe requests the purchase of a battery-operated cash register to keep track of sales of shirts, club memberships, member/nonmember same-day registrations, etc., on a transaction-by-transaction basis.

A variety of concerns are voiced, including difficulty/ease of use, requirement for training for all who help with same-day registration, slowing down the already-congested registration process on race day.

It is suggested that improvements could be made to the flow of the registration process by implementing better signage and other constructive tactics.

Regarding the cash register per se, the Finance Committee agreed to review marketing material on various models provided by Joe and report back to the board at a subsequent meeting.

Track—No further business.

Roads—Jim Miner and Lorrie Tily: Several issues have come up regarding the 2007 Skunk Cabbage Classic:

Barton Hall will not be available, but arrangements have been made to instead use Bartels Hall for pre/post-race activities.

The course will remain as in prior years, but only one lane will be available at the finish due to trucks removing equipment from Barton, related to the conflicting event.

Dates for planned construction on the half marathon course (on Ellis Hollow Road) have not yet been confirmed by the relevant municipality.

Fleet Feet Syracuse is providing race bibs.

It remains under discussion with Fleet Feet Syracuse whether one of the Skunk races will serve as a Syracuse Track Club qualifier race for the Mountain Goat.

New 5K: A new non-FLRC 5K road race, starting/ending at Ithaca High School, will take place on Feb 17, the same weekend as the Ithaca Chili Festival.

Other business:

Clothing—Sue Aigen: Stock of FLRC clothing is running low. In most dire need of replacement is the stock of singlets. A **motion** is made and approved to allocate up to \$1000 for Sue to purchase club clothing to re-supply the inventory.

Where to offer club clothing for sale—Sue Aigen: A discussion included maintaining stock at Ian's running store, but also to sell at club events, especially large road races (Skunk and 5&10) and track meets, where sales tend to be brisk.

The suggestion is made to regularly include an order form for club clothing in the newsletter. Nancy says this would be fine and will do so once the details are worked out.

Sales tax on clothing—Katie Stettler: It has come to Katie's attention (confirmed by Jim Miner) that the club should be collecting sales tax on all club clothing sold; even though NYS no longer collects tax on low-\$ sales, many local municipalities do.

Clothing ad-hoc committee: This committee was created at the November 2006 board meeting and consists of Sue Aigen, Ian Golden, Nancy Kleinrock, Jim Miner, Steve Shaum. They will take up these various matters.

Celebration—Karen Grover:

Incoming president thanked those leaving prior positions and those entering new positions on the board with plaques for some and cake for all.

Close of meeting—7:10 pm. (notes taken by Nancy Kleinrock)

Submitted by Mark Thompson, FLRC Secretary